

11-15-2007

U.S. DEPARTMENT OF COMMERCE  
and States Patent and Trademark Office



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To the Director of the U. S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

0 11-13-07

1. Name of conveying party(ies):

Roger Gastman

- Individual(s)
- General Partnership
- Corporation- State: \_\_\_\_\_
- Other \_\_\_\_\_
- Association
- Limited Partnership

Citizenship (see guidelines) \_\_\_\_\_

Additional names of conveying parties attached?  Yes  No

3. Nature of conveyance /Execution Date(s) :

Execution Date(s) Aug. 1, '07

- Assignment
- Security Agreement
- Other to convey 1/2 interest
- Merger
- Change of Name

2. Name and address of receiving party(ies)

Additional names, addresses, or citizenship attached?  Yes  No

Name: SHEPARD F. FAIREY

Internal Address: Suite 210

Street Address: 3780 Wilshire Blvd

City: Los Angeles

State: CA

Country: USA Zip: 90010

Association Citizenship \_\_\_\_\_

General Partnership Citizenship \_\_\_\_\_

Limited Partnership Citizenship \_\_\_\_\_

Corporation Citizenship \_\_\_\_\_

Other individual Citizenship US

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No  
(Designations must be a separate document from assignment)

4. Application number(s) or registration number(s) and Identification or description of the Trademark.

A. Trademark Application No.(s)  
Serial # 76 513 580

B. Trademark Registration No.(s)  
2701337

Additional sheet(s) attached?  Yes  No

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):

SWINDLE

5. Name & address of party to whom correspondence concerning document should be mailed:

Name: SHEPARD F. FAIREY

Internal Address: Suite 210

Street Address: 3780 Wishire Blvd

City: Los Angeles

State: CA Zip: 90010

Phone Number: 213-383-9299

Fax Number: 213-383-9994

Email Address: olivia@studionumber-one.com

6. Total number of applications and registrations involved:

7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$ 40.00

- Authorized to be charged by credit card
- Authorized to be charged to deposit account
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8. Payment Information:

a. Credit Card Last 4 Numbers \_\_\_\_\_  
Expiration Date \_\_\_\_\_

b. Deposit Account Number \_\_\_\_\_  
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Authorized User Name \_\_\_\_\_

9. Signature: Jane Heller

JANE HELLER  
Name of Person Signing

Signature \_\_\_\_\_

Date: 11/7/07

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08-29-2007

U.S. DEPARTMENT OF COMMERCE  
United States Patent and Trademark Office

8/29/07



103440203

To the Director of the U. S. Patent and Trademark Office

documents or the new address(es) below.

1. Name of conveying party(ies):

Roger Gastman

- Individual(s)
- General Partnership
- Corporation- State: \_\_\_\_\_
- Other \_\_\_\_\_
- Association
- Limited Partnership

Citizenship (see guidelines) US

Additional names of conveying parties attached?  Yes  No

3. Nature of conveyance (Execution Date(s) :

Execution Date(s) Aug 1, 2007

- Assignment
- Security Agreement
- Other conveys 1/2 interest
- Merger
- Change of Name

2. Name and address of receiving party(ies)

Additional names, addresses, or citizenship attached?  Yes  No

Name: F. Shepard Fairly  
 Internal Address: 8210  
 Street Address: 3780 Wilshire Blvd.  
 City: Los Angeles  
 State: Ca.  
 Country: USA Zip: 90010

- Association Citizenship \_\_\_\_\_
- General Partnership Citizenship \_\_\_\_\_
- Limited Partnership Citizenship \_\_\_\_\_
- Corporation Citizenship \_\_\_\_\_
- Other LLC Citizenship US

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No  
(Designations must be a separate document from assignment)

4. Application number(s) or registration number(s) and identification or description of the Trademark.

A. Trademark Application No.(s)

B. Trademark Registration No.(s)  
2949158

Additional sheet(s) attached?  Yes  No

C. Identification of Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):  
SWINDLE

5. Name & address of party to whom correspondence concerning document should be mailed:

Name: Roger Gastman & Shepard Fairly

Internal Address: # 210

Street Address: 3780 Wilshire Blvd.

City: Los Angeles

State: Ca Zip: 90010

Phone Number: 213-383-8288

Fax Number: 213-383-8994

Email Address: cgast@stufion.com

6. Total number of applications and registrations involved:

1

7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$ 40.00

- Authorized to be charged by credit card
- Authorized to be charged to deposit account
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a. Credit Card Last 4 Numbers \_\_\_\_\_  
Expiration Date \_\_\_\_\_

b. Deposit Account Number \_\_\_\_\_

Authorized User Name \_\_\_\_\_

9. Signature: Jane Heller

Signature

8/29/07

Date

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40.00 Name of Person Signing

Total number of pages including cover sheet, attachments, and document: 8

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# SWINDLE MAGAZINE


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Los Angeles, CA 90010  
P: 213.383.9299  
F: 213.383.9994  
www.swindlemagazine.com


**August 1, 2007**

**This is an agreement between Roger Gastman and Frank Shepard  
Fairley. The trademark, Swindle, Registration # 2940151, is  
currently held in the name of Roger Gastman.**

**Both parties are half owners of Swindle, a quarterly publication.  
Mr. Gastman wishes to add Mr. Fairley's name to the Trademark  
ownership, as half owner.**

**This is agreed to by both parties as signed below, and will  
Be entered into the Assignment System of the US Patent &  
Trademark Office.**

**ACCEPTED BY:**  **F. Shepard Fairley**

**ACCEPTED BY:**  **Roger Gastman**