

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Myria Media, Inc.		11/05/2007	CORPORATION: OHIO
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	SheKnows, LLC		
<b>Street Address:</b>	16101 North 82nd Street, Suite A-9		
<b>City:</b>	Scottsdale		
<b>State/Country:</b>	ARIZONA		
<b>Postal Code:</b>	85260		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: ARIZONA		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	2576288	GEOPARENT	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(239)261-0057		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	(239) 262-1001		
<b>Email:</b>	usptomail@whitelawfirm.com		
<b>Correspondent Name:</b>	JENNIFER L. WHITELAW		
<b>Address Line 1:</b>	3838 Tamiami Trail North, Third Floor		
<b>Address Line 4:</b>	Naples, FLORIDA 34103		
<b>ATTORNEY DOCKET NUMBER:</b>	MYRIA-SHEKNOWGEOPARENT		
<b>NAME OF SUBMITTER:</b>	Kathleen L. Kolacz		
<b>Signature:</b>	/Kathleen L. Kolacz/		
<b>Date:</b>	11/16/2007		

OP \$40.00 2576288

Total Attachments: 1  
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**PARTIES AND DEFINITIONS:**

Party assigning Mark ("Assignor"): Myria Media, Inc.

If corporate entity, Assignor's state of incorporation: Ohio

Assignor's Address: 30761 Wolfe Road, Circleville, Ohio 43113

Party receiving Mark ("Assignee"): Sheknows, LLC

If corporate entity, Assignee's state of incorporation: Arizona, Limited Liability Company

Assignee's Address: 16101 North 82<sup>nd</sup> Street, Suite A-9, Scottsdale, Arizona 85260

Mark: US Registration No. 2576288 GEOPARENT


Effective Date of this Assignment: November 5, 2007

The mark is registered with the United States Patent and Trademark Office and is identified as above noted.

For good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby irrevocably sells, grants, conveys assigns and sets over to Assignee, and all of Assignee's successors and assigns, all of Assignor's right, title and interest, including without limitation, goodwill in and to the Mark and the Registration/Application.

Assignor represents and warrants that it is the exclusive owner of the Mark, and has full right and authority to make this assignment, and that this assignment is free of any encumbrances, liens, judgments, security interests, disputes, licenses, claims or actions, and that the Mark is not known to infringe, or have been alleged to infringe, the rights of any third party, and that there are no claims pending or threatened with respect to the Mark.

Assignor agrees to perform any further acts and execute and deliver any further documents that may be reasonably necessary to carry out the intents and purposes of this Assignment

  
Signature of Assignor

CEO  
Title, if corporate entity