

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Salt Communications, LLC		11/07/2007	CORPORATION: ILLINOIS
RECEIVING PARTY DATA			
Name:	Sanpellegrino S.p.A.		
Street Address:	Via Lodovico il Moro 35,		
City:	Milan		
State/Country:	ITALY		
Postal Code:	20143		
Entity Type:	CORPORATION: ITALY		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Registration Number:	3241600	U.S.A. DINE OUT	
Registration Number:	3236753	DINE OUT	
Registration Number:	3215566	ALMOST FAMOUS CHEF	
Registration Number:	3260642	ALMOST FAMOUS CHEF	
CORRESPONDENCE DATA			
Fax Number:	(503)459-4142		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	503-459-4141		
Email:	farr@ahmrt.com, gladwin@ahmrt.com		
Correspondent Name:	Alleman Hall McCoy Russell & Tuttle LLP		
Address Line 1:	806 SW Broadway, Suite 600		
Address Line 4:	Portland, OREGON 97205		
ATTORNEY DOCKET NUMBER:	SLT06402; SLT06403		
DOMESTIC REPRESENTATIVE			

CH \$115.00 3241600

Name:
Address Line 1:
Address Line 2:
Address Line 3:
Address Line 4:

NAME OF SUBMITTER:	Angie C. Farr
Signature:	/Angie C. Farr/
Date:	11/16/2007

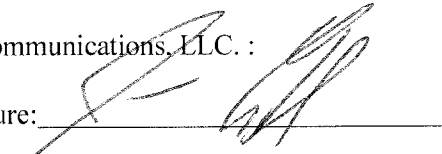
Total Attachments: 3
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TRADEMARK ASSIGNMENT

WHEREAS, Salt Communications, LLC (hereinafter "Assignor"), a corporation organized and existing under the laws of the U.S., located and doing business at 16 West Ontario, 2nd Floor, Chicago, Illinois 60610, owns the U.S. trademark registrations listed in the attached Schedule A;

WHEREAS, Sanpellegrino S.p.A., (hereinafter "Assignee"), a corporation organized and existing under the laws of Italy, located and doing business at Via Lodovico il Moro 35, 20143 Milan, Italy, desires to acquire all rights in the above listed trademark and registration;

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby assign unto Assignee all right, title, and interest in and to the trademark and registration therefor indicated above, together with the goodwill of the business connected with the use of and symbolized by the trademark. Assignor agrees to cooperate and sign all documents necessary to carry out the intent of this Agreement, including all documents necessary to record the assignment with the United States Patent and Trademark Office.

Salt Communications, LLC. :
Signature: 
Printed Name: JIM CRYSTAL
Title: PRINCIPAL
Date: 11/7/07

Sanpellegrino S.p.A.:
Signature: 
Printed Name: Cedric Freymond
Title: Authorised Signatory
Date: 23 October 2007

SCHEDULE A

(1)

Mark: U.S.A. DINE OUT
U.S. Trademark Reg. No: 3241600
Registration Date: May 15, 2007
Goods/Services: Advertising agencies, namely, promoting the goods and services of others; Advertising agencies, namely, promoting the services of restaurants and consumer promotions of restaurants through the distribution of printed and audio promotional materials and by rendering sales promotion advice; advertising and publicity services, namely, promoting the goods, services, brand identity and commercial information and news of third parties through print, audio, video, digital and on-line medium; advertising marketing and promotion services; arranging and conduction marketing promotional events for others.

Image of Mark:



(2)

Mark: DINE OUT
U.S. Trademark Reg. No: 3236753
Registration Date: May 1, 2007
Goods/Services: Advertising agencies, namely, promoting the goods and services of others; Advertising agencies, namely, promoting the services of restaurants and consumer promotions of restaurants through the distribution of printed and audio promotional materials and by rendering sales promotion advice; advertising and publicity services, namely, promoting the goods, services, brand identity and commercial information and news of third parties through print, audio, video, digital and on-line medium; advertising marketing and promotion services; arranging and conduction marketing promotional events for others.

Image of Mark:

DINE OUT

(3)

Mark: ALMOST FAMOUS CHEF
U.S. Trademark Reg. No: 3215566
Registration Date: March 6, 2007
Goods/Services: Entertainment services, namely, arranging and conducting of competitions for chefs and/or student chefs.
Image of Mark:

ALMOST FAMOUS CHEF

(4)

Mark: ALMOST FAMOUS CHEF
U.S. Trademark Reg. No: 3260642
Registration Date: July 10, 2007
Goods/Services: Entertainment in the nature of competitions in the field of the culinary arts; entertainment services, namely, arranging and conducting of competitions for chefs and/or student chefs; entertainment services, namely, conducting contests.
Image of Mark:

