

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Taylor Corporation		01/01/2006	CORPORATION: MINNESOTA

RECEIVING PARTY DATA	
Name:	NUART, INC.
Street Address:	1725 Roe Crest Drive
City:	North Mankato
State/Country:	MINNESOTA
Postal Code:	56002-3728
Entity Type:	CORPORATION: MINNESOTA

PROPERTY NUMBERS Total: 14

Property Type	Number	Word Mark
Registration Number:	2801457	BREEZE
Registration Number:	1529039	BUSINESS CARDS OVERNITE
Registration Number:	2764348	BY REQUEST
Registration Number:	2467271	CARDS USA
Registration Number:	0886892	CREATIONS BY ELAINE
Registration Number:	1517980	DESIGNERS SHOWCASE
Registration Number:	2257810	DIAMOND BOUTIQUE COLLECTION
Registration Number:	2807428	ELAINE CRAWFORD
Registration Number:	0857525	ELEGANT
Registration Number:	2849692	GOLDEN DELUXE
Registration Number:	0694938	LIMITED EDITIONS
Registration Number:	1172213	NU ART
Registration Number:	0719685	OPEN FOR BUSINESS
Registration Number:	0810458	STRATFORD HALL

CH \$365.00 2801457

CORRESPONDENCE DATA

Fax Number: (612)632-4297
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: 612 632-3000
Email: trademark@gpmlaw.com
Correspondent Name: Gwen Spurrier
Address Line 1: P.O. BOX 2906
Address Line 4: Minneapolis, MINNESOTA 55402-0906

ATTORNEY DOCKET NUMBER:	85441
NAME OF SUBMITTER:	Gwen Spurrier
Signature:	/GDS/
Date:	11/17/2007

Total Attachments: 2
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ASSIGNMENT OF TRADEMARK REGISTRATION

WHEREAS, **TAYLOR CORPORATION** (“Assignor”), a Minnesota corporation, with principal offices located at 1725 Roe Crest Drive, North Mankato, Minnesota 56002-3728, has adopted, used, and are using the marks which are registered in the United States Patent and Trademark Office and the Canadian Intellectual Property Office, as identified below:

Registration No.	Mark	Registration Date
2,801,457	BREEZE	December 30, 2003
1,529,039	BUSINESS CARDS OVERNITE and Design	March 7, 1989
2,764,348	BY REQUEST	September 16, 2003
2,467,271	CARDS USA and Design	July 10, 2001
0,886,892	CREATIONS BY ELAINE	February 24, 1970
TMA195,969 (Canada)	CREATIONS BY ELAINE	December 7, 1973
1,517,980	DESIGNERS SHOWCASE	December 27, 1988
2,257,810	DIAMOND BOUTIQUE COLLECTION	June 29, 1999
2,807,428	ELAINE CRAWFORD	January 20, 2004
0,857,525	ELEGANT	September 24, 1968
2,849,692	GOLDEN DELUXE	June 1, 2004
TMA522,652 (Canada)	HOLIDAY CLASSICS	February 1, 2001
0,694,938	LIMITED EDITION	March 22, 1960
TMA197,738 (Canada)	NU-ART	February 22, 1974
1,172,213	NU ART and Design	October 6, 1981
0,719,685	OPEN FOR BUSINESS	August 8, 1961
0,810,458	STRATFORD HALL	June 28, 1966

and

WHEREAS **NUART, INC.** (“Assignee”), a Minnesota corporation with principal offices located at 1725 Roe Crest Drive, North Mankato, Minnesota 56002-3728, is desirous of acquiring said marks and the registrations thereof;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, said **TAYLOR CORPORATION** does hereby assign to **NUART, INC.**, effective January 1, 2006, all right, title and interest in and to the said marks, together with the good will of the business symbolized by the marks, and the registrations thereof identified above.

Assignor:
TAYLOR CORPORATION

By [Signature]
Name: Sheila B. Hagen
Title: Vice President & Deputy General Counsel

Date: November 7, 2007

STATE OF MINNESOTA)
) ss.
COUNTY OF NICOLLET)

The foregoing was acknowledged before me this 7th day of November 2007, by Sheila B. Hagen, the VP & Deputy General Counsel of Taylor Corporation, a corporation under the laws of Minnesota, on behalf of the corporation.

(NOTARIAL STAMP OR SEAL)



[Signature]
Signature of person taking Acknowledgment

Assignee:
NUART, INC.

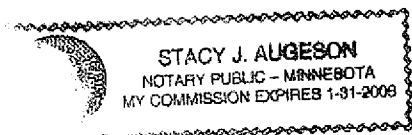
By [Signature]
Name: Gregory W. Jackson
Title: Secretary

Date: November 9, 2007

STATE OF MINNESOTA)
) ss.
COUNTY OF NICOLLET)

The foregoing was acknowledged before me this 9 day of NOV 2007, by Gregory W. Jackson, the Secretary of NuArt, Inc., a corporation under the laws of Minnesota, on behalf of the corporation.

(NOTARIAL STAMP OR SEAL)



[Signature]
Signature of person taking Acknowledgment