

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Taylor Corporation		01/01/2006	CORPORATION: MINNESOTA
RECEIVING PARTY DATA			
Name:	FINE IMPRESSIONS, INC.		
Street Address:	1725 Roe Crest Drive		
City:	North Mankato		
State/Country:	MINNESOTA		
Postal Code:	56002-3728		
Entity Type:	CORPORATION: MINNESOTA		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	3017957	FINE IMPRESSIONS	
Registration Number:	3027994	FINE IMPRESSIONS	
Registration Number:	3020508	FINE IMPRESSIONS	
CORRESPONDENCE DATA			
Fax Number:	(612)632-4297		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	612 632-3000		
Email:	trademark@gpmlaw.com		
Correspondent Name:	Gwen Spurrier		
Address Line 1:	P.O. BOX 2906		
Address Line 4:	Minneapolis, MINNESOTA 55402-0906		
ATTORNEY DOCKET NUMBER:	98939		
NAME OF SUBMITTER:	Gwen Spurrier		
Signature:	/GDS/		

CH 3017957 \$90.00

Date:

11/17/2007

Total Attachments: 2

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ASSIGNMENT OF TRADEMARK REGISTRATION

WHEREAS, **TAYLOR CORPORATION** ("Assignor"), a Minnesota corporation, with principal offices located at 1725 Roe Crest Drive, North Mankato, Minnesota 56002-3728, has adopted, used, and are using the marks which are registered in the United States Patent and Trademark Office, the Intellectual Property Office of Japan and the Intellectual Property Office of Korea, as identified below:

Registration No.	Mark	Registration Date
4,814,791 (Japan)	CREATIVE CONVERSATIONS	October 29, 2004
16,095 (Korea)	CREATIVE CONVERSATIONS	May 17, 2006
1,155,316	CREATIVE CONVERSATIONS	May 15, 2005
3,017,957	FINE IMPRESSIONS	November 22, 2005
3,027,994	FINE IMPRESSIONS	December 13, 2005
3,020,508	FINE IMPRESSIONS	November 29, 2005

and

WHEREAS, **FINE IMPRESSIONS, INC.** ("Assignee"), a Minnesota corporation with principal offices located at 1725 Roe Crest Drive, North Mankato, Minnesota 56002-3728, is desirous of acquiring said marks and the registrations thereof;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, said **TAYLOR CORPORATION** does hereby assign to **FINE IMPRESSIONS, INC.**, effective January 1, 2006, all right, title and interest in and to the said marks, together with the good will of the business symbolized by the marks, and the registrations thereof identified above.

Assignor:
TAYLOR CORPORATION

By [Signature]
Name: Sheila B. Hagen
Title: Vice President & Deputy General Counsel

Date: November 7, 2007

STATE OF MINNESOTA)
) ss.
COUNTY OF NICOLLET)

The foregoing was acknowledged before me this 7th day of November 2007, by Sheila B. Hagen, the VP & Deputy General Counsel of Taylor Corporation, a corporation under the laws of Minnesota, on behalf of the corporation.

(NOTARIAL STAMP OR SEAL)



[Signature]
Signature of person taking Acknowledgment

Assignee:
FINE IMPRESSIONS, INC.

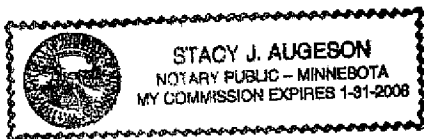
By [Signature]
Name: Gregory W. Jackson
Title: Secretary

Date: November 9, 2007

STATE OF MINNESOTA)
) ss.
COUNTY OF NICOLLET)

The foregoing was acknowledged before me this 9 day of Nov 2007, by Gregory W. Jackson, the Secretary of Fine Impressions, Inc., a corporation under the laws of Minnesota, on behalf of the corporation.

(NOTARIAL STAMP OR SEAL)



[Signature]
Signature of person taking Acknowledgment