

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Taylor Corporation		01/01/2006	CORPORATION: MINNESOTA
RECEIVING PARTY DATA			
Name:	CELEBRATION (US), INC.		
Street Address:	1725 Roe Crest Drive		
City:	North Mankato		
State/Country:	MINNESOTA		
Postal Code:	56002-3728		
Entity Type:	CORPORATION: MINNESOTA		
PROPERTY NUMBERS Total: 6			
Property Type	Number	Word Mark	
Registration Number:	2841562	CALLESTA	
Registration Number:	1921925	CELEBRATION	
Registration Number:	2507158	DAWN	
Registration Number:	1243318	DAWN	
Registration Number:	2870625	DESTINATION ROMANCE	
Registration Number:	2874590	WEDDING COUNTRY	
CORRESPONDENCE DATA			
Fax Number:	(612)632-4297		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	612 632-3000		
Email:	trademark@gpmlaw.com		
Correspondent Name:	Gwen Spurrier		
Address Line 1:	P.O. BOX 2906		
Address Line 4:	Minneapolis, MINNESOTA 55402-0906		
ATTORNEY DOCKET NUMBER:	85444		

CH \$165.00 2841562

NAME OF SUBMITTER:	Gwen Spurrier
Signature:	/gds/
Date:	11/17/2007
Total Attachments: 2 source=celebrations#page1.tif source=celebrations#page2.tif	

Assignee:
CELEBRATION (US), INC.

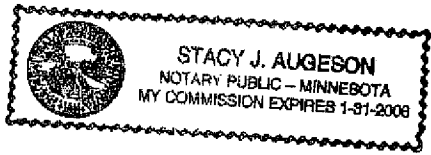
Date: November 9, 2007

By *Gregory W. Jackson*
Name: Gregory W. Jackson
Title: Secretary

STATE OF MINNESOTA)
) ss.
COUNTY OF NICOLLET)

The foregoing was acknowledged before me this 9 day of NOV 2007, by
Gregory W. Jackson, the Secretary of Celebration (US),
Inc., a corporation under the laws of Minnesota, on behalf of the corporation.

(NOTARIAL STAMP OR SEAL)



Stacy Augeson
Signature of person taking Acknowledgment