

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Taylor Corporation		01/01/2006	CORPORATION: MINNESOTA

RECEIVING PARTY DATA

Name:	CARLSON CRAFT, INC.
Street Address:	1725 Roe Crest Drive
City:	North Mankato
State/Country:	MINNESOTA
Postal Code:	56002-3728
Entity Type:	CORPORATION: MINNESOTA

PROPERTY NUMBERS Total: 25

Property Type	Number	Word Mark
Registration Number:	1892438	CARLSON CRAFT
Registration Number:	2676036	CCEASY
Registration Number:	2655888	EASIEST BABY
Registration Number:	2931601	EVENT ESSENTIALS
Registration Number:	2718035	FRESH IDEAS FOR THE BRIDE & GROOM
Registration Number:	2254165	HERALDRY ENGRAVING
Registration Number:	3035774	LABELS 'N STUFF
Registration Number:	2277729	LABELS 'N STUFF
Registration Number:	3105201	MAMMOTH
Registration Number:	2536604	MENU ESSENTIALS
Registration Number:	2682663	MENU ESSENTIALS
Registration Number:	2754452	NURSERY TALES
Registration Number:	2652667	PRESENTATION ESSENTIALS
Registration Number:	2670134	PRESENTATION ESSENTIALS

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Registration Number:	2762862	PRINTOVATION
Registration Number:	2292351	PRINTOVATION
Registration Number:	2826583	QUITE PERSONALLY
Registration Number:	2622231	SOMETHING DIFFERENT
Registration Number:	1080958	TEMPO
Registration Number:	1823926	THE BRIDAL COLLECTION
Registration Number:	1182890	THE FLOWER WEDDING LINE
Registration Number:	3060266	TO YOUR DAY
Registration Number:	3112068	VOW OF SERVICE
Registration Number:	2670110	WED INK! DESIGNS
Registration Number:	2614737	WEE SNUGGLES

CORRESPONDENCE DATA

Fax Number: (612)632-4297
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: 612 632-3000
Email: trademark@gpmlaw.com
Correspondent Name: Gwen Spurrier
Address Line 1: P.O. BOX 2906
Address Line 4: Minneapolis, MINNESOTA 55402-0906

ATTORNEY DOCKET NUMBER:	85449
NAME OF SUBMITTER:	Gwen Spurrier
Signature:	/GDS/
Date:	11/17/2007

Total Attachments: 3
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ASSIGNMENT OF TRADEMARK REGISTRATION

WHEREAS, **TAYLOR CORPORATION** ("Assignor"), a Minnesota corporation, with principal offices located at 1725 Roe Crest Drive, North Mankato, Minnesota 56002-3728, has adopted, used, and are using the marks which are registered in the United States Patent and Trademark Office and the Canadian Intellectual Property Office, as identified below:

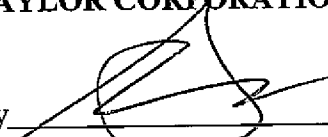
Registration No.	Mark	Registration Date
1,892,438	CARLSON CRAFT	May 2, 1995
2,676,036	CCEASY	January 21, 2003
2,655,888	EASIEST BABY	December 3, 2002
2,931,601	EVENT ESSENTIALS	March 8, 2005
2,718,035	FRESH IDEAS FOR THE BRIDE & GROOM	May 20, 2003
2,254,165	HERALDRY ENGRAVING	June 15, 1999
3,035,774	LABELS 'N STUFF	December 27, 2005
2,277,729	LABELS 'N STUFF and Design	September 14, 1999
3,105,201	MAMMOTH	June 13, 2006
2,536,604	MENU ESSENTIALS	February 5, 2002
2,682,663	MENU ESSENTIALS	February 4, 2003
2,754,452	NURSERY TALES	August 19, 2003
2,652,667	PRESENTATION ESSENTIALS	November 19, 2002
2,670,134	PRESENTATION ESSENTIALS	December 31, 2002
TMA465,168 (Canada)	PRINOVATION	October 25, 1996
2,762,862	PRINOVATION	September 9, 2003
2,292,351	PRINOVATION	November 16, 1999
2,826,583	QUITE PERSONALLY	March 23, 2004
2,622,231	SOMETHING DIFFERENT	September 17, 2002
1,080,958	TEMPO	January 3, 1978
1,823,926	THE BRIDAL COLLECTION	February 22, 1994
1,182,890	THE FLOWER WEDDING LINE	December 22, 1981
3,060,266	TO YOUR DAY	February 21, 2006
TMA682,585 (Canada)	TO YOUR DAY	February 28, 2007
3,112,068	VOW OF SERVICE	July 4, 2006
TMA682,584 (Canada)	VOW OF SERVICE	February 28, 2007
2,670,110	WED INK! DESIGNS	December 31, 2002
2,614,737	WEE SNUGGLES	September 3, 2002

and

WHEREAS **CARLSON CRAFT, INC.** ("Assignee"), a Minnesota corporation with principal offices located at 1725 Roe Crest Drive, North Mankato, Minnesota 56002-3728, is desirous of acquiring said marks and the registrations thereof;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, said **TAYLOR CORPORATION** does hereby assign to **CARLSON CRAFT, INC.**, effective January 1, 2006, all right, title and interest in and to the said marks, together with the good will of the business symbolized by the marks, and the registrations thereof identified above.

Assignor:
TAYLOR CORPORATION

By 

Date: November 7, 2007

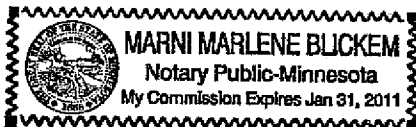
Name: Sheila B. Hagen

Title: Vice President & Deputy General Counsel

STATE OF MINNESOTA)
) ss.
COUNTY OF NICOLLET)

The foregoing was acknowledged before me this 7th day of November 2007, by Sheila B. Hagen, the VP & Deputy General Counsel of Taylor Corporation, a corporation under the laws of Minnesota, on behalf of the corporation.

(NOTARIAL STAMP OR SEAL)





Signature of person taking Acknowledgment

TRADEMARK

REEL: 003662 FRAME: 0560

Assignee:
CARLSON CRAFT, INC.

Date: November 9, 2007

By [Signature]
Name: Gregory W. Jackson
Title: Secretary

STATE OF MINNESOTA)
) ss.
COUNTY OF NICOLLET)

The foregoing was acknowledged before me this 9 day of NOV. 2007, by Gregory W. Jackson, the Secretary of Carlson Craft, Inc., a corporation under the laws of Minnesota, on behalf of the corporation.

(NOTARIAL STAMP OR SEAL)

[Signature]
Signature of person taking Acknowledgment

