

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
IRISH BISCUITS LIMITED		11/19/2007	LIMITED LIABILITY COMPANY: IRELAND
RECEIVING PARTY DATA			
Name:	GENERALE BISCUIT-GLICO FRANCE		
Street Address:	3 Rue Saarinen, Batiment Saarinen		
City:	Rungis		
State/Country:	FRANCE		
Postal Code:	94150		
Entity Type:	SOCIETE ANONYME: FRANCE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	1027051	MIKADO	
CORRESPONDENCE DATA			
Fax Number:	(212)837-6269		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	2128376550		
Email:	kuhn@hugheshubbard.com		
Correspondent Name:	Perla M. Kuhn		
Address Line 1:	Hughes Hubbard & Reed LLP		
Address Line 2:	One Battery Park Plaza		
Address Line 4:	New York, NEW YORK 10004-1482		
ATTORNEY DOCKET NUMBER:	070451.02800 PMK/ESP		
DOMESTIC REPRESENTATIVE			
Name:	Perla M. Kuhn		
Address Line 1:	Hughes Hubbard & Reed LLP		

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Address Line 2: One Battery Park Plaza
Address Line 4: New York, NEW YORK 10004-1482

NAME OF SUBMITTER:	Perla M. Kuhn
Signature:	/Perla M. Kuhn/
Date:	11/19/2007

Total Attachments: 2
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SCHEDULE 5

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
ASSIGNMENT

WHEREAS, Irish Biscuits Limited, a Limited Liability Company of Ireland, having a place of business at Belgard Road, Tallaght, Dublin 24, Ireland, has adopted, used and is using the mark that is the subject of registration in the United States Patent and Trademark Office as follows (the "Mark"):

<i>MARK</i>	<u>REGISTRATION NO.</u>	<i>DATED</i>
MIKADO	1027051	December 9, 1975

AND, WHEREAS, Generale Biscuit-Glico France, a Societe Anonyme organized and existing under the laws of France, having a place of business at 3 Rue Saarinen, Batiment Saarinen, Rungis-94150, France, is desirous of acquiring the entire right, title and interest in and to the Mark, application and registration and any renewals that may be granted thereon, together with the goodwill attaching to the Mark and past common law causes of action;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, said Irish Biscuits Limited, hereby sells, assigns and transfers unto Generale Biscuit-Glico France, its successors and assigns, the entire right, title and interest in and to the Mark, application and registration and any renewals that may be granted thereon, together with the goodwill attaching to the Mark and past common law causes of action.

IRISH BISCUITS LIMITED

By: *Sean Keenan*
Name: *SEAN KEENAN*
Title: *MANAGING DIRECTOR*

Dated: *12/10/75*

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In the Matter of Trademark Registration:

Registrant : Generale Biscuit-Glico France
Trademark : MIKADO
Registration No. : 1027051
Dated : December 9, 1975

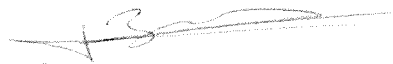
Commissioner for Trademarks
Box 1451
Alexandria, VA 22313-1451

REVOCATION OF POWER OF ATTORNEY
AND APPOINTMENT OF
NEW ATTORNEYS AND DOMESTIC REPRESENTATIVE

The undersigned Registrant hereby revokes all previous Powers of Attorney and Appointments of Domestic Representatives made in the above-identified Registration, and hereby appoints PERLA M. KUHN, JULIUS RABINOWITZ, PETER A. SULLIVAN, RUSSELL W. JACOBS and NATASHA N. REED of the law offices of HUGHES HUBBARD & REED LLP, One Battery Park Plaza, New York, NY 10004-1482, as its attorneys herein, with full power of substitution, to transact all business in the Patent and Trademark Office in connection with this registration. The address for service should be directed to Registrant's new attorneys at the address given above.

HUGHES HUBBARD & REED LLP, whose postal address is One Battery Park Plaza, New York, New York 10004-1482, United States of America, is hereby designated Registrant's representative upon whom notices of process in proceedings affecting the mark be served.

GENERALE BISCUIT-GLICO FRANCE

By: 
Name: Jérôme RUSCAIL
Title: Intellectual Property Director

Dated: 11/11/2007

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