

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Taylor Corporation		01/01/2006	CORPORATION: MINNESOTA

RECEIVING PARTY DATA	
Name:	MASTERPIECE STUDIOS, INC.
Street Address:	1725 Roe Crest Drive
City:	North Mankato
State/Country:	MINNESOTA
Postal Code:	56002-3728
Entity Type:	CORPORATION: MINNESOTA

PROPERTY NUMBERS Total: 13

Property Type	Number	Word Mark
Registration Number:	2791257	BRETT
Registration Number:	1878331	GREAT PAPERS!
Registration Number:	2358905	HOLIDAY COLLECTION
Registration Number:	2818477	HOLLYVILLE
Registration Number:	1531927	INVITATIONS BY BRITTANY
Registration Number:	1652748	MASTERPIECE
Registration Number:	0956528	MASTERPIECE STUDIOS
Registration Number:	1510095	MASTERPIECE "TRUE LOVE"
Registration Number:	2075426	RAINBOWORLD!
Registration Number:	1917868	ROYAL STATIONERY
Registration Number:	2598928	THE KERENZA COLLECTION
Registration Number:	3065551	CENTURY GREETINGS
Registration Number:	3095186	CENTURY GREETINGS

CORRESPONDENCE DATA	TRADEMARK
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CH \$340.00 2791257

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Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
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ATTORNEY DOCKET NUMBER:	85503
NAME OF SUBMITTER:	Gwen Spurrier
Signature:	/gds/
Date:	11/19/2007

Total Attachments: 2
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ASSIGNMENT OF TRADEMARK REGISTRATION

WHEREAS, **TAYLOR CORPORATION** ("Assignor"), a Minnesota corporation, with principal offices located at 1725 Roe Crest Drive, North Mankato, Minnesota 56002-3728, has adopted, used, and are using the marks which are registered in the United States Patent and Trademark Office and the Canadian Intellectual Property Office, as identified below:

Registration No.	Mark	Registration Date
2791257	BRETT	December 9, 2003
1,878,331	GREAT PAPERS!	February 7, 1995
2,358,905	HOLIDAY COLLECTION	June 13, 2000
2,818,477	HOLLYVILLE	February 24, 2004
1,531,927	INVITATIONS BY BRITTANY	March 28, 1989
1,652,748	MASTERPIECE	July 30, 1991
0,956,528	MASTERPIECE STUDIOS	April 3, 1973
TMA363,367 (Canada)	MASTERPIECE STUDIOS	November 10, 1989
1,510,095	MASTERPIECE TRUE LOVE	October 25, 1988
2,075,426	RAINBOWORLD!	July 1, 1997
1,917,868	ROYAL STATIONERY and Design	September 12, 1995
2,598,928	THE KERENZA COLLECTION	July 23, 2002
3065551	CENTURY GREETINGS	March 7, 2006
3,095,186	CENTURY GREETINGS and Design	May 23, 2006

and

WHEREAS, **MASTERPIECE STUDIOS, INC.** ("Assignee"), a Minnesota corporation with principal offices located at 1725 Roe Crest Drive, North Mankato, Minnesota 56002-3728, is desirous of acquiring said marks and the registrations thereof;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, said **TAYLOR CORPORATION** does hereby assign to **MASTERPIECE STUDIOS, INC.**, effective January 1, 2006, all right, title and interest in and to the said marks, together with the good will of the business symbolized by the marks, and the registrations thereof identified above.

