

70-9-11

11-16-2007

U.S. Department of Commerce
Patent and Trademark Office
TRADEMARK



103461443

RECORDATION FORM COVER SHEET
TRADEMARKS ONLY

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

Submission Type

- New
- Resubmission (Non-Recordation)
Document ID #
- Correction of PTO Error
Reel # Frame #
- Corrective Document
Reel # Frame #

Conveyance Type

- Assignment License
- Security Agreement Nunc Pro Tunc Assignment
Effective Date
Month Day Year
- Merger
- Change of Name
- Other

Conveying Party

Mark if additional names of conveying parties attached

Execution Date
Month Day Year

Name
and

- Individual General Partnership Limited Partnership Corporation Association
- Other
- Citizenship/State of Incorporation/Organization

continued

INTA/TL0697

Receiving Party

Mark if additional names of receiving parties attached

Name

DBA/AKATA

Composed of

Address (line 1)

Address (line 2)

Address (line 3)
City State/Country Zip Code

- Individual General Partnership Limited Partnership If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)
- Corporation Association
- Other
- Citizenship/State of Incorporation/Organization

FOR OFFICE USE ONLY

01 FC:8521
02 FC:8522

40.00 UP
50.00 DP

Public burden reporting for this collection of information is estimated to average approximately 30 minutes per Cover Sheet to be recorded, including time for reviewing the document and gathering the data needed to complete the Cover Sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Chief Information Officer, Washington, D.C. 20231 and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Paperwork Reduction Project (0851-0027), Washington, D.C. 20503. See OMB Information Collection Budget Package 0851-0027, Patent and Trademark Assignment Practice. DO NOT SEND REQUESTS TO RECORD ASSIGNMENT DOCUMENTS TO THIS ADDRESS.

Mail documents to be recorded with required cover sheet(s) information to:
Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231

TRADEMARK

REEL: 003662 FRAME: 0894

INTA/TL0697

Domestic Representative Name and Address

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Correspondent Name and Address

Area Code and Telephone Number

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

continued

INTA/TL0697

Pages

Enter the total number of pages of the attached conveyance document including any attachments.

#

Trademark Application Number(s) or Registration Number(s)

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)

Registration Number(s)

Number of Properties

Enter the total number of properties involved.

#

Fee Amount

Fee Amount for Properties Listed (37 CFR 3.41):

\$

Method of Payment:

Enclosed

Deposit Account

Deposit Account

(Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number:

#

Authorization to charge additional fees:

Yes

No

Statement and Signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

JOHN J. CASLIN, JR.



10/22/07

Name of Person Signing

Signature

Date Signed



INTA/TL0697

214.23

TRADEMARKS

TRADEMARK	APPLICATION OR REGISTRATION NO.	COUNTRY	FILING DATE	ISSUED
	2073023	USA		
	0106999	USA		
	1934773	USA		

Registered Trademarks

Mark	Reg. No.	Reg. Date	Goods
PECHTER and (Doughboy) Design 	2073023	06/24/1997	white bread, whole wheat bread, egg bread, low sodium white bread, frank rolls, hamburger rolls (plain or seeded), press roll, raisin pumpernickel rolls, assorted rolls (rye, pumpernickel, onion, poppy and sesame dinner rolls), hero roll, french roll, bagels, bull bagels, hard roll seeded, china roll, onion roll, hard roll plain, French breadstix, rye breadstix, pumpernickel breadstix, steal & brew loaf (available in Vienna, rye, pumpernickel); rye bread, cocktail breads, ceremonial challah, poly rye, assorted bread loaves (rye, pumpernickel, onion, rye, marble, challah, Italian and bistro), assorted doughnuts, assorted danish (cheese, prune, poppy, cinnamon, cherry, lemon, blueberry), corn muffin, blueberry muffin, bran muffin.
M. PECHTER'S and (Truck) Design 	0106999	11/09/1915	rye bread

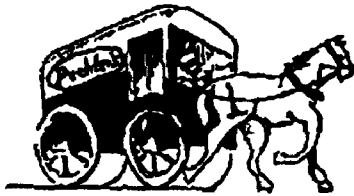
SHRA-LIN'S	1934773	11/14/1995	pita bread, miniature pita bread, pita buns, pita bialys and pita chips
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Unregistered Trademarks

PECHTER'S and (Doughboy) Design



HORSE & BUGGY



Since 1888

DOMAIN NAMES

DOMAIN NAME	REGISTRATION DATE/RENEWAL DATE
PECHTERS.COM	MAY 17, 2002/MAY 16, 2010

TRADEMARK AND DOMAIN NAME ASSIGNMENT AGREEMENT

For good and valuable consideration, the receipt of which is hereby acknowledged, PECHTER'S BAKING GROUP, LLC, and HARRISON REALTY GROUP, LLC both limited liability companies of New Jersey, located at 840 Jersey Street, Harrison, New Jersey, 07029, ("Assignor") has sold, assigned, and transferred and does hereby sell, assign, transfer and convey to R P BAKING L.L.C. a limited liability company of the State of New Jersey, about to be located at 840 Jersey Street, Harrison, New Jersey 07029, ("Assignee"), for itself and its successors, transferees, and assignees, the following:

All right, title and interest in and to the trademarks, trade names and service marks listed in Schedule A (collectively, the "Trademarks") and the domain names listed in Schedule A ("Domain Names"), together with the good will of the business symbolized by the Trademarks and the Domain Names, along with the right to recover for damages and profits and all other remedies for past infringements by any third party of the Trademarks and Domain Names.

The Assignor further agrees, without further consideration, to execute all papers and documents and to perform any act which may be necessary in connection with the transfer of ownership of the Trademarks and Domain Names to the Assignee and release any liens, security interests or other encumbrances so that no other party shall have an interest therein.

This Trademark and Domain Name Assignment Agreement between Assignor and Assignee may be executed in one (1) or more counterparts, each of which will be deemed an original and all of which may be taken together as one (1) and the same.

Name, Title and Signature - ASSIGNOR
PECHTER'S BAKING GROUP, LLC

Date of
Signature

By: [Signature]
James Kourgelis
Title: President

6/26, 2006

State of New Jersey: } S.S.
County of ESSEX }

On June 26, 2006 before me, Kathy Torres, a Notary Public of the the State of New Jersey personally appeared JAMES KOURGELIS personally known to me or proved to me on the basis of satisfactory evidence to be the person whose name is subscribed to the within instrument and acknowledged to me that he executed the same in his authorized capacity, and that by his signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument.

Notary Seal

[Signature]

Notary Public KATHY TORRES Jersey
NOTARY PUBLIC OF NEW JERSEY
My Commission Expires September 1, 2010

Name, Title and Signature - ASSIGNOR
HARRISON REALTY GROUP, LLC

Date of
Signature

By: [Signature]
James Kourgelis
Title: President

6/26, 2006

State of New Jersey: } S.S.
County of ESSEX }

On June 26, 2006 before me, Kathy Torres, a Notary Public of the the State of New Jersey personally appeared JAMES KOURGELIS personally known to me or proved to me on the basis of satisfactory evidence to be the person whose name is subscribed to the within instrument and acknowledged to me that he executed the same in his authorized capacity, and that by his signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument.

[Signature]

Notary Seal

Notary Public of the State of New Jersey
KATHY TORRES
NOTARY PUBLIC OF NEW JERSEY
My Commission Expires September 1, 2010

Name and Signature - ASSIGNEE
R P BAKING L.L.C.

Date of
Signature

By: [Signature]
Ignazio Battaglia
TITLE: Managing Member

2006

State of New Jersey } S.S.
County of ESSEX }

On June 26, 2006 before me, Kathy Torres, a notary public of the State of New Jersey personally appeared IGNAZIO BATTAGLIA personally known to me or proved to me on the basis of satisfactory evidence to be the person whose name is subscribed to the within instrument and acknowledged to me that he executed the same in his authorized capacity, and that by his signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument.

[Signature]

Notary Seal

Notary
KATHY TORRES
NOTARY PUBLIC OF NEW JERSEY
My Commission Expires September 1, 2010

S:\arthur\ROCKLAND-PECHTER\Checklists\Insingdocs\Trademark\Assignment\Agreement

WYATT, GERBER & O'ROURKE, L.L.P.

ATTORNEYS AT LAW

99 PARK AVENUE

NEW YORK, NEW YORK 10016

JOHN J. CASLIN, JR.

TELEPHONE (212) 681-0800

**FACSIMILE
(212) 681-0810**

November 7, 2007

Commissioner for Trademarks
P.O. Box 1451
Alexandria, Virginia 22313-1451

Attn: Assignment Division

RE: **R P Baking L.L.C.**
U.S. Trademark Registrations
2,073,023 **PECHTER** and Chef's Hat Design
106,999 **M.PECHTER'S** and Truck Design
1,934,773 **SHRA-LIN'S**

Dear Sirs:

Enclosed herewith for recordal of an assignment of the above referenced trademark registrations in the records of the U.S. Patent and Trademark Office are the following:

1. True photocopy of an assignment dated June 26, 2006 of the three above referenced trademark registrations from Pechter's Baking Group, LLC and Harrison Realty Group, LLC, as Assignors, to **R P Baking L.L.C.**, as Assignee.
2. Trademark Recordation Form Cover Sheet.
3. Check payable to the Commissioner of Patents and Trademarks in the sum of \$90.00 representing \$40.00 for recordal of the assignment of the first mark registered and \$25.00 each for the two subsequent registrations assigned.



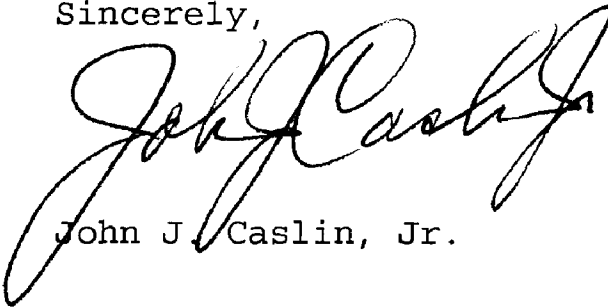
11-09-2007

U.S. Patent & TMO/TM Mail Rpt 01 #01

**TRADEMARK
REEL: 003662 FRAME: 0900**

Kindly record the enclosed assignment in due course and thereafter advise the undersigned accordingly. Should there be any questions with respect to this assignment, or the recordal thereof, please get in touch with me promptly.

Sincerely,

A handwritten signature in black ink, appearing to read "John J. Caslin, Jr.", written in a cursive style.

John J. Caslin, Jr.

Enclosures (as stated)