

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Small World Toys		10/08/2007	CORPORATION: CALIFORNIA

RECEIVING PARTY DATA	
Name:	SWT Acquisition, LLC
Street Address:	915 Wilshire Boulevard
Internal Address:	c/o Rivenrock Capital, LLC, Suite 1760
City:	Los Angeles
State/Country:	CALIFORNIA
Postal Code:	90017
Entity Type:	LIMITED LIABILITY COMPANY: CALIFORNIA

PROPERTY NUMBERS Total: 44

Property Type	Number	Word Mark
Registration Number:	3184639	ACTIVE EDGE
Serial Number:	78711487	ACTIVE EDGE EXTREME
Registration Number:	2544821	ALL ABOUT BABY
Serial Number:	77014620	ALL ABOUT GIRLS
Registration Number:	2653649	CAFE PLAY
Registration Number:	2621740	CYBER CARTRIDGE
Serial Number:	78855130	DEVELOPING THE WHOLE CHILD - MIND, BODY, AND SPIRIT
Registration Number:	2959232	GERTIE
Registration Number:	1581732	GERTIE BALL
Serial Number:	76570542	GROW & DISCOVER BLOCK
Serial Number:	78811623	IMAGIIX
Registration Number:	2483022	IQ BABY
Registration Number:	2583513	IQ BABY

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Serial Number:	78785246	IQ KIDS
Registration Number:	3166112	IQ PRESCHOOL
Registration Number:	2641320	JUMBO MUSIC BLOCK
Registration Number:	3209240	LIFT AND LEARN
Registration Number:	2545293	MUSIC BLOCKS
Registration Number:	2423663	NEUROSMITH
Registration Number:	3104335	PET ME PLATYPUS
Registration Number:	2485558	PHONICS BLOCKS
Serial Number:	78899820	PLAY PATTERNS DESIGNED TO EXPAND THE MIND!
Registration Number:	2355202	PUZZIBILITIES
Serial Number:	78881982	RYAN'S ROOM
Registration Number:	2851495	RYAN'S ROOM ...WHERE IMAGINATION COMES TO PLAY
Registration Number:	2718922	RYAN'S ROOM ...WHERE IMAGINATION COMES TO PLAY
Registration Number:	3048098	SCUSHIES
Registration Number:	2995527	SMALL WORLD KIDS
Serial Number:	78545933	SMALLWORLD KIDS
Serial Number:	78541449	SMALL WORLD LIVING
Registration Number:	1383504	SMALL WORLD TOYS
Registration Number:	1268062	SMALL WORLD TOYS
Registration Number:	1274422	SUITCASE SCIENCE
Registration Number:	2807383	SUNSHINE SYMPHONY
Registration Number:	3099155	SW EXPRESS
Serial Number:	78580843	SW EXPRESS
Serial Number:	78545944	SW EXPRESS
Registration Number:	2950687	THE WORLD'S MOST CATCHABLE BALL!
Registration Number:	3114590	TOGETHER TUNES
Registration Number:	3080175	TOUCH 'N SING
Serial Number:	78855131	WHERE LEARNING AND IMAGINATION COME TO PLAY
Registration Number:	2561668	YOU, ME & TEA
Registration Number:	2431106	SOUNDS WILD
Registration Number:	2423716	LITTLE LINGUIST

CORRESPONDENCE DATA

Fax Number: (310)282-2200

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

TRADEMARK
REEL: 003663 FRAME: 0484

Phone: 310-282-2000 X 2108
Email: krogers@loeb.com, dgrace@loeb.com
Correspondent Name: David W. Grace
Address Line 1: 10100 Santa Monica Boulevard
Address Line 2: c/o Loeb & Loeb LLP, Suite 2200
Address Line 4: Los Angeles, CALIFORNIA 90067-4120

ATTORNEY DOCKET NUMBER:	211809-10001
NAME OF SUBMITTER:	David W. Grace
Signature:	/David W. Grace/
Date:	11/12/2007

Total Attachments: 40

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TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT ("Assignment"), is entered into by and between Small World Toys, a corporation organized and existing under the laws of the State of California, having an address of 5711 Buckingham Parkway, Culver City, California 90230 ("Assignor"), and SWT Acquisition, LLC, a limited liability company, organized and existing under the laws of California, having an address of c/o Rivenrock Capital, LLC, 915 Wilshire Blvd., Suite 1760, Los Angeles, California 90017 ("Assignee"), and is effective as of the Closing as defined in the Asset Purchase Agreement (the "Asset Purchase Agreement") between Assignor and Assignee dated as of September 11, 2007 ("Effective Date").

WHEREAS, pursuant to the Asset Purchase Agreement, Assignor has agreed to assign, sell and transfer unto Assignee all of its right, title and interest, if any, in and to the trademarks, service marks, trade names, common-law marks, and other indicia of origin listed in the attached Schedule A (the "Marks").

NOW, THEREFORE, pursuant to the Asset Purchase Agreement, Assignor does hereby assign, sell and transfer unto Assignee for good and valuable consideration, the receipt, sufficiency and adequacy of which are hereby acknowledged, all of its right, title and interest in and to the Marks, together with the goodwill of the business symbolized by the Marks, the right to sue for past infringement thereof, any registrations therefor, and all benefit of the Marks. Assignor does further consent to the recordation of this Assignment with any governmental agency.

Assignor agrees, without further consideration, but at the sole expense of Assignee, to execute all oaths, assignments, powers of attorney, applications, and other papers reasonably necessary or desirable to fully secure to Assignee the right, title and interest conveyed herein, and to take such further actions as may be reasonably requested by Assignee in order to carry out the provisions and purposes of this Assignment including, without limitation, to execute one or more further assignments covering the Marks in a form acceptable for recordation in both the United States Patent and Trademark Office and in foreign trademark offices.

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EXECUTION COPY

SMALL WORLD TOYS

"Assignor"

By: _____

Charles T. Moffitt
Name: Charles T. Moffitt

Title: President

STATE OF CALIFORNIA

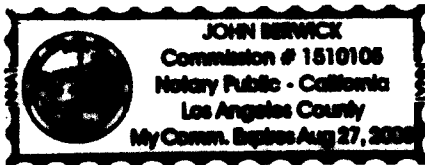
COUNTY OF LOS ANGELES

SUBSCRIBED AND SWORN to before me on this 8th day of October 2007, appeared Charles T. Moffitt, the person who signed this instrument, who acknowledged that he is the President of Small World Toys and that being duly authorized he signed such instrument as a free act on behalf of Small World Toys.

John Berwick

Notary Public JOHN BERWICK, NOTARY PUBLIC

My Commission Expires: August 27, 2008



EXECUTION COPY

The foregoing assignment by Small World Toys is hereby accepted as of the 8th day of October, 2007.

SWT Acquisition, LLC
"Assignee"

By: *[Signature]*
Name: David V. Adams, Jr.
Title: Chief Financial Officer

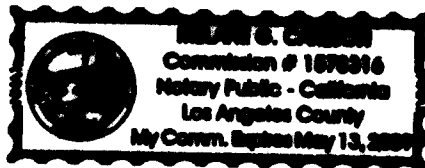
STATE OF CALIFORNIA
COUNTY OF LOS ANGELES

David V. Adams, Jr.
MGC
Financial

SUBSCRIBED AND SWORN to before me on this 8th day of October, 2007, appeared ~~John J. Nelson~~, the person who signed this instrument, who acknowledged that he is the Chief Executive Officer of SWT Acquisition, LLC, and that being duly authorized he signed such instrument as a free act on behalf of SWT Acquisition, LLC.

Melanie G. Carlson
Notary Public

My Commission Expires: May 13, 2009



SCHEDULE A

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Trademark/Service Mark Report

Sorted by Mark and Country

Class	Goods/Services	Registration No.	Country	Registration Date	Registration Status	Renewal/Extension Dates
Class 28	Toys, games, playthings, and sporting goods, namely toy tents and tunnels, play balls with handles for hopping, toy bowling sets, toy golf sets, toy hockey sets, toy ball and bat sets, t-ball sets, ring toss sets, children's soccer goals, badminton sets, jump ropes, rubber action balls, sports balls, flying discs.	206943-0008 Small World Toys	United States of America	12/12/2006 9184639	Registered	Aut of Use - 5 12/12/2011 Aut of Use - 6 12/12/2012 First Renewal 12/12/2016
Class 28	Toys, games, playthings, and sporting goods, namely toy tents and tunnels, play balls with handles for hopping, toy bowling sets, toy golf sets, toy hockey sets, toy ball and bat sets, t-ball sets, ring toss sets, boogie ball sets, horseshoe sets, children's soccer goals, inflatable toy trampolines, toy volleyball sets, badminton sets, push toys, kites, jump ropes, toy scooters, water squirting toys, toy weapons, rubber action balls, sports balls, beach balls, flying discs, inflatable toys, bubble making wand and solution sets, action skill games, target games, and bop bags.	206943-0010 Small World Toys	United States of America	9/12/2005 79711487	Allowed	Statement of Use 8/29/2007 2nd Extension Statement of Use 2/28/2008 3rd Extension Statement of Use 8/29/2008 4th Extension Statement of Use 2/28/2009 5th Extension Statement of Use 8/29/2009 Final

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Trademark/Service Mark Report

Sorted by Mark and Country

Mark	Class	Country	Registration No.	Registration Date	Office Action Response Due
ALL ABOUT BABY	Class 28: Dolls; doll clothing and accessories; toy bath set consisting of bath tub, shampoo container, soap container, powder container, brush and comb; toy set consisting of toy car seat, play birth certificate, rattle and milk bottle; toy milk and juice bottles; toy doll baskets with pillows and covers; soft baby rattles; plastic rattles; stuffed toy bears; toy backpacks for carrying dolls and doll accessories; toy tote bag containing toy milk bottle, spoon, fork, dish, cup with lid, plastic bib, pacifier and toy baby food container; toy vinyl bag containing doll diapers, toy baby powder container, toy blanket, training pants, baby wipe container and toy baby oil and lotion containers; toy grooming set consisting of plastic brush, mirror, comb and pacifier; toy doll strollers and toy doll umbrella strollers; toy doll crib with pillow, sheet and comforter; toy doll cradle with pillow, sheet, comforter and canopy; and toy baby monitors	United States of America	4/23/2001 78246084	3/5/2002 2,544,821	Registered A/E of Use - 5 3/5/2007 A/E of Use - 6 3/5/2008 First Renewal 3/5/2012
			10/5/2006 77014620	Pending Office Action Response Due	
ALL ABOUT GIRLS	Class 28: Toys, games, and playthings	United States of America	209949-00115 Small World Toys		

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Trademark/Service Mark Report

Sorted by Mark and Country

Registered	AIJ of Use - 5 Year	AIJ of Use - 6 Year	First Renewal
11/29/2002	2,853,849		
4/29/2001	78/245145		
United States of America			
Small World Toys			
Class 21: cakeware and bakeware, namely, pie or cake servers, pastry molds, pastry cutters, stew pans, sauce pans, mixing bowls, stock pots, and sauce pans; household utensils, namely, pot and pan scrapers, mixing and serving spoons, kitchen ladles, whisks, vegetable mashers, spatulas, muffin tins, paper muffin cups, loaf pan, mixing bowls, spatulas, silver, whisk, wooden spoon, toothpicks, measuring cups and spoons, bakery molds, rolling pin, and cookie cutters for baking muffins, breads, cakes, pastries, pies and cookies; brunch set consisting primarily of non-electric juicer, plastic bowl, cups, oatmeal pan, omelette pan, whisk, spatula and lid for preparing fruit juice and food			
Class 28: Toy coolers and toy bakeware, namely, toy pie or cake servers, pastry molds, pastry cutters, stew pans, sauce pans, mixing bowls, stock pots, and sauce pans; toy household utensils, namely, pot and pan scrapers, mixing and serving spoons, kitchen ladles, vegetable mashers, spatulas, rolling pins, blenders and colanders; toy kitchenware, namely, toy stove, sink and storage unit; toy baking set consisting primarily of whisk, wooden spoon, toothpicks, measuring cups and spoons, bakery molds, rolling pin, and cookie cutters; toy brunch set consisting primarily of toy non-electric juicer, plastic bowls, cups, oatmeal pan, omelette pan, whisk, spatula and lid			

CARF PLAY

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Trademark/Service Mark Report

Sorted by Mark and Country

Class	Mark	Country	Serial No.	Registration No.	Registration Date	First Renewal	Next Renewal	
CYBER CARTRIDGE	Class 9: Computer hardware, computer peripheral and educational software used to download music for the global computer network. Class 28: Children's multiple activity toys, musical toys	United States of America	288649-00012	Small World Toys	9/17/2002	2,821,740	9/17/2007	9/17/2007
			288649-00012	Small World Toys	9/17/2002	2,821,740	9/17/2007	9/17/2007
DEVELOPING THE WHOLE CHILD - MIND, BODY, AND SPIRIT	Class 28: Toys, games, playthings, and sporting goods, namely infant toys, children's developmental toys, toy block sets, play cubes, pull toys, push toys, wind-up toys, bath toys, mechanical toys, musical and sound toys, shape sorter puzzles, manipulative puzzles and toys, ball and peg pointers, educational action toys, toy figures, toy animals, toy vehicles, boats, submarines, airplanes, helicopters, and rockets, toy buildings, toy furniture, appliances, and household items, toy musical instruments, toy banks, children's multiple activity toys, toy science and nature sets, toy bug magnifying jars, dolls, push toys, laces, jump ropes, toy scooters, water squirting toys, toy weapons, yo-yos, rubber action balls, sports balls, beach balls, flying discs, inflatable toys, bubble making wand and solution sets, action skill games, card games, jigsaw puzzles, children's party games, target games, board games, party favors in the nature of small toys, toy jacks, hop bags, and beach toys	United States of America	288649-00110	Small World Toys	4/6/2006	787655130	4/6/2006	4/6/2006
			288649-00110	Small World Toys	4/6/2006	787655130	4/6/2006	4/6/2006

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<p>Gertie</p>	<p>Class 28: Inflatable play balls</p>	<p>2009-02-00062 Small World Toys</p>	<p>United States of America</p>	<p>3/26/2004 76/683142</p>	<p>6/7/2005 2858232</p>	<p>Registered All of Use - 5 Year 6/7/2010</p>	<p>6/7/2011 6/7/2015</p>
<p>GERTIE BALL</p>	<p>Class 28: Inflatable play balls</p>	<p>2009-02-00063 Small World Toys</p>	<p>United States of America</p>	<p>7/5/1989 73/610754</p>	<p>2/6/1990 1,581,732</p>	<p>Registered Next Renewal 2/6/2010</p>	
<p>GROW & DISCOVER BLOCK</p>	<p>Class 28: Toys, games and playthings, namely infant toys, infant developmental toys, musical toys, musical toy blocks, musical toy blocks with manipulative features, toy blocks with sounds, toy blocks with sounds and manipulative features, toy blocks with sounds and music, and toy blocks with sounds and music and manipulative features</p>	<p>2009-02-00015 Small World Toys</p>	<p>United States of America</p>	<p>12/4/2003 76/570542</p>		<p>Registered Statement of Use 7/12/2007 4th Extension Statement of Use 1/12/2008 8th Extension Statement of Use 7/12/2008 Final</p>	
<p>IMAGIX</p>	<p>Creative and/or imaginative and/or educational toys that help individuals to develop self-confidence and self-esteem through self-discovery and self-expression</p>	<p>2009-02-00068 Small World Toys</p>	<p>Canada</p>	<p>2/24/1992 0889465</p>	<p>1/30/1997 TMA470191</p>	<p>Registered First Renewal 1/30/2012</p>	

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Trademarks/Services Mark Report

Sorted by Mark and Country

Class	Goods/Services	Mark	Country	Registration No.	Registration Date	First Renewal	Status
TOYS	Class 28: Toys, games, playthings, and sporting equipment, namely infant toys, children's developmental toys, toy block sets, play cubes, pull toys, push toys, wind-up toys, bath toys, mechanical toys, musical and sound toys, shape sorter puzzles, manipulative puzzles and toys, ball and peg pounders, electrical action toys, toy figures, toy animals, toy vehicles, boats, submarines, airplanes, helicopters, and robots, toy buildings, toy furniture, appliances, and household items, toy musical instruments, toy bars, children's multiple activity toys, imaginative play toys, toy science and nature sets, toy bug magnifying jars, dolls, plush toys, dolls, jump ropes, scooters, water squirting toys, toy weapons, toy sporting equipment, yo-yos, rubber action balls, sports balls, beach balls, flying discs, inflatable toys, bubble making wand and solution sets, action skill games, card games, jigsaw puzzles, children's party games, target games, board games, party favors in the nature of small toys, toy jacks, top bags, and beach toys	Small World Toys	United States of America	79011623	2/3/2006	00-4250031	Registered - Status Check - Suspension
TOYS	Class 28: Baby toys, preschool toys, educational toys, baby and toddler educational toys in all materials, soft toys, plush toys, stuffed toys, bean bag toys, toy figures and wooden toys	Small World Toys	European Community	00-4250031	1/28/2005	00-4250031	Registered - Status Check - Owner Name
TOYS	Class 28: Toys for infants and toddlers; namely rattle, plush toys, sock rattles, playmats, soft activity books, rings and rattles, activity boxes and activity mirrors	Small World Toys	United States of America	75927737	8/29/2001	2,483,022	Registered - Act of Use - 6 Year
TOYS							First Renewal 1/29/2015
TOYS							Registered - Act of Use - 6 Year
TOYS							First Renewal 8/29/2011

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Trademark/Service Mark Report

Sorted by Mark and Country

Class	Goods/Services	Registration No.	Country	Registration Date	Registered Att of Use - 5 Year	Registered Att of Use - 6 Year	First Renewal
200642-00010	Class 28: Toys for infants and toddlers, namely, links, plush toys, sock rattles, playmats, soft activity books, ring and rattles, activity boxes and activity mirrors	200642-00010	United States of America	6/18/2002 767106653	6/18/2002 2,583,513	6/18/2007	6/18/2012
IQ KIDS	Class 28: Toys, games, playthings, and sporting equipment, namely infant toys, children's developmental toys, toy block sets, play cubes, pull toys, push toys, wind-up toys, bath toys, mechanical toys, puzzles, manipulative puzzles and toys, musical and sound toys, shape sorter ball and peg pounders, electrical action toys, toy figures, toy animals, toy vehicles, boats, submarines, airplanes, helicopters, and rockets, toy buildings, toy furniture, appliances, and household items, toy musical instruments, toy banks, children's multiple activity toys, imaginative play toys, toy science and nature sets, toy bug magnifying jars, dolls, plush toys, kites, jump ropes, scooters, water squirting toys, toy weapons, toy sporting equipment, yo-yos, rubber action balls, sports balls, beach balls, flying discs, inflatable toys, bubble making wand and solution sets, action skill games, card games, jigsaw puzzles, children's party games, target games, board games, party favors in the nature of small toys, toy jacks, bop bags, and beach toys	200642-00103	United States of America	1/4/2006 767785246		5/25/2007	

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Trademark/Service Mark Report

Sorted by Mark and Country

10 PRESCHOOL	Class 28: Toys, games, and playthings, namely children's developmental toys, toy block sets, play cubes, pull toys, push toys, mechanical toys, musical and sound toys, shape sorter puzzles, manipulative puzzles, ball and peg pounders, namely, toys featuring balls or pegs to be fit through holes, electrical action toys, toy figures, toy vehicles, toy houses, toy furniture and appliances, children's multiple activity toys, dolls, and plush toys	200942-0002 Small World Toys	United States of America	7/1/2004	10/31/2006	Registered	
				78/44-682	3166112	Status Check - Cert. of Regt.	4/2/2007
						Aff of Use - 5	10/31/2011
						Aff of Use - 6	10/31/2012
						First Renewal	10/31/2016

JUMBO MUSIC BLOCK	Class 9: Computer hardware; computer software for composing, arranging and playing music. Class 28: Children's multiple activity toys; musical toys; plush toys.	200942-00014 Small World Toys	United States of America	8/20/2001	10/22/2002	Registered	
				76/001552	2,641,320	Aff of Use - 5	10/22/2007
						Aff of Use - 6	10/22/2008
LEARNINGSMITH	Class 35: Retail and wholesale services in the field of educational material; retail store services in the field of educational material	200942-00053 Small World Toys	Australia	12/17/1998	8/2/1999	Registered	
				718349	781349	First Renewal	10/22/2012
LEARNINGSMITH	Retail store services in the field of educational material	200942-00054 Small World Toys	Canada	8/28/1994	11/3/1995	Registered	
				785089	449665	First Renewal	11/3/2010

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LIFT AND LEARN	Class 28: Toys, games, namely puzzles	205842-00114 Small World Toys	United States of America	6/2/2006 78/869819	2/13/2007 3209240	Registered Art of Use - 5 Year 2/13/2012 Art of Use - 6 Year 2/13/2013 First Renewal 2/13/2017
MUSIC BLOCKS	Class 9: Computer hardware, computer peripheral and computer software for language acquisition Class 28: Children's multiple activity toys	205842-00018 Small World Toys	United States of America	3/30/1998 75/459420	3/5/2002 2,545,283	Registered Art of Use - 5 Year 3/5/2007 Art of Use - 6 Year 3/5/2008 First Renewal 3/5/2012
MUSINI	Class 28: Games and playthings; gymnastic and sporting articles	205842-00019 Small World Toys	Australia	5/15/2002 912987	11/11/2002 912987	Registered First Renewal 5/15/2012
MUSINI	Class 28: Children's games	205842-00021 Small World Toys	China (Peoples Republic)	7/1/2002 3228089	11/28/2003 3228089	Registered First Renewal 11/27/2013
MUSINI	Class 28: Toys, games and playthings	205842-00022 Small World Toys	European Community	5/16/2002 2700854	5/16/2002 2700854	Registered First Renewal 5/16/2012

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Trademark/Service Mark Report

Sorted by Mark and Country

Mark	Class	Goods/Services	Country	Reg. No.	Reg. Date	First Renewal	Registered	First Renewal
MUSINI	Class 28: Children's toys and games	2008-05-00023 Small World Toys	Japan	2008-046350	6/5/2002	2/7/2013	4643589	2/7/2013
	Class 28: Children's toys and games	2008-05-00024 Small World Toys	New Zealand	5/16/2002	5/16/2002	3/12/2009	10772002	3/12/2009
NEUROSMITH	Class 9: Computer hardware and software; computer peripherals; educational hardware and software	2008-02-00025 Small World Toys	Australia	2/10/2003	2/10/2003	2/10/2013	942967	2/10/2013
	Class 28: Toys, games and playthings Class 41: Providing educational information via a global computer network; providing an educational newsletter by electronic mail; providing educational seminars, conferences, and workshops; educational services							

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Trademark/Service Mark Report

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Registered	First Renewal	1/4/2008
NEUROSMITH	1/4/2005	629232
NEUROSMITH	3/17/2003	3468068
NEUROSMITH	3/17/2003	3468068
NEUROSMITH	3/17/2003	3468068

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Trademark/Service Mark Report

Sorted by Mark and Country

Mark	Description	Class	Country	Registration No.	Registration Date	First Renewal
NEUROSMITH	<p>Class 9: Computer hardware and software; computer peripherals; educational hardware and software;</p> <p>Class 28: Toys, games and playthings;</p> <p>Class 41: Providing educational information via a global computer network; providing an educational newsletter by electronic mail; providing educational seminars, conferences, and workshops; educational services</p>	208948-00000 Small World Toys	European Community	3043817	9/12/2004	2/7/2013
				3043817	9/8/2003	9/8/2013
				3043817	9/8/2003	9/8/2013
NEUROSMITH	<p>Class 9: Computer hardware and software; computer peripherals; educational hardware and software</p> <p>Class 28: Toys, games and playthings</p> <p>Class 41: Educational information via a global computer network; providing an educational newsletter by electronic mail; providing educational seminars, conferences, and workshops; educational services</p>	208948-00001 Small World Toys	Japan	4698719	9/8/2003	9/8/2013
				2003-019866	9/11/2003	9/8/2013
				2003-019866	9/11/2003	9/8/2013
NEUROSMITH	<p>Class 9: Computer hardware and software for use in education, language development, mathematics, computer programming; computer software for use in making and playing music; computer peripherals</p> <p>Class 28: Toys, games and playthings</p>	208948-00002 Small World Toys	New Zealand	673118	9/8/2003	2/10/2010
				673118	9/14/2003	2/10/2010
				673118	9/14/2003	2/10/2010
NEUROSMITH	<p>Class 28: Toys, games and playthings</p>	208948-00003 Small World Toys	New Zealand	673119	9/14/2003	2/10/2010
				673119	9/14/2003	2/10/2010
				673119	9/14/2003	2/10/2010

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NEUROSMITH	Class 41: Provision of educational information via a global computer network; provision of educational newsletters by electronic mail; provision of educational seminars, conferences and workshops; provision of educational services	205948-00034 Small World Toys	New Zealand	2/16/2003 673120	8/14/2003 673120	Registered First Renewal 2/10/2010
NEUROSMITH	Class 9: Computer hardware and software; computer peripherals; educational hardware and software	205948-00035 Small World Toys	Singapore	2/13/2003 T03/01890H	2/13/2003 T03/01890H	Registered First Renewal 2/13/2013
NEUROSMITH	Class 26: Toys, games and playthings	205948-00036 Small World Toys	Singapore	2/13/2003 T03/01892D	2/13/2003 T03/01892D	Registered First Renewal 2/13/2013
NEUROSMITH	Class 41: Providing educational information via a global computer network; providing an educational newsletter by electronic mail; providing educational seminars, conferences, and workshops; educational services	205948-00037 Small World Toys	Singapore	2/13/2003 T03/01895I	2/13/2003 T03/01895I	Registered First Renewal 2/13/2013
NEUROSMITH	Class 9: Scientific, optical, weighing, measuring, signaling, checking (supervision), life-saving and teaching apparatus and instruments; apparatus for recording, transmission or reproduction of sound or images; magnetic data carriers, recording discs; data processing equipment and computers; computer hardware and computer software; educational hardware and educational software; parts, accessories, components and peripherals	205948-00038 Small World Toys	South Africa	2/7/2003 2003/02295		Pending Status Check - Foreign Atty 8/8/2007

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Trademark/Service Mark Report

Sorted by Mark and Country

Mark	Class	Goods/Services	Country	Reg. No.	Reg. Date	Status	Renewal Date
NEUROSMITH	208942-00042	Class 28: Toys, games, and playthings; gymnastic and sporting articles not included in other classes; goods ancillary or related to the aforementioned	South Africa	2003/02266	2/7/2003	Pending Status Check - Foreign ATY	8/8/2007
	205942-00040	Class 41: Educational services; information relating to education provided on-line from a computer database or a global computer network or the Internet; information relating to education also provided via electronic mail in the format of educational newsletters, providing educational seminars, conferences, workshops and any other educational group meetings and discussions; providing of training; providing on-line electronic publications (not downloadable); journal on-line; services ancillary or related to the aforementioned	South Africa	2003/02267	2/7/2003	Pending Status Check - Foreign ATY	8/8/2007
NEUROSMITH	208942-00041	Class 9: Computer hardware and software; computer peripherals; educational hardware and software Class 28: Toys, games and playthings Class 41: Providing educational information via a global computer network; providing an educational newsletter by electronic mail; providing educational seminars, conferences, and workshops; educational services	Switzerland	00771/2003	2/7/2003	Registered First Renewal	2/7/2013
	208942-00042	Class 9: Computer hardware and software; computers; computer hardware and software for use in the field of children's education	Taiwan	082007333	2/7/2003	Registered First Renewal	2/28/2014

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Trademark/Service Mark Report

Sorted by Mark and Country

Registered	First Renewal	11/09/2013	12/1/2003	1077604	09/2007334	Taiwan	208943-0004 Small World Toys	Class 28: Toys; plush toys, musical toys, electronic games (not adapted for use with television), balls for games, balls for games (small), building blocks, building games, rattles (playthings), brainforming toys for children, talking toys, infant toys, children's multiple activity toys, children's manipulative toys	208943-0004 Small World Toys	Taiwan	208943-0004 Small World Toys	Class 41: Providing educational information via a global computer network; providing educational seminars, conferences, and workshops; distributing educational materials; instruction of knowledge or technology; education information; educational demonstrations	208943-0004 Small World Toys	United States of America	10/28/1997 753880477	1/23/2001 2423963	Registered: All of Use 8 mos Grace Date	7/23/2007	1/23/2011
NEUROSMITH																			
NEUROSMITH																			
NEUROSMITH																			
PET ME PLATYPUS																			

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Trademarks/Service Mark Report

Sorted by Mark and Country

Mark	Class	Registration No.	Country	Registration Date	First Renewal	Status
PHONICS BLOCKS	Class 9: Computer hardware, computer peripheral and computer software for language acquisition	205942-00047	United States of America	4/10/1999	9/4/2001	Registered Att of Use - 6 Year
	Class 28: Children's multiple activity toys	205942-00113	United States of America	6/2/2006	9/4/2011	Registered First Renewal
PLAY PATTERNS DESIGNED TO EXPAND THE MIND!	Class 28: Toys, games, and playthings; namely, children's developmental toys, musical and sound toys; crib toys; push toys; touch activated toys; plug and play toys; children's interactive toys; soft sculpture sound toys; infant toys	205942-00071	United States of America	7/16/1999	6/8/2000	Pending Office Action Response Due
	Class 28: Toys and games, namely, jigsaw puzzles and manipulative puzzles	205942-00071	United States of America	7/16/1999	6/8/2000	Registered First Renewal
RYAN'S ROOM	Class 28: Toys, games, playthings, playing balls; body-training apparatus; gloves for games; Christmas trees (Ornaments for) [except illumination articles and confectionery]; teacds (fishing); physical exercizes (machines for)	205942-00108	China (Peoples Republic)	4/7/2006		Pending Status Check - Foreign Atty
	Class 28: Toys, games, and playthings, namely dollhouses; dollhouse furniture; dollhouse vehicles; dollhouse accessories; toy furniture and accessories; children's soft sculpture dolls and accessories; soft sculpture toys and accessories; children's costumes and accessories; wood sculpture toys and accessories; children's play mat and accessories; children's toy figures and accessories	205942-00112	United States of America	5/11/2006		Pending Status Check - Notice of Pub

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Trademark/Service Mark Report

Sorted by Mark and Country

SCUS/RES	Class 20: Stuffed animals (not toys) and pillows	Class 28: Stuffed toy animals	2009-09-00008 Small World Toys	United States of America	11/22/2004 76621545	1/24/2006 3048098	Registered Att of Use - 6 Year	1/24/2011
							Att of Use - 6 Year	1/24/2012
							First Renewed	1/24/2016

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Trademark/Service Mark Report

Served by Mark and Country

<p>SMALL WORLD KIDS</p>	<p>Toys, games, playthings and sporting goods, namely, infant toys; sand toys; toy musical instruments; toy vehicles; ride-on toys; plastic garage with free wheeling vehicles; ball pounders, namely, toys featuring balls to be hit through holes in the toys; vehicle, animal and farm sound blocks, namely, toy blocks with sound device; math keyboards, namely, plastic toys featuring buttons with mathematical equations which, when pressed, reveal the answer to the mathematical equation; shape sorters, namely, toys in the form of three dimensional puzzles, regular or irregular shaped puzzles, and spherical puzzles into which the user places geometric shaped puzzle pieces into the corresponding shape on the puzzle; musical and sound playmats, namely, floor playmats containing audio and visual effects responsive to the user's interaction with the playmat; plastic fire engines with toy figures; beach balls; wood magnifiers, namely, toy magnifying glasses; toy wood butterfly shaped containers; electronic toy automatic teller machines; toy plastic automatic teller machines; electronic plastic toy safe; electronic plastic toy video cameras with security pad; plastic toy cameras; plastic play money; toy checkbooks; plastic toy cash registers with bar code scanners; plastic toy laptops; remote control plastic vehicles; soft scuffed dolls; plastic toy lawnmowers; soft vinyl blocks; toy plastic moving gears, namely, plastic toys featuring interlocking pieces which move, light up, and play sound when the toy is turned on; inflatable globe balls; plastic bug jars, namely, toy plastic jars containing plastic spiders/bugs; toy nets used to catch butterflies, fish, spiders, bugs, frogs, and other small animals/creatures; toy wood containers used to house butterflies, spiders, bugs, frogs, and other small animals/creatures; soft vinyl ducks; soft vinyl balls; soft vinyl animals; plastic toy swords; plastic toy</p>	<p>Small World Toys</p>	<p>Canada</p>	<p>2/11/2006 1246824</p>	<p>Pending Foreign Response Due 2/28/2007 Att of Use 2/11/2008</p>
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Trademark/Service Mark Report

Sorted by Mark and Country

<p>helmets and breastplates; plastic toy shaving accessories, namely, toy shaving kit featuring plastic toy electric shaver, razor, razor handle, razor blades, blade holder, mirror, comb, nail clipper, after shave bottle with cap, shaving cream brush and cup; foam covered bats; foam covered balls; foam covered paddles; foam covered toy swords; toy telescopes; wood alphabet blocks; wood number blocks; hand-powered toy flashlight; plastic toy bag grills; toy money calculators; marble games; plastic toy vending machines; and toy musical key chains</p>					<p>2006-05-00107 Small World Toys</p>	<p>China (Peoples Republic)</p>	<p>4/7/2006 5272480</p>	<p>Pending</p>	<p>Status Check - 4/21/2007 Foreign Atty</p>
<p>SMALL WORLD KIDS</p>									

LOEB & LOEB LLP

Trademark/Service Mark Report

Sorted by Mark and Country

Mark	Class	Registration Number	Registration Date	First Renewal	Expiration Date
<p>SMALL WORLD KIDS</p> <p>Class 9: Photographs, cinematograph, optical, signaling, life-saving and teaching apparatus and instruments; apparatus and instruments for conducting, switching or transforming, accumulating, regulating or controlling electricity; apparatus for recording, transmission or reproduction of sound or images; magnetic data carriers, recording discs, automatic vending machines and mechanisms for coin-operated apparatus; cash registers, calculating machines, data processing equipment and computers; computer software, video and audio recordings in the field of children's entertainment, musical video recordings, musical sound recordings, children's educational software, computer game software, video game software, microphones, digital audio recorders, electronic calculators, walkie-talkies, goggles for sports, and bicycle helmets</p> <p>Class 10: Medical apparatus and instruments; orthopedic articles; suture materials, teaching rings and teaching toys, pacifiers, and baby bottles and bottle nipples</p> <p>Class 16: Paper, cardboard and goods made from these materials, not included in other classes; printed matter, bookbinding material; photographs, stationery, adhesives for stationary or household purposes; artists' materials; paint brushes; instructional and teaching material (except apparatus); plastic materials for packaging (not included in other classes); baby and children's books, children's activity books, coloring books, scrap books, book covers, binders, folders, magnetic boards, flash cards, maps, globes, calendars, posters, stickers, decals, temporary tattoos, crayons, chalk, pencils, pens, pen or pencil boxes, pencil sharpeners, stencils, straight edges, craft paper, rubber stamps, stamp pads, printing sets</p>	<p>2800-03-0000</p> <p>Small World Toys</p>	<p>2/21/2006</p> <p>4308185</p>	<p>2/24/2006</p> <p>004-306185</p>	<p>Registered</p> <p>First Renewal</p> <p>2/24/2016</p>	

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Trademark/Service Mark Report


Sorted by Mark and Country

Registered	AIJ of Use - 5 Year	AIJ of Use - 6 Year	First Renewal 9/13/2015
9/13/2005 2965527	9/13/2005 2965527		
8/8/2002 78448631			
United States of America			
820849-0074 Small World Toys			
<p>Class 10: Teaching devices, namely, soft hand-held beaters with and without music for use by babies</p> <p>Class 28: Toys, games, playthings and sporting goods, namely, infant toys; sand toys; toy musical instruments; toy vehicles; ride-on toys; plastic garage with free wheeling vehicles; ball pounders, namely, toys featuring balls to be hit through holes in the toy; vehicle, animal and farm sound blocks, namely, toy blocks with sound devices; math keyboards, namely, plastic toys featuring buttons with mathematical equations which, when pressed, reveal the answer to the mathematical equation; shape sorters, namely, toys in the form of three dimensional puzzles, regular or irregular shaped puzzles, and spherical puzzles into which the user places geometric shaped puzzle pieces into the corresponding shape on the puzzle; musical and sound playmats, namely, floor playmats containing audio and visual effects responsive to the user's interaction with the playmat; plastic fire engines with toy figures; beach balls; wood magnifiers, namely, toy magnifying glasses; toy wood butterfly shaped castanets; electronic toy automatic teller machines; toy plastic automatic teller machines; electronic plastic toy safe; electronic plastic toy video cameras with security pad; plastic toy cameras; plastic play money; toy checkbooks; plastic toy cash registers with bar code scanners; plastic toy laptops; remote control plastic vehicles; soft stuffed dolls; plastic toy lawnmowers; soft vinyl blocks; toy plastic moving gears, namely, plastic toys featuring interlocking pieces which move, light up and play sound when the toy is turned on; inflatable globe balls; plastic bug jars, namely, toy plastic jars containing plastic spiders/furfs; toy nets used to catch butterflies, fish, spiders, bees, frogs, and other small</p>			
SMALL WORLD KIDS			

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Trademark/Service Mark Report

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 <p>smallworldkids</p>	<p>animals/creatures; toy wood containers used to house butterflies, spiders, bugs, frogs, and other small animals/creatures; soft vinyl ducks; soft vinyl balls; soft vinyl animals; plastic toy swords; plastic toy helmets and breastplates; plastic toy shaving accessories, namely, toy shaving kit featuring plastic toy electric shaver, razor, razor handle, razor blades, black holder, mirror, comb, nail clipper, after shave bottle with cap, shaving cream brush and cup; foam covered bats; foam covered balls; foam covered paddles; foam covered toy swords; toy telescopes; wood alphabet blocks; wood number blocks; hand-powered toy flashlights; fabric play parachutes; plastic toy BBQ grills; toy money calculators; marble games; plastic toy vending machines; and toy musical toy chains</p> <p>Class 28: Toys, games, playthings, and sporting goods, namely infant toys, children's developmental toys, toy block sets, play cubes, pull toys, push toys, wind-up toys, bath toys, mechanical toys, musical and sound toys, shape sorter puzzles, manipulative puzzles and toys, ball and peg pounders, electrical action toys, toy figures, toy animals, toy vehicles, boats, submarines, airplanes, helicopters, and rockets, toy buildings, toy furniture, appliances, and household items, toy musical instruments, toy banks, children's multiple activity toys, toy science and nature sets, toy bug magnifying jars, dolls, plush toys, kites, jump ropes, toy scooters, water squirting toys, toy weapons, yo-yo, rubber action balls, sports balls, beach balls, flying discs, inflatable toys, bubble making wand and solution sets, action skill games, card games, jigsaw puzzles, children's party games, target games, board games, party favors in the nature of small toys, toy jacks, hop bags, and beach toys</p>	<p>2058-08-00086 Small World Toys</p>	<p>United States of America</p>	<p>1/11/2005 78/5-45933</p>	<p>Published Status Check- NOA or Reg Cert 7/23/2007</p>
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Trademark/Service Mark Report

Sorted by Mark and Country

Mark	Class	Goods/Services	Country	Reg. No.	Reg. Date	Allowed Status Check - Cert. of Regist.
SMALL WORLD LIVING	280842-0000	Small World Toys	United States of America	781641449	1/9/2005	9/19/2007
			Australia	1045905	3/14/2005	3/14/2018
SMALL WORLD TOYS	205842-0000	Small World Toys	United States of America	1045905	3/14/2005	3/14/2018
			Australia	1045905	3/14/2005	3/14/2018

Class 28: Toys, games, playthings namely toy furniture, toy appliances, toy grills, toy kitchenware and utensils; toy household items, toy tea sets, toy food and groceries, toy calculators, toy tools, toy boxes, and toy benches, and toy shopping carts

Class 9: Video and audio recordings in the field of children's entertainment, musical video recordings, musical sound recordings, children's educational software, computer game software, video game software, microphones, digital audio recorders, electronic calculators, walkie-talkies, goggles for sports, and bicycle helmets

Class 10: Teething rings and teething toys, pacifiers, and baby bottles and bottle nipples

Class 28: Toys, games, playthings, and sporting equipment

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Trademark/Service Mark Report

Sorted by Mark and Country

Small World Toys	Small World Toys	Canada	2/17/2005 1247671	Pending Status Check - Disney Register 5/8/2007 Foreign Response Due 6/2/2007 Status Check - Notice of Pub 5/28/2007 Att of Use 2/17/2008
<p>SMALL WORLD TOYS</p> <p>Toys, games and playthings, namely, dolls, doll house furniture, trains, stuffed toys, kites, airplanes, mechanical toys, battery-operated toys, plastic and vinyl toys, wooden toys, felt toys, magnetic toys, letter squeeze toys, wind-up powered toys, remote control toys, musical toys and instruments, toy clocks, toy weaving looms, toy abacuses, toy cars and boats, tops, steam engine models, microscopes, telescopes, kaleidoscopes, inflatable toys, swim fins, swim masks, snorkels, water squirting toys, bells, toy pails and shovels, toy eggs, rattles, toy animals, toy tea sets, balloon pasta used to make balloons or plastic bubbles, bubble wand and solution for bubbles, toy apparatus for temporarily receiving written impressions, equipment sold as a unit for playing electronic games, clay modeling kits for hobby craft use, kits of beads for assembly into toy jewelry, kits consisting of playboards and vinyl die-cut figures, baby's and children's multiple activity toys, toy buildings, science kits, hobby craft kits consisting of wood or plastic for assembling into toys and equipment sold as a unit for playing dominoes, backgammon, rummy, chess and checkers</p>	<p>2009-09-00108 Small World Toys</p>	<p>China (Peoples Republic)</p>	<p>4/7/2008 5272481</p>	<p>Pending Status Check - Foreign Atty 4/21/2007</p>

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Trademark/Service Mark Report

Searched by Mark and Country

Registration No.	Class	Mark	Goods/Services	Priority	Registration No.	Class	Mark	Goods/Services	Priority	Registration No.	Class	Mark	Goods/Services	Priority	
4306227	28	Small World Toys	Class 9: Photographic, cinematographic, optical, signaling, life-saving and teaching apparatus and instruments; apparatus and instruments for conducting, switching or transforming, accumulating, regulating or controlling electricity; apparatus for recording, transmission or reproduction of sound or images; magnetic data carriers, recording discs, automatic vending machines and mechanisms for coin-operated apparatus; cash registers, calculating machines, data processing equipment and computers; computer software, video and audio recordings in the field of children's entertainment, musical video recordings, musical sound recordings, children's educational software, computer game software, video game software, microphones, digital audio recorders, electronic calculators, walkie-talkies, goggles for sports, and bicycle helmets	4/20/2006	4306227	28	Small World Toys	Class 9: Photographic, cinematographic, optical, signaling, life-saving and teaching apparatus and instruments; apparatus and instruments for conducting, switching or transforming, accumulating, regulating or controlling electricity; apparatus for recording, transmission or reproduction of sound or images; magnetic data carriers, recording discs, automatic vending machines and mechanisms for coin-operated apparatus; cash registers, calculating machines, data processing equipment and computers; computer software, video and audio recordings in the field of children's entertainment, musical video recordings, musical sound recordings, children's educational software, computer game software, video game software, microphones, digital audio recorders, electronic calculators, walkie-talkies, goggles for sports, and bicycle helmets	4/20/2006	4306227	28	Small World Toys	Class 9: Photographic, cinematographic, optical, signaling, life-saving and teaching apparatus and instruments; apparatus and instruments for conducting, switching or transforming, accumulating, regulating or controlling electricity; apparatus for recording, transmission or reproduction of sound or images; magnetic data carriers, recording discs, automatic vending machines and mechanisms for coin-operated apparatus; cash registers, calculating machines, data processing equipment and computers; computer software, video and audio recordings in the field of children's entertainment, musical video recordings, musical sound recordings, children's educational software, computer game software, video game software, microphones, digital audio recorders, electronic calculators, walkie-talkies, goggles for sports, and bicycle helmets	4/20/2006	4306227
4306227	10	Medical apparatus and instruments	Class 10: Medical apparatus and instruments; orthopedic articles; suture materials, teaching rings and learning toys, paddlers, and baby bottles and bottles nipples	4/20/2006	4306227	10	Medical apparatus and instruments	Class 10: Medical apparatus and instruments; orthopedic articles; suture materials, teaching rings and learning toys, paddlers, and baby bottles and bottles nipples	4/20/2006	4306227	10	Medical apparatus and instruments	Class 10: Medical apparatus and instruments; orthopedic articles; suture materials, teaching rings and learning toys, paddlers, and baby bottles and bottles nipples	4/20/2006	4306227
4306227	16	Paper, cardboard and goods made from these materials	Class 16: Paper, cardboard and goods made from these materials, not included in other classes; printed matter, bookbinding material; photographs, stationery, adhesives for stationary or household purposes; artists' materials; paint brushes; instructional and teaching material (except apparatus); plastic materials for packaging (not included in other classes); baby and children's books, children's activity books, coloring books, scrap books, book covers, binders, folders, magnetic boards, flash cards, maps, globes, calendars, posters, stickers, decals, temporary tattoos, crayons, chalk, pencils, pens, pen or pencil boxes, pencil sharpeners, stencils, straight edges, craft paper, rubber stamps, stamp pads, painting sets	4/20/2006	4306227	16	Paper, cardboard and goods made from these materials	Class 16: Paper, cardboard and goods made from these materials, not included in other classes; printed matter, bookbinding material; photographs, stationery, adhesives for stationary or household purposes; artists' materials; paint brushes; instructional and teaching material (except apparatus); plastic materials for packaging (not included in other classes); baby and children's books, children's activity books, coloring books, scrap books, book covers, binders, folders, magnetic boards, flash cards, maps, globes, calendars, posters, stickers, decals, temporary tattoos, crayons, chalk, pencils, pens, pen or pencil boxes, pencil sharpeners, stencils, straight edges, craft paper, rubber stamps, stamp pads, painting sets	4/20/2006	4306227	16	Paper, cardboard and goods made from these materials	Class 16: Paper, cardboard and goods made from these materials, not included in other classes; printed matter, bookbinding material; photographs, stationery, adhesives for stationary or household purposes; artists' materials; paint brushes; instructional and teaching material (except apparatus); plastic materials for packaging (not included in other classes); baby and children's books, children's activity books, coloring books, scrap books, book covers, binders, folders, magnetic boards, flash cards, maps, globes, calendars, posters, stickers, decals, temporary tattoos, crayons, chalk, pencils, pens, pen or pencil boxes, pencil sharpeners, stencils, straight edges, craft paper, rubber stamps, stamp pads, painting sets	4/20/2006	4306227

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Trademark/Service Mark Report


Searched by Mark and Country

<p>SMALL WORLD TOYS</p>	<p>for children, and modeling clay for children</p> <p>Class 28: Toys, games, playthings, sporting equipment, gymnastics and sporting articles not included in other classes; decorations for Christmas trees</p> <p>Class 9: Apparatus for recording, transmission or reproduction of sound or images; video and audio recordings in the field of children's entertainment, musical video recordings, musical sound recordings, children's educational software, computer game software, video game software, microphones, digital audio recorders, electronic calculators, walkie-talkies, goggles for sports, and bicycle helmets</p> <p>Class 10: Teething rings and teething toys, pacifiers, and baby bottles and bottle nipples</p> <p>Class 16: Printed matter and publications; baby and children's books, children's activity books, coloring books, scrap books, book covers, binders, folders, magnetic boards, flash cards, maps, globes, calendars, posters, stickers, decals, temporary tattoos, crayons, chalk, pencils, pens, pen or pencil boxes, pencil sharpeners, stencils, straight edges, craft paper, rubber stamps, stamp pads, painting sets for children, and modeling clay for children</p> <p>Class 28: Toys, games, playthings, and sporting equipment</p>	<p>2009-02-00005</p> <p>Small World Toys</p>	<p>New Zealand</p>	<p>3/14/2005</p> <p>728834</p>	<p>Pending</p> <p>Status Check - 5/14/2007</p> <p>Notice of Pub</p>
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Trademark/Service Mark Report

Sorted by Mark and Country

Class	Mark	Country	Registration No.	Registration Date	Next Renewal
Class 28: Toys, games and playthings, namely, dolls, doll house furniture, stuffed toys, airplanes, mechanical toys, battery-operated toys, plastic and vinyl toys, wooden toys, felt toys, magnetic toys, latex squeeze toys, wind-up powered toys, remote control toys, musical toys and instruments, toy clocks, toy abacuses, toy cars and boats, toys, telescopes, kaleidoscopes, inflatable toys, water squirting toys, balls, toy pails and shovels, toy eggs, rattles, toy animals, toy tea sets, balloon pears used to make balloons or plastic bubbles, bubble wand and solution for bubbles, toy apparatus for temporarily receiving written impressions, equipment sold as a unit for playing electronic games, clay modeling kits for hobby craft use, kits consisting of playboards and vinyl die-cut figures, baby's and children's multiple activity toys, toy buildings, science kits, hobby craft kits consisting of wood or plastic for assembling into toys and equipment sold as a unit for playing dominoes, backgammon, rummy, chess and checkers	SMALL WORLD TOYS	United States of America	11/29/1984 79/510829	2/17/1986 1,383,504	Registered Next Renewal 2/17/2016
Class 28: Toys and games - namely, dolls, doll house furniture, tops, trains, stuffed toys, wooden toys, felt toys, kites, mechanical toys, plastic toys, magnetic toys, toy musical instruments, latex squeeze toys, and equipment sold as a unit for playing dominoes, backgammon, rummy, chess and checkers		United States of America	9/29/1980 79/279564	2/21/1984 1,266,062	Registered Next Renewal 2/21/2014
Class 28: Toys and playthings; namely, hobby craft kits consisting primarily of plastic parts for assembling into toys	SUITCASE SCIENCE	United States of America	1/9/1989 79/408011	4/17/1984 1,274,422	Registered Next Renewal 4/17/2014

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Trademark/Service Mark Report

Sorted by Mark and Country

Mark	Class	Goods/Services	Country	Reg. No.	Reg. Date	Reg. Status	Use Start	Renewal
SUNSHINE SYMPHONY	Class 28: Push toy that plays a selection of classical music	Small World Toys	United States of America	787044454	1/20/2004	Registered	1/20/2008	1/20/2010
SW EXPRESS	Class 9: Video and audio recordings in the field of children's entertainment, musical video recordings, musical sound recordings, children's educational software, computer game software, video game software, microphones, digital audio recorders, electronic calculators, walkie-talkies, goggles for sports, and bicycle helmets; magnetic boards Class 10: Teething rings and teething toys, pacifiers, and baby bottles and bottle nipples Class 16: Baby and children's books, children's activity books, coloring books, scrap books, book covers, binders, folders, flash cards, maps, globes, calendars, posters, stickers, decals, temporary tattoos, crayons, chalk, pencils, pens, pen or pencil boxes, pencil sharpeners, stencils, straight edges, craft paper, rubber stamps, stamp pads, painting sets for children, and modeling clay for children Class 28: Toys, games, playthings, and sporting equipment	Small World Toys	Australia	1045908	10/24/2005	Registered	3/14/2015	3/14/2018

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Trademark/Service Mark Report

Served by Mark and Country

<p>SW EXPRESS</p>	<p>Toys, games, playthings, and sporting equipment, namely infant toys, children's developmental toys, toy block sets, play cubes, pull toys, push toys, wind-up toys, bath toys, mechanical toys, musical and sound toys, shape sorter puzzles, manipulative puzzles and toys, ball and peg pounders, electrical action toys, toy figures, toy animals, toy vehicles, namely boats, submarines, airplanes, helicopters, and rockets, toy buildings, toy furniture, appliances, and household items, toy musical instruments, toy banks, children's multiple activity toys, imaginative play toys, toy science and nature sets, toy bug magnifying lens, dolls, plush toys, kites, jump ropes, scooters, water squirting toys, toy weapons, toy sporting equipment, mechanical string recoil action toys, rubber action balls, sports balls, beach balls, flying discs, inflatable toys, bubble making wand and solution sets, action skill games, card games, jigsaw puzzles, children's party games, target games, board games, party favors in the nature of small toys, toy jacks, and hop bags</p>	<p>2006-01-01 Small World Toys</p>	<p>Caracals</p>	<p>3/16/2006 1250647</p>	<p>Published Status Check - 01/2/2007 US Reg. Att of Use 3/16/2006</p>
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Trademark/Services Mark Report

Sorted by Mark and Country

SW EXPRESS	2006-0000 Small World Toys	European Community	20/4/2006 4308573	5/2/2006 4308573	Registered First Renewed 20/4/2015
<p>Class 9: Photographic, cinematographic, optical, signaling, life-saving and teaching apparatus and instruments; apparatus and instruments for conducting, switching or transforming, accumulating, regulating or controlling electricity; apparatus for recording, transmission or reproduction of sound or images; magnetic data carriers, recording discs, automatic vending machines and mechanisms for coin-operated apparatus; cash registers, calculating machines, data processing equipment and computers; computer software, video and audio recordings in the field of children's entertainment, musical video recordings, musical sound recordings, children's educational software, computer game software, video game software, microphones, digital audio recorders, electronic calculators, walkie-talkies, goggles for sports, and bicycle helmets</p> <p>Class 10: Medical apparatus and instruments; orthopedic articles; suture materials, teaching rings and teaching toys, pacifiers, and baby bottles and bottle nipples</p> <p>Class 16: Paper, cardboard and goods made from these materials, not included in other classes; printed matter for children; printed matter (except newspapers), bookbinding material; photographs, stationery, adhesives for stationery or household purposes; artists' materials; paint brushes; instructional and teaching material (except apparatus); plastic materials for packaging (not included in other classes); baby and children's books, children's activity books, colouring books, scrap books, book covers, binders, folders, magnetic boards, flash cards, maps, globes, calendars, posters, stickers, decals, temporary tattoos, pens, globes, calendars, posters, stickers, decals, temporary tattoos, crayons, chalk, pencils, pens, pen or pencil barrels, pencil sharpeners, markers,</p>					

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Trademark/Service Mark Report

Sorted by Mark and Country

<p>SW EXPRESS</p>	<p>straight edges, craft paper, rubber stamps, stamp pads, painting sets for children, and modeling clay for children</p> <p>Class 28: Toys, games, playthings, sporting equipment, gymnastic and sporting articles not included in other classes; decorations for Christmas trees</p> <p>Class 9: Apparatus for recording, transmission or reproduction of sound or images; video and audio recordings in the field of children's entertainment, musical video recordings, musical sound recordings, children's educational software, computer game software, video game software, microphones, digital audio recorders, electronic calculators, walkie-talkies, goggles for sports, and bicycle helmets</p> <p>Class 10: Teething rings and teething toys, pacifiers, and baby bottles and bottle nipples</p> <p>Class 16: Printed matter and publications; baby and children's books, children's activity books, coloring books, scrap books, book covers, binders, folders, magnetic boards, flash cards, maps, globes, calendars, posters, stickers, decals, temporary tattoos, crayons, chalk, pencils, pens, pen or pencil boxes, pencil sharpeners, stencils, straight edges, craft paper, rubber stamps, stamp pads, painting sets for children, and modeling clay for children</p> <p>Class 28: Toys, games, playthings, and sporting equipment</p>	<p>20843-0008 Small World Toys</p>	<p>New Zealand</p>	<p>3/14/2005 728635</p> <p>9/15/2005 728635</p>	<p>Registered First Renewal 3/14/2015</p>
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Trademark/Service Mark Report


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Registered	Statement of Use	Statement of Use	Statement of Use	Statement of Use	Statement of Use	Statement of Use	Statement of Use		
Year	2nd Extension	3rd Extension	4th Extension	5th Extension	6th Extension	7th Extension	Final		
5/30/2008 3099155	7/16/2004 78/462271	United States of America	289943-0008 Small World Toys	Class 35: Wholesale distributary services in the field of toys, games, and playthings	5/30/2008	5/30/2011			
3/4/2005 78/500843	United States of America	209943-0007 Small World Toys	Class 28: Toys, games, playthings, and sporting equipment, namely, infant toys, children's developmental toys, toy block sets, play cubes, pull toys, push toys, wind-up toys, bath toys, mechanical toys, musical and sound toys, shape sorter puzzles, manipulative puzzles and toys, ball and peg pounders, electrical action toys, toy figures, toy animals, toy vehicles, boats, submarines, airplanes, helicopters, and rockets, toy buildings, toy furniture, appliances, and household items; toy musical instruments, toy bars, children's multiple activity toys, imaginative play toys, toy science and nature sets, toy bug magnifying jar, dolls, plush toys, kites, jump ropes, scooters, water squirting toys, toy weapons, toy sporting equipment, yo-yos, rubber action balls, sports balls, beach balls, flying discs, inflatable toys, bubble making wand and solution sets, action skill games, card games, jigsaw puzzles, children's party games, target games, board games, party favors in the nature of small toys, toy jacks, bob bags, and beach toys	3/4/2005	5/12/2007	3/12/2008	5/12/2008	3/12/2009	5/12/2009

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	<p>Class 28: Toys, games, playthings, and sporting equipment, namely infant toys, children's developmental toys, toy block sets, pull toys, push toys, wind-up toys, bath toys, mechanical toys, musical toys, shape sorter puzzles, manipulative puzzles, ball and peg pounders for motor skill development, electrical action toys, toy figures, toy animals, toy vehicles, namely, toy cars, trucks, bulldozers, construction shovels, boats, submarines, airplanes, helicopters, and rockets, toy buildings, toy furniture, toy household appliances, toy musical instruments, namely violins, guitars, and saxophones, toy banks, children's multiple activity toys, toy bug magnifying jars for collecting and viewing insects, dolls, plush toys, kites, jump ropes, toy scooters, water squirting toys, toy weapons, toy sporting equipment, namely indoor basketball sets and toy bat and ball sets, yo-yos, rubber action balls, sports balls, beach balls, flying discs, inflatable toys, bubble making wand and solution sets, action skill games, card games, jigsaw puzzles, children's party games, target games, board games, party favors in the nature of small toys, toy jacks, hop bags, and beach toys, namely shovels, rakes, scoops, funnels, buckets, sleeves, sand molds, and sand wheels</p>	<p>280948-00084 Small World Toys</p>	<p>United States of America</p>	<p>1/11/2005 79/546944</p>	<p>Allowed: Statement of Use 3/28/2007 1st Extension Statement of Use 9/25/2007 2nd Extension Statement of Use 3/29/2009 3rd Extension Statement of Use 9/25/2009 4th Extension Statement of Use 3/29/2009 5th Extension Statement of Use 9/25/2009 Final</p>
<p>THE WORLD'S MOST CATCHABLE BALL</p>	<p>Class 28: Toys, namely inflatable play balls</p>	<p>280948-00080 Small World Toys</p>	<p>United States of America</p>	<p>5/15/2004 79/530689</p>	<p>Registered Aff of Use - 5 5/10/2010 Year Aff of Use - 8 5/10/2011 Year First Renewal 5/10/2015</p>

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Sorted by Mark and Country

Mark	Class	Goods/Services	Country	Reg. No.	Reg. Date	Reg. Status	Reg. Year	First Renewal
TOGETHER TUNES	Class 28: Infant toys; children's multiple activity toys; musical toys	Small World Toys	United States of America	3714/2003 76/497490	7/11/2006 3114590	Registered	7/11/2011	
TOUCH 'N SING	Class 28: Toys, games, and playthings, namely infant toys, infant developmental toys, musical toys, musical toy blocks, musical toy blocks with manipulative features, toy blocks with sounds, toy blocks with sounds and manipulative features, toy blocks with sounds and music, and toy blocks with sounds and music and manipulative features	Small World Toys	United States of America	12/8/2003 76/566213	4/11/2006 3080175	Registered	4/11/2011	
WHERE LEARNING AND IMAGINATION COME TO PLAY	Class 28: Toys, games, and playthings, namely dollhouses; dollhouse furniture; dollhouse vehicles; dollhouse accessories; toy furniture and accessories; children's soft sculpture dolls and accessories; soft sculpture toys and accessories; children's costumes and accessories; wood sculpture toys and accessories; children's play mat and accessories; children's toy figures and accessories	Small World Toys	United States of America	4/5/2006 76/65131		Pending		
YOU, ME & TEA	Class 28: Toy tea sets consisting primarily of teapots, lids, creamers, sugar bowls, cups, plates, with or without toy wicker baskets	Small World Toys	United States of America	4/23/2001 76/245145	4/16/2002 2,561,868	Registered	4/16/2007	
						Status Check - Notice of Pub.	9/19/2007	
						Registered	4/16/2007	
						Status Check - Notice of Pub.	4/16/2008	
						Registered	4/16/2013	

SCHEDULE A CONTINUED

Small World Toys

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(Trademarks Not on Loeb & Loeb Trademark Chart)

September 11, 2007

<u>Mark</u>	<u>Country</u>	<u>Reg. No.</u> <u>(App. No.)</u>	<u>Reg. Date</u> <u>(App. Date)</u>	<u>Status</u>	<u>Current Owner</u>	<u>Liens/Comments</u>
SOUNDS WILD (and Design)	U.S.A.	2431106 (75814665)	02/27/01 (10/04/1999)	Registered	Small World Toys	Security Agreement from Small World Toys, Inc. to Laurus Master Fund, Ltd.
LITTLE LINGUIST	U.S.A.	2423716 (75458875)	01/23/01 (03/30/01998)	Registered	Small World Toys	Assigned from Neurosmith to Small World Toys (2004). Security Agreement from Small World Toys, Inc. to Laurus Master Fund, Ltd.

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