

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	RELEASE BY SECURED PARTY		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Wachovia Bank		11/14/2007	National Banking Association: UNITED STATES
RECEIVING PARTY DATA			
Name:	Host Communications, Inc.		
Street Address:	546 E. Main St.		
City:	Lexington		
State/Country:	KENTUCKY		
Postal Code:	40508		
Entity Type:	CORPORATION: KENTUCKY		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Serial Number:	78642498	LONE STAR SHOWDOWN	
Serial Number:	78646422	LONE STAR SHOWDOWN	
Serial Number:	78649932	RED RIVER RIVALRY	
CORRESPONDENCE DATA			
Fax Number:	(513)977-8141		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	513-977-8200		
Email:	emily.judge@dinslaw.com		
Correspondent Name:	Emily M. Judge		
Address Line 1:	255 E. 5th St.		
Address Line 4:	Cincinnati, OHIO 45202		
ATTORNEY DOCKET NUMBER:	20728-166		
NAME OF SUBMITTER:	Emily M. Judge		

OP \$90.00 78642498

Signature:

/emily m judge/

Date:

11/16/2007

Total Attachments: 3

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RELEASE

Pursuant to the First Lien Security Agreement dated as of December 30, 2005, as reaffirmed, amended, restated, supplemented, or otherwise modified, by and among TRIPLE CROWN MEDIA, LLC ("Triple Crown"), the other Persons listed on the signature page thereto and the Additional Grantors (as defined therein) (Triple Crown, the Persons so listed and the Additional Grantors, being collectively, the "Grantors") and WACHOVIA BANK, NATIONAL ASSOCIATION ("Wachovia"), as Collateral Agent, Wachovia hereby releases and terminates the security interests in the trademarks granted by Host Communications, Inc., as a Grantor, set forth on Schedule I attached hereto, duly recorded on January 20, 2006 at Reel 3231, Frame 0398 in the United States Patent and Trademark Office.

WACHOVIA BANK, NATIONAL ASSOCIATION, as
Administrative Agent

By: [Signature]
Name: Ron R. Ferguson
Title: Managing Director

STATE OF North Carolina
COUNTY OF Mecklenburg

This 14th day of November, 2007, personally came before me, Michelle M. Bowen Notary Public for said County and State, Ron R. Ferguson, who, being by me duly sworn, says that he/she is Managing Director of WACHOVIA BANK, NATIONAL ASSOCIATION, as Collateral Agent, and that said writing was signed and sealed by him/her in behalf of said banking association by its authority duly given. And the said Ron R. Ferguson acknowledged the said writing to be the act and deed of said banking association.

WITNESS my hand and official seal, this the 14th day of November, 2007.

[NOTARIAL SEAL]

[Signature]
Notary Public

My commission expires: 2/16/2010

SCHEDULE I

TRADEMARKS

	<u>Owner</u>	<u>Trademark/ Service</u>	<u>Filing or Registration Date</u>	<u>Status</u>	<u>Jurisdiction</u>	<u>Registration #</u>
1.	Host Communications, Inc.	H (Design)	12/17/02	Registered	Federal	2662889
2.	Host Communications, Inc.	Host Communications	12/17/02	Registered	Federal	2662888
3.	Host Communications, Inc.	March to March	4/17/01	Registered	Federal	2444210
4.	Host Communications, Inc.	Southeastern Football's Tailgate Talk	6/11/02	Registered	Federal	2580079
5.	Host Communications, Inc.	Sports & Design	1/9/90	Registered	Federal	1576715
6.	Host Communications, Inc.	Tailgate Talk	7/2/02	Registered	Federal	2589663
7.	Host Communications, Inc.	Take a Kid to the Game	8/28/01	Registered	Federal	2482721
8.	Host Communications, Inc.	TCM Total Campus Marketing & Design	7/1/03	Registered	Federal	2732418
9.	Host Communications, Inc.	Videseat	10/8/91	Registered	Federal	1660161

TRADEMARK APPLICATIONS

MARK

SERIAL NO.

DATE
FILED

4844-2182-4513.01

**TRADEMARK
REEL: 003663 FRAME: 0778**

Lone Star Showdown	78/642498	6/2/05
Lone Star Showdown & Design	78/646422	6/8/05
Red River Rivalry	78/649932	6/14/05

TRADEMARK LICENSES

None