

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Miss World (Jersey) Limited		02/09/2001	CORPORATION: UNITED KINGDOM
RECEIVING PARTY DATA			
Name:	Miss World Limited		
Street Address:	31 Pier Road		
Internal Address:	Ordnance House		
City:	St Helier, Jersey		
State/Country:	UNITED KINGDOM		
Entity Type:	private company: UNITED KINGDOM		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2466852	MR WORLD	
CORRESPONDENCE DATA			
Fax Number:	(703)610-8686		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	7036108694		
Email:	ipdocketing@milesstockbridge.com		
Correspondent Name:	Ronald E. Shapiro		
Address Line 1:	1751 Pinnacle Drive		
Address Line 2:	Suite 500		
Address Line 4:	McLean, VIRGINIA 22102-3833		
ATTORNEY DOCKET NUMBER:	T3341-11405US01 (CPA4237)		
DOMESTIC REPRESENTATIVE			
Name:			
Address Line 1:			

CH \$40.00 2466852

Address Line 2:

Address Line 3:

Address Line 4:

NAME OF SUBMITTER:

Ronald E. Shapiro

Signature:

/Ronald E. Shapiro/

Date:

11/18/2007

Total Attachments: 0

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