

TRADEMARK ASSIGNMENT

Electronic Version v1.1

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SUBMISSION TYPE:

NEW ASSIGNMENT

NATURE OF CONVEYANCE:

Release of Trademark Security Interest

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
General Electric Capital Corporation, a Delaware corporation		11/13/2007	CORPORATION:

RECEIVING PARTY DATA

Name:	On Target Media, LLC, an Ohio corporation
Street Address:	5901 East Galbraith Rd.
City:	Cinincinnati
State/Country:	OHIO
Postal Code:	45236
Entity Type:	LIMITED LIABILITY COMPANY:

PROPERTY NUMBERS Total: 8

Property Type	Number	Word Mark
Registration Number:	2380752	ON TARGET HEALTH SOLUTIONS
Registration Number:	1885221	ON TARGET MEDIA
Registration Number:	2127364	HEALTHY ADVICE
Registration Number:	2127363	HEALTHY ADVICE FOR YOU AND YOUR FAMILY
Registration Number:	2180344	PRESCRIPTION FOR CHANGE
Registration Number:	2163880	PROTOCOL IN PERSON ON TARGET
Registration Number:	2146442	FOOTCARE EDUCATION CENTER
Registration Number:	2582927	ERN EXAM ROOM NETWORK

CORRESPONDENCE DATA

Fax Number: (214)758-1550

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 2147581500

Email: sroberts@pattonboggs.com

TRADEMARK

REEL: 003664 FRAME: 0170

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OP \$215.00 2380752

Correspondent Name:	Dennis L. Vautrot
Address Line 1:	2001 Ross Avenue; Suite 3000
Address Line 2:	Patton Boggs LLP
Address Line 4:	Dallas, TEXAS 75201

ATTORNEY DOCKET NUMBER:	023714.0132
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NAME OF SUBMITTER:	Dennis L. Vautrot
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Signature:	/Dennis L. Vautrot/
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Date:	11/19/2007
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Total Attachments: 3
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RELEASE OF TRADEMARK SECURITY INTEREST

This Release of Trademark Security Interest (this “**Release**”) is dated as of November 13, 2007. Reference is hereby made to the Trademark Security Agreement dated as of January 5, 2006 (the “**Agreement**”), by and between On Target Media, LLC., an Ohio corporation (the “**Assignor**”) and General Electric Capital Corporation, a Delaware corporation, in its capacity as Agent for the Lenders (the “**Assignee**”), and recorded with the United States Patent and Trademark Office on January 9, 2006, at Reel/Frame No. 003223/0095.

Assignee hereby notifies, acknowledges to and agrees with Assignor that the security interest granted by Assignor in the Trademarks (as defined in the Agreement) (the “**Trademark Collateral**”) including, without limitation, the security interest granted in the Trademarks listed on the attached Schedule A, is terminated and released, and that Assignee hereby releases and forever discharges all of its right, title and interest of any kind or nature in the Trademark Collateral granted, assigned or conveyed pursuant to the Agreement.

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IN WITNESS WHEREOF, Assignee has caused this Release of Trademark Security Interest to be duly executed and delivered by its duly authorized representative as of the date first above written.

GENERAL ELECTRIC CAPITAL
CORPORATION, as Agent

By: V. N. Desai
Name: Vinay N. Desai
Title: Duly Authorized Signatory

Sworn to and subscribed before me this 9th day of November, 2007

Joy Roberts
Notary Public

Joy Roberts
Notary Public, Gwinnett County, Georgia
[Notary Seal] My Commission Expires: June 29, 2009

SCHEDULE A
to
RELEASE OF TRADEMARK SECURITY INTEREST

Trademark Registrations

<u>Jurisdiction</u>	<u>Mark</u>	<u>Reg. No.</u>	<u>Reg. Date</u>
United States	On Target Health Solutions (and design)	2,380,752	08/29/2000
United States	On Target Media (and design)	1,885,221	03/21/1995
United States	Healthy Advice (and design)	2,127,364	01/06/1998
United States	Healthy Advice for You and Your Family (and design)	2,127,363	01/06/1998
United States	Prescription for Change (stylized)	2,180,344	08/11/1998
United States	Protocol in Person on target (and design)	2,163,880	06/09/1998
United States	Footcare Education Center	2,146,442	03/24/1998
United States	ERN/Exam Room Network	2,582,927	06/18/2002