

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
HBI Branded Apaprel Limited, Inc.		11/07/2007	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Gabrielle Studio, Inc.		
Street Address:	550 Seventh Avenue		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10018		
Entity Type:	CORPORATION: NEW YORK		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3309376	BODY PERFECT	
CORRESPONDENCE DATA			
Fax Number:	(336)519-7441		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	3365194368		
Email:	tammy.moore@hanesbrands.com		
Correspondent Name:	Warren L. Zeserman		
Address Line 1:	1000 East Hanes Mill Road		
Address Line 4:	Winston-Salem, NORTH CAROLINA 27105		
NAME OF SUBMITTER:	Michelle S. Frye		
Signature:	/Michelle S. Frye/		
Date:	11/20/2007		

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Total Attachments: 2
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TRADEMARK ASSIGNMENT

WHEREAS, HBI Branded Apparel Limited, Inc., a Delaware corporation having an address at 1000 East Hanes Mill Road, Winston Salem, North Carolina 27105 ("Assignor"), is the record owner of U.S. Registration No. 3,309,376 for the mark BODY PERFECT (the "Trademark");

WHEREAS, Gabrielle Studio, Inc., a New York State corporation having an address at 550 Seventh Avenue, New York, New York, 10018 ("Assignee"), is desirous of acquiring all of Assignor's common law and statutory right, title and interest in and to the Trademark in the United States of America and its territories and possessions;

NOW THEREFORE, in consideration of US\$ 1 and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, assigns, and transfers to Assignee, its successors and assigns, absolutely and forever, all of Assignor's common law and statutory right, title and interest in and to the Trademark, including all applications and registrations therefor, together with the goodwill of the businesses symbolized by the Trademark being assigned, and all causes of action for any and all past infringements of the rights being assigned and the right to collect and retain the proceeds therefrom.

Dated: Nov 7, 2007

HBI BRANDED APPAREL LIMITED, INC.

By: 

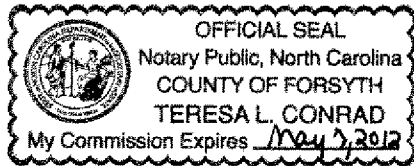
Name: Warren L. Zeserman

Title: Vice President & Assistant Secretary

NOTARIAL ACKNOWLEDGEMENT

COUNTY OF Forsyth)
STATE OF NORTH CAROLINA)ss:
UNITED STATES OF AMERICA)

On this 7th day of November, 2007, before me personally appeared Warren L. Zeserman to me known, who, being by me duly sworn, did depose and say that he is the Vice President and Assistant Secretary of HBI Branded Apparel Limited, Inc., the corporation described in and which executed the foregoing instrument; that he knows the seal of said corporation; that the seal affixed to said instrument is such corporate seal; and that it was so affixed and that he signed his name to the said instrument by order of the Board of Directors of said corporation.



Teresa L. Conrad Teresa L. Conrad
Notary Public
My Commission Expires: May 7, 2012