

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	CHANGE OF NAME		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
READER'S DIGEST SUB EIGHT, INC.	FORMERLY GIFT USA, INC.	10/11/2006	CORPORATION: DELAWARE
FUNDRAISING.COM, INC.	FORMERLY READER'S DIGEST SUB EIGHT, INC.	10/11/2006	CORPORATION: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	FUNDRAISING.COM, INC.		
<b>Street Address:</b>	Reader's Digest Road		
<b>City:</b>	Pleasantville		
<b>State/Country:</b>	NEW YORK		
<b>Postal Code:</b>	10570		
<b>Entity Type:</b>	CORPORATION: DELAWARE		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	2513513	FUNDRAISING.COM	
Registration Number:	2584127	THE #1 INTERNET FUNDRAISING COMPANY	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(914)244-5644		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	914-244-5206		
<b>Email:</b>	rdapto@rd.com		
<b>Correspondent Name:</b>	Mark Sirota		
<b>Address Line 1:</b>	Reader's Digest Road		
<b>Address Line 4:</b>	Pleasantville, NEW YORK 10570		
<b>NAME OF SUBMITTER:</b>	Mark Sirota		
<b>Signature:</b>	/Mark Sirota/		

**CH \$65.00 2513513**

Date:

11/20/2007

**Total Attachments: 3**

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# Delaware

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*The First State*

I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "READER'S DIGEST SUB EIGHT, INC.", CHANGING ITS NAME FROM "READER'S DIGEST SUB EIGHT, INC." TO "FUNDRAISING.COM, INC.", FILED IN THIS OFFICE ON THE ELEVENTH DAY OF OCTOBER, A.D. 2006, AT 3:58 O'CLOCK P.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE KENT COUNTY RECORDER OF DEEDS.



2439301 8100

060934151

*Harriet Smith Windsor*

Harriet Smith Windsor, Secretary of State

AUTHENTICATION: 5108656

DATE: 10-12-06

TRADEMARK  
REEL: 003664 FRAME: 0579

CERTIFICATE OF AMENDMENT  
OF  
CERTIFICATE OF INCORPORATION  
OF  
READER'S DIGEST SUB EIGHT, INC.

(Pursuant to Section 242 of the General Corporation Law of Delaware)

Reader's Digest Sub Eight, Inc., a corporation organized and existing under and by virtue of the General Corporation Law of the State of Delaware (the "Corporation"), DOES HEREBY CERTIFY:

FIRST: That the Board of Directors of the Corporation, by the unanimous written consent of all members thereof in lieu of a meeting, pursuant to Section 141(f) of the Delaware General Corporation Law, duly adopted resolutions setting forth a proposed amendment to the Certificate of Incorporation, declaring said amendment to be advisable and calling for submission of said amendment to the sole stockholder of the Corporation for adoption by the Written Consent of Stockholders, pursuant to Section 228 of the Delaware General Corporation Law, and stating that such amendment will be effective only after adoption thereof by the affirmative vote of all of the issued and outstanding shares of voting Common Stock of the Corporation.

SECOND: That thereafter, pursuant to resolutions of the Board of Directors of the Corporation, said amendment was submitted to the holder of all of the issued and outstanding shares of Common Stock of the Corporation, and such holder, by written consent taken without a meeting, in accordance with Section 228 of the Delaware General Corporation Law, gave its written consent and agreed to the adoption of the following resolution to amend the Certificate of Incorporation of the Corporation:

RESOLVED, that the Certificate of Incorporation of the Corporation be, and it hereby is, amended by deleting in its entirety the present Article FIRST and substituting in lieu thereof the following new Article FIRST:


"FIRST: The name of the corporation is Fundraising.com, Inc. (hereinafter referred to as the "Corporation")."

THIRD: That said amendment was duly adopted in accordance with the provisions of Section 242 of the Delaware General Corporation Law.

IN WITNESS WHEREOF, said Reader's Digest Sub Eight, Inc. has caused this Certificate to be signed by Clifford H.R. DuPree, its authorized officer, this 11<sup>th</sup> day of October 2006.

READER'S DIGEST SUB EIGHT, INC.

By: \_\_\_\_\_

  
Clifford H.R. DuPree  
Secretary