

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
M Acquisition Corporation		08/23/2007	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	Monarchy Group, Inc.
Street Address:	101 N. Wacker Drive
Internal Address:	23rd Floor
City:	Chicago
State/Country:	ILLINOIS
Postal Code:	60606
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 6

Property Type	Number	Word Mark
Serial Number:	78904039	GARDEN OF EARTHLY DELIGHTS
Serial Number:	77155439	LOVE & HATE TATTOO
Serial Number:	77133485	MANCHESTER ESCAPES
Serial Number:	78962743	M MONARCHY
Serial Number:	77109325	M MONARCHY
Registration Number:	3131717	MONARCHY

CORRESPONDENCE DATA

Fax Number: (917)777-4104
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 212-735-3000
 Email: mmcguire@skadden.com
 Correspondent Name: Skadden, Arps, Slate, Meagher & Flom LLP
 Address Line 1: Four Times Square
 Address Line 4: New York, NEW YORK 10036

CH \$165.00 78904039

ATTORNEY DOCKET NUMBER:	264050/43
NAME OF SUBMITTER:	Anita Sinha
Signature:	/S. Anita Sinha/
Date:	11/20/2007
Total Attachments: 1 source=070940114#page1.tif	

Delaware

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The First State

I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THAT "MONARCHY GROUP, INC." IS DULY INCORPORATED UNDER THE LAWS OF THE STATE OF DELAWARE AND IS IN GOOD STANDING AND HAS A LEGAL CORPORATE EXISTENCE NOT HAVING BEEN CANCELLED OR DISSOLVED SO FAR AS THE RECORDS OF THIS OFFICE SHOW AND IS DULY AUTHORIZED TO TRANSACT BUSINESS.

THE FOLLOWING DOCUMENTS HAVE BEEN FILED:

CERTIFICATE OF INCORPORATION, FILED THE TWENTY-FIRST DAY OF JUNE, A.D. 2007, AT 9:43 O'CLOCK A.M.

CERTIFICATE OF AMENDMENT, CHANGING ITS NAME FROM "M ACQUISITION CORP." TO "MONARCHY GROUP, INC.", FILED THE TWENTIETH DAY OF AUGUST, A.D. 2007, AT 5:52 O'CLOCK P.M.

AND I DO HEREBY FURTHER CERTIFY THAT THE AFORESAID CERTIFICATES ARE THE ONLY CERTIFICATES ON RECORD OF THE AFORESAID CORPORATION, "MONARCHY GROUP, INC.".

AND I DO HEREBY FURTHER CERTIFY THAT THE FRANCHISE TAXES HAVE NOT BEEN ASSESSED TO DATE.

4375318 8310

070940114



Harriet Smith Windsor

Harriet Smith Windsor, Secretary of State

AUTHENTICATION: 5940572

DATE: 08-21-07

RECORDED: 11/20/2007

TRADEMARK
REEL: 003664 FRAME: 0819