

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Barton Beers, Ltd.		11/20/2007	CORPORATION: MARYLAND
RECEIVING PARTY DATA			
Name:	CROWN IMPORTS LLC		
Street Address:	1 South Dearborn Street, Suite 1700		
City:	Chicago		
State/Country:	ILLINOIS		
Postal Code:	60603		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Registration Number:	2679144	BEERFINDER	
Registration Number:	2569820	GERMANY'S FUN-LOVING BEER	
Registration Number:	2562861	OKTOBEERFEST	
Registration Number:	2719330	YOU NEVER FORGET YOUR FIRST GIRL	
CORRESPONDENCE DATA			
Fax Number:	(312)222-0818		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	312.222.0800		
Email:	jhbrown@michaelbest.com		
Correspondent Name:	Jeffrey H. Brown		
Address Line 1:	Michael Best & Friedrich LLP		
Address Line 2:	180 N. Stetson, Suite 2000		
Address Line 4:	Chicago, ILLINOIS 60601		
ATTORNEY DOCKET NUMBER:	017587-9145 BEER ASSIGNMN		
NAME OF SUBMITTER:	Jeffrey H. Brown		

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Signature:

/Jeffrey Brown/

Date:

11/20/2007

Total Attachments: 2

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TRADEMARK ASSIGNMENT

This Trademark Assignment is executed as of the 20th day of November 2007.

Background

Barton Beers, Ltd., (the "Assignor"), a Maryland corporation, has adopted and registered the trademarks identified on **Schedule A** attached hereto (the "Trademarks"), and is the owner of the registrations for the Trademarks identified on **Schedule A** (the Registrations").

Crown Imports LLC (the "Assignee"), a corporation organized under the laws of Delaware with a place of business at 1 South Dearborn Street, Suite 1700, Chicago, IL 60603, desires to acquire the Trademarks and Registrations from the Assignor.

Grant of Assignment

NOW THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, the Assignor hereby assigns to the Assignee all of the Assignor's right, title, and interest in and to the Trademarks and the Registrations, including the right to sue for past infringement thereof, and the goodwill of the business symbolized by the Trademarks.

IN WITNESS WHEREOF, the Assignor has executed this Assignment as of this 20th day of November, 2007.

BARTON BEERS, LTD.

By: [Signature]

Name: Michael Lurie

Title: Vice President

Print Name and Title

STATE OF ILLINOIS)
)
COUNTY OF COOK)

On this 20th day of November, 2007, before me appeared Michael Lurie, to me personally known, and he/she acknowledged the foregoing instrument to be his/her free act and deed and the free act and deed of Barton Beers, Ltd.

[Signature]
Notary Public [NOTARY SEAL/STAMP]
My commission expires: 9/28/2009



SCHEDULE A

<u>Trademark</u>	<u>Registration No.</u>	<u>Registration Date</u>
BEERFINDER	2,679,144	January 21, 2003
GERMANY'S FUN-LOVING BEER	2,569,820	May 14, 2002
OKTOBEERFEST	2,562,861	April 23, 2002
YOU NEVER FORGET YOUR FIRST GIRL	2,719,330	May 27, 2003