

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	CHANGE OF NAME		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Dep Corporation		09/18/1998	CORPORATION:
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Schwarzkopf & Dep, Inc.		
<b>Street Address:</b>	2101 East Via Arado		
<b>City:</b>	Rancho Dominguez		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	90220		
<b>Entity Type:</b>	CORPORATION: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	1466110	HÄLSA	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(949)760-9502		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	619.235.8550		
<b>Email:</b>	efiling@kmob.com		
<b>Correspondent Name:</b>	AnneMarie Kaiser		
<b>Address Line 1:</b>	2040 Main Street, 14th Floor		
<b>Address Line 4:</b>	Irvine, CALIFORNIA 92614		
<b>ATTORNEY DOCKET NUMBER:</b>	99CENT.006T		
<b>NAME OF SUBMITTER:</b>	AnneMarie Kaiser		
<b>Signature:</b>	/AnneMarie Kaiser/		
<b>Date:</b>	11/20/2007		

CH \$40.00 1466110

Total Attachments: 1  
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State of Delaware  
Office of the Secretary of State

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I, EDWARD J. FREEL, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THAT THE SAID "DEP CORPORATION", FILED A CERTIFICATE OF OWNERSHIP, CHANGING ITS NAME TO "SCHWARZKOPF & DEP, INC.", THE EIGHTEENTH DAY OF SEPTEMBER, A.D. 1998, AT 4:30 O'CLOCK P.M.



A handwritten signature in cursive script, appearing to read "Edward J. Freel".

Edward J. Freel, Secretary of State

AUTHENTICATION

2146437 8320

DATE:

9535136

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01-22-99