

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT
EFFECTIVE DATE:	02/28/2006

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Creative Management Services, Inc.		11/21/2007	CORPORATION: MISSOURI

RECEIVING PARTY DATA

Name:	Creative Management Services, L.L.C.
Street Address:	3 Alpine Court
City:	Chestnut Ridge
State/Country:	NEW YORK
Postal Code:	10977
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	2500274	MC2

CORRESPONDENCE DATA

Fax Number: (312)602-5050
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Email: mapaskar@bryancave.com
 Correspondent Name: Mark A. Paskar
 Address Line 1: 211 N. Broadway
 Address Line 2: Suite 3600
 Address Line 4: Saint Louis, MISSOURI 63102

ATTORNEY DOCKET NUMBER:	C044112/0180629
NAME OF SUBMITTER:	Mark A. Paskar
Signature:	/Mark A. Paskar/

CH \$40.00 2500274

Date:

11/21/2007

Total Attachments: 2

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CONFIRMATORY ASSIGNMENT AGREEMENT

THIS CONFIRMATORY ASSIGNMENT AGREEMENT, dated November 21, 2007, is hereby entered into by and between Creative Management Services, Inc., a Missouri corporation having a business address located at 3 Alpine Court, Chestnut Ridge, New York 10977 ("Assignor") and Creative Management, LLC, a Delaware limited liability company having a business address located at 3 Alpine Court, Chestnut Ridge, New York 10977 ("Assignee").

RECITALS

WHEREAS, on February 28, 2006 ("Assignment Date"), Assignor and Assignee executed an Assignment and Assumption, assigning all of Assignor's right, title and interest, in, to and under various assets, including but not limited to, U.S. Trademark Registration No. 2,500,274, to Assignee as of the Assignment Date;

WHEREAS, prior to and as of the Assignment Date, Assignor was operating an ongoing and existing business, owned, had adopted and used the service mark in U.S. Trademark Registration No. 2,500,274, in the United States of America and throughout the world, and owned other transferable rights associated with its ongoing and existing business including, but not limited to, the good will of the business associated with said service mark (collectively, the "Mark");

WHEREAS, Assignor and Assignee desire to confirm the assignment of the Mark, as of the Assignment Date;

NOW THEREFORE, in consideration of the recitals, the terms and conditions herein, and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the parties, intending to be legally bound, hereby agree as follows:

1. **Assignment.** Assignor does hereby confirm that, as of the Assignment Date, it sold, assigned, and transferred and does hereby further sell, assign and transfer, to Assignee, its successors and assigns, all of its right, title, and interest, in the United States of America and all other countries, in, to and under the Mark, including any and all goodwill associated therewith, all registrations therefore, all common law rights therein, any and all trademark and/or service mark rights related thereto, and all past, present and future income, royalties, fees, damages, and payments now or hereafter due or payable in respect thereto, and in and to any and all past, present and future causes of action (either in law or in equity), and the right to enforce any rights and file any causes of action, including the right to recover damages, for any past, present, or future infringement or misappropriation of the Mark.

2. **Miscellaneous.** Assignor hereby agrees to execute, acknowledge and deliver any and all documents as Assignee, in its discretion deems desirable or necessary to make a record with any and all government agencies, authorities, courts, tribunals, or third parties, of the fact that Assignee owns all right, title and interest in and to the Mark, and any and all goodwill associated therewith, and that Assignor no longer has any right, title or interest, of any kind or nature, in or to the Mark.

WHEREFORE, the parties have caused this Assignment to be duly executed below, on the date indicated, by their respective duly authorized officers.

CREATIVE MANAGEMENT
SERVICES, INC.

CREATIVE MANAGEMENT
SERVICES, LLC

By: *Paul Kypri*

By: *WJW*

Title: COO/EVP

Title: Executive Vice Pres. & +

Date: 11/21/07

Date: 11/28/2007