

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	MERGER
EFFECTIVE DATE:	03/03/2007

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Harvard Marketing, Inc.		03/02/2007	CORPORATION: NEW YORK

RECEIVING PARTY DATA

Name:	Tourneau, LLC
Street Address:	3 East 54th Street
City:	New York
State/Country:	NEW YORK
Postal Code:	10022
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

PROPERTY NUMBERS Total: 6

Property Type	Number	Word Mark
Registration Number:	1736465	TOURNEAU
Registration Number:	1500006	TOURNEAU CORNER NEW YORK - BAL HARBOUR - GENEVA
Registration Number:	1402086	MADISON AVENUE
Registration Number:	1402085	NEW YORKER
Registration Number:	1367524	SAFARI
Registration Number:	1531408	TOURNEAU YESTERDAY

CORRESPONDENCE DATA

Fax Number: (212)588-0780
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: (212) 588-9800
 Email: mail@levman.com
 Correspondent Name: Howard F Mandelbaum
 Address Line 1: 444 Madison Avenue

OP \$165.00 1736465

Address Line 2: 35th Floor
Address Line 4: New York, NEW YORK 10022

ATTORNEY DOCKET NUMBER:	TOUR0700US
NAME OF SUBMITTER:	Howard F Mandelbaum
Signature:	/Howard F Mandelbaum/
Date:	11/21/2007

Total Attachments: 3
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CERTIFICATE OF MERGER
OF
HARVARD MARKETING, INC.
WITH AND INTO
TOURNEAU, LLC

Pursuant to Sections 18-209(c) of the Limited Liability Company Act of the State of Delaware, Tourneau, LLC, a Delaware limited liability company, hereby certifies to the following information relating to the merger of Harvard Marketing, Inc., a New York corporation with and into Tourneau, LLC with the surviving company of such merger being Tourneau, LLC. Tourneau, LLC and Harvard Marketing, Inc. are hereinafter sometimes collectively referred to as the "Constituent Entities."

FIRST: The names and states of incorporation of each of the Constituent Entities of the Merger are as follows:

NAME	STATE OF FORMATION OR INCORPORATION
Tourneau, LLC	Delaware
Harvard Marketing, Inc.	New York

SECOND: An Agreement and Plan of Merger (the "Merger Agreement") dated as of March 2, 2007 has been approved, adopted, certified, executed and acknowledged by Tourneau, LLC in accordance with Section 18-209 of the Limited Liability Company Act of the State of Delaware. Such approval, adoption, certification, execution and acknowledgement has been made by Harvard Marketing, Inc. in accordance with the laws of the State of New York.

THIRD: The name of the surviving company is Tourneau, LLC.

FOURTH: The Certificate of Formation of Tourneau, LLC as in effect immediately prior to the Merger and on file at the Secretary of State of the State of Delaware shall continue to be the Certificate of Formation of the surviving company until duly altered, amended or repealed in accordance with the provisions thereof and applicable law.

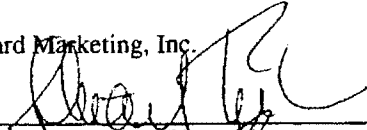
FIFTH: An executed copy of the Merger Agreement is on file at the principal place of business of Tourneau, LLC, located at 3 East 54th Street, New York, NY 10022.

SIXTH: A copy of the Merger Agreement will be furnished by Tourneau, LLC on request and without cost to any stockholder or member, as applicable, of either of the Constituent Entities.

SEVENTH: The merger shall be effective on the 3rd day of March, 2007.

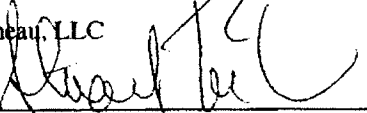
IN WITNESS WHEREOF, we have signed this certificate on the 2nd day of March, 2007 and we affirm the statements contained therein as true under penalties of perjury.

Harvard Marketing, Inc.



Stuart Fisher, Secretary

Tourneau, LLC



Stuart Fisher, Secretary