

TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Wrigley Manufacturing Company, LLC		11/20/2007	LIMITED LIABILITY COMPANY: ILLINOIS
RECEIVING PARTY DATA			
Name:	Ferrara Pan Candy Co., Inc.		
Street Address:	7301 West Harrison Street		
City:	Forest Park		
State/Country:	ILLINOIS		
Postal Code:	60130		
Entity Type:	CORPORATION: ILLINOIS		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2184179	BUG CITY	
CORRESPONDENCE DATA			
Fax Number:	(312)224-1202		
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>			
Phone:	312-224-1232		
Email:	ajanik@fhslc.com		
Correspondent Name:	Anthony P. Janik		
Address Line 1:	321 N. Clark Street		
Address Line 2:	Suite 3300		
Address Line 4:	Chicago, ILLINOIS 60610		
NAME OF SUBMITTER:	Anthony P. Janik		
Signature:	/Anthony P. Janik/		
Date:	11/21/2007		

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TRADEMARK
REEL: 003665 FRAME: 0692

ASSIGNMENT OF TRADEMARK

THIS AGREEMENT, made this 20th day of November, 2007 and effective as of June 7, 2004, by and between **Wrigley Manufacturing Company, LLC**, a Limited Liability Company, (hereinafter "Assignor") and **Ferrara Pan Candy Co.**, an Illinois corporation, (hereinafter "Assignee").

WHEREAS, Assignor is the owner of Trademark Registration No. 2,184,179 for the mark BUG CITY hereof (hereinafter called the "Trademark");

WHEREAS, Assignor desires to transfer the entire ownership of the Trademark to Assignee;

NOW THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged.

Assignor does hereby sell, assign and transfer to Assignee, its successors and assigns, all of Assignor's right, title and interest in and to the Trademark, together with the goodwill of the business associated therewith.

IN WITNESS WHEREOF, Assignor intends to be legally bound as of the date first written above.

ASSIGNOR:

Wrigley Manufacturing Company, LLC

BY: Scott D. Thayer

Name: SCOTT D. THAYER

Title: Its Attorney-in-Fact