

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Paradise Acquisition, Inc.		11/02/1998	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Paradise Bakery & Cafe, Inc.		
Street Address:	500 West Main		
City:	Aspen		
State/Country:	COLORADO		
Postal Code:	81611		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	1482003	PARADISE BAKERY UNIQUE QUALITY	
Registration Number:	1466754	PARADISE BAKERY	
Registration Number:	1543798	PARADISE BAKERY	
CORRESPONDENCE DATA			
Fax Number:	(949)725-4100		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	(949) 725-4000		
Email:	mheyinck@sycr.com		
Correspondent Name:	Monique M. Heyninck		
Address Line 1:	660 Newport Center Drive, Suite 1600		
Address Line 4:	Newport Beach, CALIFORNIA 92660		
ATTORNEY DOCKET NUMBER:	106366-0008		
NAME OF SUBMITTER:	Monique M. Heyninck		
Signature:	/monique m. heyinck/		

CH \$90.00 1482003

Date:

11/21/2007

Total Attachments: 1

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I, EDWARD J. FREEL, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "PARADISE ACQUISITION, INC.", CHANGING ITS NAME FROM "PARADISE ACQUISITION, INC." TO "PARADISE BAKERY & CAFE, INC.", FILED IN THIS OFFICE ON THE SECOND DAY OF NOVEMBER, A.D. 1998, AT 9 O'CLOCK A.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE COUNTY RECORDER OF DEEDS.



Handwritten signature of Edward J. Freel in cursive script.

Edward J. Freel, Secretary of State

2937058 8100

AUTHENTICATION:

9384909

DATE:

~~TRADEMARK~~

981422006
RECORDED: 11/21/2007

REEL: 003666 FRAME: 0040