

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT
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NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
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CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Checkpoint Systems, Inc.		10/25/2007	CORPORATION: PENNSYLVANIA

RECEIVING PARTY DATA

Name:	Kabushiki Kaisha Sato
Street Address:	9-10, Ebisu 4-chome, Shibuya-ku
City:	Tokyo
State/Country:	JAPAN
Postal Code:	150-0013
Entity Type:	CORPORATION: JAPAN

PROPERTY NUMBERS Total: 3

Property Type	Number	Word Mark
Serial Number:	78731439	WASHAWAY
Serial Number:	78731431	SECURERINGS
Serial Number:	78754983	MARKSECURED

CORRESPONDENCE DATA

Fax Number: (215)864-9803
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 215-864-8101
 Email: meadwayj@ballardspahr.com
 Correspondent Name: Jay K. Meadway
 Address Line 1: 1735 Market Street, 51st Floor
 Address Line 4: Philadelphia, PENNSYLVANIA 19103

ATTORNEY DOCKET NUMBER:	069214
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DOMESTIC REPRESENTATIVE

Name: Jay K. Meadway

CH \$90.00 78731439

Address Line 1: 1735 Market Street, 51st Floor
Address Line 4: Philadelphia, PENNSYLVANIA 19103

NAME OF SUBMITTER:	Jay K. Meadway
Signature:	/jay k. meadway/
Date:	11/27/2007

Total Attachments: 2
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DEED OF ASSIGNMENT

THIS ASSIGNMENT made the 25th day of October 2007

BETWEEN Checkpoint Systems, Inc.

Of 101 Wolf Drive, P.O. Box 188 Thorofare, NJ 08086 United States

a company duly organized and existing under the laws of **Pennsylvania** (hereinafter called the ASSIGNOR(S) of the one part)

AND KABUSHIKI KAISHA SATO

Of 9-10, Ebisu 4-chome, Shibuya-ku, Tokyo 150-0013, Japan

a company duly organized and existing under the laws of **Japan** (hereinafter called the ASSIGNEE(S) of the other part)

WHEREAS the ASSIGNOR(S) is/are the applicant/proprietor(s) of Trademarks in U.S. and Canada listed in Schedule A

AND WHEREAS the ASSIGNOR(S) and the ASSIGNEE(S) have agreed that the Trademarks should be assigned, sold and transferred from the ASSIGNOR(S) to the ASSIGNEE(S);

NOW THIS ASSIGNMENT WITNESSETH that in pursuance of the said Agreement and in consideration of the payment by the ASSIGNEE(S) to the ASSIGNOR(S) of the sum of one US dollar (US\$ 1.00) (the receipt of which is hereby acknowledged), the ASSIGNOR(S) hereby assigns and transfer to the ASSIGNEE(S) entire right, title and interest in and to the Trademarks, together with the goodwill in the Trademark and in the business as concerned in the goods in respect of which the Trademark is/are respectively registered, including the right to sue for damages and other remedies in respect of any infringement of the Trademarks (including any rights derived from the Trademarks) that may have occurred prior to the execution of this Assignment and the right to grant of licenses to third party.

Accordingly the Trademarks have become as from the date of this Assignment the property of the ASSIGNEE(S) and their assigns and/or successor(s). The ASSIGNOR(S) and ASSIGNEE(S) accept the aforesaid assignment and hereby appoint

Jay K. Meadway, attorney at law, of Ballard Spahr Andrews & Ingersoll, LLP, 1735 Market Street, 51st Floor, Philadelphia, Pennsylvania 19103

to pursue the necessary procedures to effect the registration of this Assignment at Registrar's Office concerned.

IN WITNESS WHEREOF the parties have caused this Assignment to be executed by their duly authorized representatives as of the date first above written.

ASSIGNOR:

Checkpoint Systems, Inc.

Signature: [Handwritten Signature]

Name: John R. VanZile

Title: Sr. VP, General Counsel & Secretary

ASSIGNEE:

KABUSHIKI KAISHA SATO

Signature: [Handwritten Signature]

Name: Koichi Nishida

Title: President

Witnessed by

Signature: [Handwritten Signature]

Name: Carol E. Welch

Title: Legal Administrator

Witnessed by

Signature: [Handwritten Signature]

Name: Masami Nagashima

Title: General Manager of I.P. Dept

TRADEMARK

REEL: 003667 FRAME: 0422

Schedule A

	Country	Trademark	Int. Class	Application Serial Number
1	U.S.A.	WashAway	16	78731439
2	U.S.A.	SecureRings	16	78731431
3	U.S.A.	MarkSecured	16	78754983