

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

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| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| Maui and Sons | | 11/27/2007 | CORPORATION: CALIFORNIA |
| RECEIVING PARTY DATA | | | |
| Name: | Harrow Street, Ltd. | | |
| Street Address: | 28/F No. 3 Lockhart Road | | |
| City: | Hong Kong | | |
| State/Country: | CHINA | | |
| Entity Type: | CORPORATION: HONG KONG | | |
| PROPERTY NUMBERS Total: 1 | | | |
| Property Type | Number | Word Mark | |
| Registration Number: | 1432990 | MAUI AND SONS | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | (703)243-6410 | | |
| | <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i> | | |
| Phone: | 7032436333 | | |
| Email: | culver@mwzb.com | | |
| Correspondent Name: | Michael Culver | | |
| Address Line 1: | 2200 Clarendon Blvd. | | |
| Address Line 2: | Suite 1400 | | |
| Address Line 4: | Arlington, VIRGINIA 22201 | | |
| ATTORNEY DOCKET NUMBER: | MAUI -10-X | | |
| DOMESTIC REPRESENTATIVE | | | |
| Name: | Scott J. Major | | |
| Address Line 1: | 2200 Clarendon Blvd. Suite 1400 | | |
| Address Line 2: | Millen White Zelano & Branigan, P.C. | | |
| Address Line 4: | Arlington, VIRGINIA 22201 | | |

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| NAME OF SUBMITTER: | Michael Culver |
| Signature: | /michaelculver/ |
| Date: | 11/28/2007 |
| Total Attachments: 1 source=20071128130828881#page1.tif | |

Confirmation Assignment

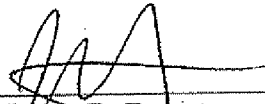
WHEREAS, Maui and Sons, a corporation of California located at 17383 Sunset Blvd., Suite 400, Pacific Palisades, California 90272, is the owner of record of the mark MAUI AND SONS & design, Registration No. 1432990, at the U.S. Patent and Trademark Office, and is the U.S. licensee for Harrow Street, Ltd., the worldwide licensor of the mark MAUI AND SONS;

WHEREAS, Harrow Street, Ltd., a corporation of Hong Kong located at 28/F, No. 3 Lockhart Road, Hong Kong, China, is desirous of confirming its record ownership of the aforesaid mark and registration;

NOW, THEREFORE, Maui and Sons confirms that it did and does hereby assign to Harrow Street, Ltd. any and all of its right, title and interest in and to the ownership of the aforesaid mark and registration, along with the goodwill of the business symbolized by the mark and registration.

Date: Nov 27 07

By: _____


James D. Demet