

## TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:

NEW ASSIGNMENT

NATURE OF CONVEYANCE:

CHANGE OF NAME

## CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
CMP Healthcare Media LLC		11/02/2007	LIMITED LIABILITY COMPANY: DELAWARE

## RECEIVING PARTY DATA

Name:	CMPMedica LLC
Street Address:	600 Harrison Street
City:	San Francisco
State/Country:	CALIFORNIA
Postal Code:	94107
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

## PROPERTY NUMBERS Total: 35

Property Type	Number	Word Mark
Registration Number:	1455247	THE PSYCHIATRIC TIMES
Registration Number:	1598550	DRUG BENEFIT TRENDS
Registration Number:	1828235	THE AIDS READER
Registration Number:	0737576	CONSULTANT
Registration Number:	1879689	THE JOURNAL OF CRITICAL ILLNESS
Registration Number:	1436937	THE JOURNAL OF CRITICAL ILLNESS
Registration Number:	1854606	THE JOURNAL OF MUSCULOSKELETAL MEDICINE
Registration Number:	1457377	THE JOURNAL OF RESPIRATORY DISEASES
Registration Number:	1668091	ONCOLOGY
Registration Number:	1768298	ONCOLOGY NEWS INTERNATIONAL
Registration Number:	1759788	WHAT'S YOUR DIAGNOSIS?
Registration Number:	2586854	DIABETES TRENDS
Registration Number:	2593216	BEHAVIORAL HEALTH TRENDS
Registration Number:	2616695	INFECTIONS IN MEDICINE

TRADEMARK

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REEL: 003668 FRAME: 0573

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Registration Number:	2652965	PSYCHIATRIC ISSUES IN EMERGENCY CARE SETTINGS
Registration Number:	2987206	COAB CLINICAL ONCOLOGY ADVISORY BOARD
Registration Number:	2983295	WHAT'S THE "TAKE HOME"?
Registration Number:	3080644	WHAT'S THE "TAKE HOME"?
Serial Number:	78430294	WHAT'S THE "TAKE HOME"?
Registration Number:	3118488	APPLIED NEUROLOGY
Registration Number:	3118487	APPLIED NEUROLOGY
Registration Number:	3074879	PSYCHIATRIC REPORTER
Registration Number:	3045024	ADVANCES IN PSYCHIATRIC MEDICINE
Registration Number:	3138227	CONSULTANT FOR PEDIATRICIANS
Serial Number:	78584981	CONSULTANT FOR PEDIATRICIANS
Registration Number:	3046145	DIABETES TRENDS
Registration Number:	3032261	BEHAVIORAL HEALTH TRENDS
Registration Number:	3153162	CONSULTANTLIVE.COM
Registration Number:	2195323	PHYSICIAN'S PRACTICE DIGEST
Registration Number:	2603533	PHYSICIAN'S PRACTICE
Registration Number:	2804360	PHYSICIANS PRACTICE PEARLS
Registration Number:	2664237	PHYSICIANS PRACTICE.COM
Registration Number:	2656183	PHYSICIANS PRACTICE.COM THE PRACTICE SOLUTIONS CENTER FOR HEALTHCARE PROFESSIONALS
Serial Number:	78905485	PHYSICIANS PRACTICE PAYER INDEX
Registration Number:	3287208	ADVANCES IN ONCOLOGY

#### CORRESPONDENCE DATA

Fax Number: (516)467-8532  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
 Phone: 516-562-5705  
 Email: mheddell@ubm-us.com  
 Correspondent Name: Melissa Heddell  
 Address Line 1: 600 Community Drive  
 Address Line 2: 4th Floor  
 Address Line 4: Manhasset, NEW YORK 11030

NAME OF SUBMITTER:	Melissa Heddell
Signature:	/melissaheddell/
Date:	11/28/2007

Total Attachments: 2

**TRADEMARK**  
**REEL: 003668 FRAME: 0574**

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# Delaware

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*The First State*

I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "CMP HEALTHCARE MEDIA LLC", CHANGING ITS NAME FROM "CMP HEALTHCARE MEDIA LLC" TO "CMPMEDICA LLC", FILED IN THIS OFFICE ON THE SECOND DAY OF NOVEMBER, A.D. 2007, AT 11:09 O'CLOCK A.M.

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071183665



*Harriet Smith Windsor*

Harriet Smith Windsor, Secretary of State

AUTHENTICATION: 6127688

DATE: 11-02-07

TRADEMARK

REEL: 003668 FRAME: 0576

State of Delaware  
Secretary of State  
Division of Corporations  
Delivered 11:12 AM 11/02/2007  
FILED 11:09 AM 11/02/2007  
SRV 071183665 - 3816790 FILE

**STATE OF DELAWARE**  
**CERTIFICATE OF AMENDMENT TO THE CERTIFICATE OF FORMATION**  
**OF**  
**CMP HEALTHCARE MEDIA LLC**

1. The Name of the Limited Liability Company is CMP Healthcare Media LLC.
2. The Certificate of Formation of the limited liability company is hereby amended by striking out Article First thereof and by substituting in lieu of said Article the following new Article:

"First: The name of the Company is CMPMedica LLC."

3. The effective date of the amendment herein certified shall be November 2, 2007.

Executed on November 2, 2007.



By: Annmarie Fowler  
Title: Secretary