

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Looksmart, Ltd.		10/17/2007	CORPORATION:
RECEIVING PARTY DATA			
Name:	Zeal Media Group LLC		
Street Address:	701 N. Larch St.		
City:	Sisters		
State/Country:	OREGON		
Postal Code:	97759		
Entity Type:	CORPORATION:		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2607987	ZEAL	
CORRESPONDENCE DATA			
Fax Number:	(541)549-8401		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	541-549-8401		
Email:	gayle@flaglerlawgroup.com		
Correspondent Name:	Brian D. Flagler		
Address Line 1:	780 Buckaroo Trail		
Address Line 2:	Suite C		
Address Line 4:	Sisters, OREGON 97759		
NAME OF SUBMITTER:	Brian D. Flagler		
Signature:	/bdf/		
Date:	11/28/2007		

OP \$40.00 2607987

Total Attachments: 2

900092945

**TRADEMARK
 REEL: 003668 FRAME: 0623**

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EXHIBIT A

Domain and Trademark Assignment

WHEREAS, Assignor has registered, and renewed and is listed as the current registrant of the domain name "zeal.com" (the "Domain"); and

WHEREAS, Assignor owns federal trademark Registration No. 2607987 (the "Registration") for the trademark "ZEAL" (the "Mark");

NOW, THEREFORE, for valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the undersigned, LookSmart, Ltd. ("Assignor"), does hereby sell, assign, transfer and convey unto Zeal Media Group LLC ("Assignee"), its representatives, successors and assigns forever: (a) all of its right, title, and interest in and to the Domain and the registration thereof; and (b) all of its right, title, and interest in and to the Mark and Registration, together with the goodwill of the business symbolized by the Mark and the right to recover for damages and profits and other remedies for past infringement of the Mark.

IN WITNESS WHEREOF, the undersigned has executed this Assignment of the 17th day of October, 2007.

LOOKSMART, LTD.

By: [Signature]

Name: John Simonelli

Title: CFO

CERTIFICATE OF ACKNOWLEDGEMENT

STATE OF CALIFORNIA

COUNTY OF _____

Before me, the undersigned attesting officer duly authorized to administer oaths, a Notary Public in and for the county aforesaid, on this _____, personally appeared _____ to me, and who, being by me duly sworn, deposes and says that he is the _____ of LookSmart, Ltd. and has acknowledged said instrument to be the free act and deed of said corporation.

_____ Date

Name, Title

NOTARY PUBLIC (SEAL)

My Commission Expires: _____

CALIFORNIA ALL-PURPOSE ACKNOWLEDGEMENT

State of CALIFORNIA

County of SAN FRANCISCO

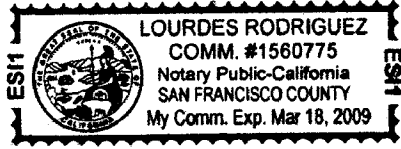
On OCTOBER 17, 2007 before me, LOURDES RODRIGUEZ

Name and Title of Officer (e.g., "Jane Doe, Notary Public")

personally appeared JOHN SIMONELLI

Name(s) of Signer(s)

personally known to me -OR- proved to me on the basis of satisfactory evidence to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.



WITNESS my hand and official seal.

L. Rodriguez
Signature of Notary Public

OPTIONAL

Though the information below is not required by law, it may prove valuable to persons relying on the document and could prevent fraudulent removal and reattachment of this form to another document.

Description of Attached Document

Title or Type of Document: DOMAIN AND TRADEMARK ASSIGNMENT

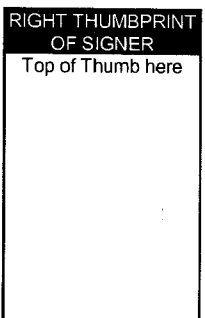
Document Date: OCT. 17, 2007 Number of Pages: ONE

Signer(s) Other Than Named Above: _____

Capacity(ies) Claimed by Signer(s)

Signer's Name: JOHN SIMONELLI

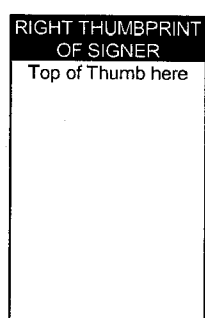
- Individual
- Corporate Officer
- Titles(s): CFO
- Partner - Limited General
- Attorney-in-Fact
- Trustee
- Guardian or Conservator
- Other:



Signer Is Representing: LOOKSMART, LTD.

Signer's Name: _____

- Individual
- Corporate Officer
- Title(s):
- Partner - Limited General
- Attorney-in-Fact
- Trustee
- Guardian or Conservator
- Other:



Signer Is Representing: _____

TRADEMARK