

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
POURQUOI? MPS, INC.		10/15/2007	CORPORATION: CALIFORNIA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	RIGHT-ON CO., LTD.		
<b>Street Address:</b>	11-1, Azuma 1-chome		
<b>City:</b>	Tsukuba-shi, Ibaraki-ken		
<b>State/Country:</b>	JAPAN		
<b>Postal Code:</b>	305-8503		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: JAPAN		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	1540585	M.P.S. POURQUOI?	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(703)836-2787		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	703-836-6400		
<b>Email:</b>	email@oliff.com		
<b>Correspondent Name:</b>	Oliff & Berridge, PLC		
<b>Address Line 1:</b>	P.O. Box 320850		
<b>Address Line 4:</b>	Alexandria, VIRGINIA 22320-4850		
<b>ATTORNEY DOCKET NUMBER:</b>	127823		
<b>DOMESTIC REPRESENTATIVE</b>			
<b>Name:</b>	Oliff & Berridge, PLC		
<b>Address Line 1:</b>	P.O. Box 320850		
<b>Address Line 4:</b>	Alexandria, VIRGINIA 22320-4850		

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NAME OF SUBMITTER:	William P. Berridge
Signature:	/William P. Berridge/
Date:	11/29/2007
Total Attachments: 1 source=Confirmation Assignment#page1.tif	

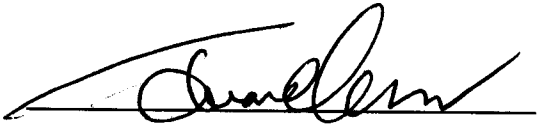
CONFIRMATION ASSIGNMENT

WHEREAS, POURQUOI? MPS, INC., a corporation of California (hereinafter "POURQUOI?"), is the owner of record of the mark M.P.S. POURQUOI? registered with the United States Patent and Trademark Office on May 23, 1989, Registration No. 1,540,585; and

WHEREAS, RIGHT-ON CO., LTD., a Limited Liability Company of Japan (hereinafter "RIGHT-ON"), is desirous of confirming ownership of the above-identified mark, together with the goodwill of the business symbolized by the mark and the aforesaid registration;

NOW, THEREFORE, in consideration of the premises and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, POURQUOI? confirms that it did, and does hereby, assign and transfer unto RIGHT-ON all right, title and interest in and to the aforesaid M.P.S. POURQUOI? mark together with the goodwill of the business connected with the use of and symbolized by the aforesaid mark, and the aforesaid Registration No. 1,540,585.

Date: October 15, 2007

By: 

Name: ANA CHAN

Title: President