

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

|                                  |  |                       |                                      |
|----------------------------------|--|-----------------------|--------------------------------------|
| <b>SUBMISSION TYPE:</b>          | NEW ASSIGNMENT   |                       |                                      |
| <b>NATURE OF CONVEYANCE:</b>     | ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL   |                       |                                      |
| <b>CONVEYING PARTY DATA</b>      |  |                       |                                      |
| <b>Name</b>                      | <b>Formerly</b>  | <b>Execution Date</b> | <b>Entity Type</b>                   |
| JOHNSON POLYMER, LLC             |  | 11/07/2007            | LIMITED LIABILITY COMPANY: WISCONSIN |
| <b>RECEIVING PARTY DATA</b>      |  |                       |                                      |
| <b>Name:</b>                     | BASF CORPORATION   |                       |                                      |
| <b>Street Address:</b>           | 100 CAMPUS DRIVE   |                       |                                      |
| <b>City:</b>                     | FLORHAM PARK   |                       |                                      |
| <b>State/Country:</b>            | NEW JERSEY   |                       |                                      |
| <b>Postal Code:</b>              | 07932  |                       |                                      |
| <b>Entity Type:</b>              | CORPORATION: DELAWARE  |                       |                                      |
| <b>PROPERTY NUMBERS Total: 4</b> |  |                       |                                      |
| <b>Property Type</b>             | <b>Number</b>  | <b>Word Mark</b>      |                                      |
| Registration Number:             | 0906978  | JONCRYL               |                                      |
| Registration Number:             | 2724595  | POLYMER               |                                      |
| Registration Number:             | 2031224  | THERMADEP             |                                      |
| Registration Number:             | 2034561  | THERMADEP             |                                      |
| <b>CORRESPONDENCE DATA</b>       |  |                       |                                      |
| <b>Fax Number:</b>               | (216)579-6073  |                       |                                      |
|                                  | <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i> |                       |                                      |
| <b>Phone:</b>                    | 216-579-1700   |                       |                                      |
| <b>Email:</b>                    | lpittman@pearne.com  |                       |                                      |
| <b>Correspondent Name:</b>       | John P. Murtaugh/Pearne & Gordon LLP   |                       |                                      |
| <b>Address Line 1:</b>           | 1801 East 9th Street, Suite 1200   |                       |                                      |
| <b>Address Line 4:</b>           | Cleveland, OHIO 44114-3108   |                       |                                      |
| <b>ATTORNEY DOCKET NUMBER:</b>   | BRAQ-J1429   |                       |                                      |
| <b>NAME OF SUBMITTER:</b>        | John P. Murtaugh   |                       |                                      |

CH \$115.00 0906978

Signature:

/johnpmurtaugh/

Date:

11/29/2007

Total Attachments: 3

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**DEED OF ASSIGNMENT  
UNITED STATES OF AMERICA**

THIS DEED OF ASSIGNMENT is made between:

**Johnson Polymer, LLC**, (a limited liability company duly organized under the Laws of **Wisconsin /USA**), of 8310 16<sup>th</sup> Street, Sturtevant, WI 53177 and/or

**JohnsonDiversey, Inc.** (a corporation duly organized under the Laws of **Delaware/USA**), of 8310 16<sup>th</sup> Street, Sturtevant, WI 53177

("the Assignor");

and

**BASF Corporation**, (a corporation duly organized under the Laws of **Delaware/USA**), of **100 Campus Drive, Florham Park, New Jersey 07932, USA**

("the Assignee");

WHEREAS:


- (a) The Assignor is the proprietor of the trademarks (the "Trademarks") in the United States of America as set out in the attached schedule marked "Annex A" (Trademark List); and
- (b) The Assignee is desirous of acquiring the Trademarks.

IT IS AGREED THAT:

For good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged by the Assignor, the Assignor hereby sells, assigns, transfers and sets over unto the Assignee, its successors and assigns, all rights, title and interests in the United States of America in and to the Trademarks, the United States applications and registrations to which the Trademarks pertain, Assignor's common law rights in the Trademarks, together with the goodwill of the business associated with and represented and symbolised by the Trademarks, and the right to sue for past infringement of the Trademarks, and the Assignee accepts the said assignment.

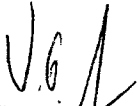
Signed as a Deed in Munich, Germany on behalf of the Assignor, Johnson Polymer, LLC this

21 day of November, 2007 by

  
\_\_\_\_\_  
Dr. Volker Spitz, Proxy-Holder of Johnson Polymer, LLC

Signed as a Deed in Munich, Germany on behalf of the Assignor, JohnsonDiversey, Inc. this

7<sup>th</sup> day of November, 2007 by



\_\_\_\_\_  
Dr. Volker Spitz, Proxy-Holder of JohnsonDiversey, Inc.

Signed as a Deed in Munich, Germany on behalf of the Assignee, BASF Corporation this

7<sup>th</sup> day of November, 2007 by



\_\_\_\_\_  
Thomas Golda, Proxy-Holder of BASF Corporation

Annex A

List of Trademarks

|                             | Owner                 | Classes | File Date                      | Reg No  | Reg Date   | Renewal due | Status     |
|-----------------------------|-----------------------|---------|--------------------------------|---------|------------|-------------|------------|
| CERTIFIED POLYMER STANDARDS | JOHNSON DIVERSEY, INC |         |                                |         |            |             | Comn.Law   |
| CLARIS & DESIGN             | JOHNSON DIVERSEY, INC | 02;07   | 01/12/1998                     | 2530221 | 15/01/2002 | 15/01/2012  | D.N.Renw   |
| CLARIS & DESIGN             | JOHNSON DIVERSEY, INC |         |                                | 2530221 |            |             | Registered |
| JONCRYL DFC 3000            | JOHNSON DIVERSEY, INC | 01      |                                |         |            |             | Comn.Law   |
| JONCRYL                     | JOHNSON POLYMER, LLC  | 1       | 21/11/1969                     | 906978  | 02/02/1971 | 02/02/2011  | Renewed    |
| JONOMA                      | JOHNSON POLYMER, LLC  | 1       | 20/12/2005, Appl. No. 78777028 |         |            |             | Pending    |
| POLYMER & DESIGN            | JOHNSON POLYMER, LLC  | 1       | 22/06/1999                     | 2724595 | 10/06/2003 | 10/06/2013  | Registered |
| THERMADEP                   | JOHNSON POLYMER, LLC  | 42      | 29/08/1995                     | 2031224 | 14/01/1997 | 14/01/2007  |            |
| THERMADEP & DESIGN          | JOHNSON POLYMER, LLC  | 42      | 26/09/1995                     | 2034561 | 28/01/1997 | 28/01/2007  |            |

9 Trademarks