

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
------------------	----------------

NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
-----------------------	--

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
InfoSplace, Inc.		10/31/2007	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	Idearc Media Corp.
Street Address:	2200 W. Airfield Drive
City:	Dallas/Forth Worth Airport
State/Country:	TEXAS
Postal Code:	75261-9810
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 9

Property Type	Number	Word Mark
Registration Number:	2122875	CLASSIFIEDS2000
Registration Number:	2546355	ENVENUE
Registration Number:	2956224	LOCALCALLS
Registration Number:	2927010	LOCALCLICKS
Registration Number:	2206040	MAPS ON US
Registration Number:	2551109	NEARBUY
Registration Number:	2111673	SWITCHBOARD
Registration Number:	2445844	SWITCHBOARD
Registration Number:	2370582	WHAT'S NEARBY

CORRESPONDENCE DATA

Fax Number: (214)953-1121
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 2148807002
 Email: jcone@hitchcockevert.com
 Correspondent Name: John Cone Hitchcock Evert LLP

OP \$240.00 2122875

Address Line 1: PO Box 131709
Address Line 4: Dallas, TEXAS 75313-1709

ATTORNEY DOCKET NUMBER:	IDEA-
NAME OF SUBMITTER:	John M. Cone
Signature:	/johnmcone/
Date:	11/29/2007

Total Attachments: 14

source=071116 Switchboard.com IP Assignment#page1.tif
source=071116 Switchboard.com IP Assignment#page2.tif
source=071116 Switchboard.com IP Assignment#page3.tif
source=071116 Switchboard.com IP Assignment#page4.tif
source=071116 Switchboard.com IP Assignment#page5.tif
source=071116 Switchboard.com IP Assignment#page6.tif
source=071116 Switchboard.com IP Assignment#page7.tif
source=071116 Switchboard.com IP Assignment#page8.tif
source=071116 Switchboard.com IP Assignment#page9.tif
source=071116 Switchboard.com IP Assignment#page10.tif
source=071116 Switchboard.com IP Assignment#page11.tif
source=071116 Switchboard.com IP Assignment#page12.tif
source=071116 Switchboard.com IP Assignment#page13.tif
source=071116 Switchboard.com IP Assignment#page14.tif

INTELLECTUAL PROPERTY ASSIGNMENT AGREEMENT

This Intellectual Property Assignment Agreement (the "Agreement") is entered into as of the date of last signature below by and between InfoSpace, Inc., a Delaware corporation, (hereinafter the "Assignor") as assignor, in favor of Idearc Media Corp., a Delaware corporation (hereinafter the "Assignee") as assignee, with reference to the following facts and circumstances.

RECITALS:

WHEREAS, Assignor and Idearc Inc., a Delaware corporation ("Parent"), are parties, among others, to an Asset Purchase Agreement, dated as of September 15, 2007 (hereinafter, the "Asset Purchase Agreement");

WHEREAS, Parent and Assignee are parties to an Assignment of Rights Agreement, dated as of October 31, 2007, pursuant to which Parent assigned all of its right, title and interest under the Asset Purchase Agreement to Assignee;

WHEREAS, Assignor is the owner of certain intellectual property rights, including the Trademarks, Patents, Copyrights, and Domain Names, as defined below;

WHEREAS, Assignee desires to acquire and Assignor desires to assign to Assignee all right, title and interest in and to the Trademarks, Patents, Copyrights, and Domain Names.

AGREEMENT:

NOW, THEREFORE, for good and valuable consideration as set forth in the Asset Purchase Agreement between Assignor and Assignee, the receipt and sufficiency of which is hereby acknowledged, the parties agree as follows:

1. **Certain Definitions.** As used in this Agreement, the following terms shall have the meanings specified:

"**Copyrights**" means all registered and unregistered copyrights identified in Exhibit C of this Agreement.

"**Domain Names**" means all domain names identified in Exhibit D of this Agreement.

"**Patents**" means all patents identified in Exhibit B of this Agreement.

"**Trademarks**" means all trademarks identified in Exhibit A of this Agreement.

2. **Assignment of Trademarks.** Assignor does hereby sell, assign, and transfer unto Assignee all right, title and interest of Assignor in and to the Trademarks, together with the goodwill of the business symbolized by the Trademarks, as well as its entire right, title and interest in and to all registrations of the Trademarks heretofore granted or applied for, any and all common law rights to the Trademarks in the United States and any state thereof and in any country in the world, and any and all claims and demands Assignor may have either at law or in equity arising out of any past infringements.

Assignor does hereby expressly agree that Assignee may, at its expense, singly, and without assistance or consent from Assignor, undertake procedures to record the transfer of the Trademarks to Assignee in the United States Patent and Trademark Office or other applicable agency or governmental entity.

3. Assignment of Patents. Assignor does hereby sell, assign, and transfer to Assignee, Assignor's entire right, title and interest in and to said Patents, in and to the patents, patent applications and inventions identified therein; and in and to all Letters Patent to be obtained by said applications or by any continuations, continuations-in-part, divisions, renewals, or substitutes thereof filed after the Closing Date; and as to Letters Patent any reissue or re-examination thereof; for the United States and its territorial possessions and in all foreign countries, including all rights to claim priority, to file applications and obtain patents, utility models, industrial models and designs in its own name; and all rights of action on account of past, present and future unauthorized use or infringement of said Patents.

The Patents are to be held by Assignee, for its own use and enjoyment and that of its successors and assigns, to the end of the term or terms for which said Patents are granted, as fully and entirely as if said Patents would have been held by Assignor had this assignment and sale not been made.

4. Assignment of Copyrights. Assignor does hereby sell, assign, and transfer to Assignee, Assignor's entire right, title and interest in and to said Copyrights; for the United States and its territorial possessions and in all foreign countries, including all rights of action on account of past, present and future unauthorized use or infringement of said Copyrights.

5. Assignment of Domain Names. Assignor does hereby sell, assign, and transfer to Assignee, Assignor's entire right, title and interest in and to said Domain Names.

6. This Agreement is executed and delivered in connection with the Asset Purchase Agreement and anything to the contrary set forth herein notwithstanding, nothing herein shall in any way modify, vary or enlarge the promises, agreements, representations and warranties of the parties as set forth in said Asset Purchase Agreement.

7. Assignor hereby covenants that no sale, agreement, or encumbrance has been or will be made or entered into by Assignor which would conflict with this assignment and sale.

8. Assignor agrees to use commercially reasonable efforts to do all other acts, provide any evidence, and execute all documents reasonably necessary or desirable for the transfer, assignment, recordation, application, registration, issuance, maintenance, renewal, establishment and enforcement of the Trademarks, Patents, Copyrights, and Domain Names in accordance with the terms of Section 11.5 of the Asset Purchase Agreement.

9. This Agreement shall be governed by and construed and enforced in accordance with Article 1 of the Asset Purchase Agreement, entitled "Definitions and Rules of Construction."

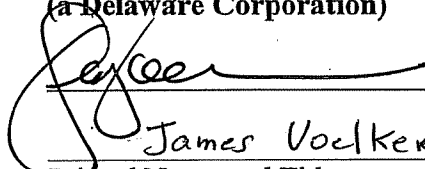
10. This Agreement may be executed in several duplicates, each of which shall be deemed an original, but all of which together shall constitute one and the same instrument.

In testimony whereof, the parties have caused this Agreement to be executed by their duly authorized representatives.

[Signature Page Follows.]

IN WITNESS WHEREOF, the undersigned **Assignor** hereunto set hand and seal on this 31st day of October, 2007.

INFOSPACE, INC.
(a Delaware Corporation)



James Voelker, CEO
Printed Name and Title

IN WITNESS WHEREOF, the undersigned **Assignee** hereunto set hand and seal on this 31st day of October, 2007.

IDEARC MEDIA CORP.
(a Delaware Corporation)

Printed Name and Title

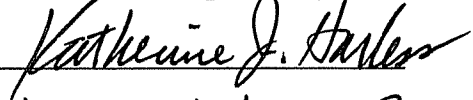
IN WITNESS WHEREOF, the undersigned Assignor hereunto set hand and seal on this 31st day of October, 2007.

INFOSPACE, INC.
(a Delaware Corporation)

Printed Name and Title

IN WITNESS WHEREOF, the undersigned Assignee hereunto set hand and seal on this 31st day of October, 2007.

IDEARC MEDIA CORP.
(a Delaware Corporation)



Katherine J. Harless, President
Printed Name and Title

EXHIBIT A

Trademarks:

UNITED STATES

<i>Mark</i>	<i>Reg. No. Reg. Date</i>
CLASSIFIEDS2000	2122875 12/23/1997
ENVENUE	2546355 3/12/2002
LOCALCALLS (Supplemental Register)	2956224 5/24/2005
LOCALCLICKS	2927010 2/15/2005
MAPS ON US	2206040 11/24/1998
NEARBUY	2551109 3/19/2002
SWITCHBOARD	2111673 11/11/1997
SWITCHBOARD	2445844 4/24/2001
WHAT'S NEARBY	2370582 7/25/2000

FOREIGN COUNTRIES

<i>Mark</i>	<i>Reg. No. Reg. Date</i>
SWITCHBOARD (ARGENTINA)	1840398 8/14/2001
SWITCHBOARD (ARGENTINA)	1856133 12/27/2001
SWITCHBOARD (ARGENTINA)	1856132 12/27/2001
SWITCHBOARD (AUSTRALIA)	825812 10/29/2001
SWITCHBOARD (CANADA)	TMA503017 10/27/1998
SWITCHBOARD (CANADA)	TMA577430 3/13/2033
SWITCHBOARD (CTM)	490375 8/23/1999
SWITCHBOARD (CTM)	1534551 7/10/2001
SWITCHBOARD (FINLAND)	219715 12/15/2000
SWITCHBOARD (FINLAND)	210249 6/30/1998
SWITCHBOARD (HONG KONG)	2000B04301 3/19/2000
SWITCHBOARD (HONG KONG)	200100118 1/4/2001
SWITCHBOARD (JAPAN)	4439485 12/15/2000
SWITCHBOARD (JAPAN)	4480016 6/8/2001
SWITCHBOARD (NORWAY)	204663 9/14/2000
SWITCHBOARD (NORWAY)	207530 3/22/2001
SWITCHBOARD (SINGAPORE)	T00/03403A 9/12/1999
SWITCHBOARD (SWITZERLAND)	478949 1/4/2001
THINK OUTSIDE THE BOOK (ARGENTINA)	1841879

<i>Mark</i>	<i>Reg. No.</i> <i>Reg. Date</i>
*Will not be renewed	8/28/2001
THINK OUTSIDE THE BOOK (ARGENTINA)	1856135 12/27/2001
*Will not be renewed	
THINK OUTSIDE THE BOOK (ARGENTINA)	1856134 12/27/2001
*Will not be renewed	
THINK OUTSIDE THE BOOK (AUSTRALIA)	825813 3/28/2001
*Will not be renewed	
THINK OUTSIDE THE BOOK (EUROPEAN COMMUNITY)	1534536 6/28/2001
*Will not be renewed	
THINK OUTSIDE THE BOOK (FINLAND)	219716 12/15/2000
*Will not be renewed	
THINK OUTSIDE THE BOOK (JAPAN)	4495089 8/3/2001
*Will not be renewed	
THINK OUTSIDE THE BOOK (NORWAY)	204896 9/21/2000
*Will not be renewed	
THINK OUTSIDE THE BOOK (SINGAPORE)	T00/03402C 9/21/1999
*Will not be renewed	
THINK OUTSIDE THE BOOK (SWITZERLAND)	480312
*Will not be renewed	1/17/2001

EXHIBIT B

Patents:

U.S. PATENTS – ISSUED

Title	Reg. No. Date Issued Serial No. Date Filed
ON-LINE DIRECTORY SERVICES	6,208,998 3/27/2001 09/207,390 12/8/98
SYSTEM AND METHOD FOR PROVIDING A PROXY IDENTIFIER IN AN ON-LINE DIRECTORY	6,230,188 5/8/2001 09/207,391 12/8/98
METHOD AND APPARATUS FOR CONVERTING A GEOGRAPHIC LOCATION TO A DIRECT MARKETING AREA FOR A QUERY	6,295,528 9/25/2001 09/201,575 11/30/98
METHOD AND APPARATUS FOR CONVERTING A GEOGRAPHIC LOCATION TO A DIRECT MARKETING AREA FOR A QUERY	6,970,864 11/29/2005 09/962,744 9/24/01
METHOD AND SYSTEM FOR MATCHING AN INCIDENT TO A ROUTE	7,103,473 9/5/06 10/050,807 10/25/01
METHOD AND SYSTEM FOR MATCHING AN INCIDENT TO A ROUTE	6,353,795 3/05/2002 09/495,812 2/01/00
ON-LINE DIRECTORY SERVICE WITH REGISTRATION SYSTEM (SWITCHBOARD)	5,813,006 9/27/1998 08/643,728 5/6/96
ON-LINE DIRECTORY SERVICE WITH A PLURALITY OF DATABASES AND PROCESSORS (SWITCHBOARD)	5,918,227 6/29/1999 08/644,619 5/6/96

DIRECTORY WITH OPTIONS FOR ACCESS TO AND DISPLAY OF EMAIL ADDRESSES (SWITCHBOARD)	5,742,769 4/21/1998
	08/643,727 5/6/96
DIRECTORY WITH OPTION FOR ACCESS TO AND DISPLAY OF EMAIL ADDRESSES (SWITCHBOARD)	6,108,691 8/22/2000
	09/062,098 4/17/98
BANNER ADVERTISING DISPLAY SYSTEM & METHOD WITH FREQUENCY OF ADVERTISEMENT CONTROL (SWITCHBOARD)	5,937,392 8/10/1999
	08/901,393 7/28/97
ON-LINE DIRECTORY SERVICE (SWITCHBOARD)	6,195,660 2/27/2001
	09/340,538 6/28/99
LOCATION ENCODER (SWITCHBOARD)	6,552,670 4/22/2003
	09/863,962 5/23/01
GEOGRAPHICAL COMPARISON SYSTEM AND METHOD (SWITCHBOARD)	7,127,068 10/24/2006
	09/863,538 5/23/01

FOREIGN PATENTS - ISSUED:

Title	Reg. No. Date Issued
	Serial No. Date Filed
ON-LINE DIRECTORY SERVICE WITH REGISTRATION SYSTEM (SWITCHBOARD)	2202598 7/25/00
ON-LINE DIRECTORY SERVICE WITH A PLURALITY OF DATABASES AND PROCESSORS (SWITCHBOARD)	2202574 3/5/02
DIRECTORY WITH OPTIONS FOR ACCESS TO AND DISPLAY OF EMAIL ADDRESSES (SWITCHBOARD)	2202595 7/24/01

U.S. PENDING - PUBLISHED:

Title	Reg. No. Date Issued
	Serial No. Date Filed
METHOD AND SYSTEM ON TARGETED INTERNET SEARCH ENGINE (ZUUMA)	10/513,288 3/21/2002
SYSTEM AND METHOD FOR THE CREATION OF INTERACTIVE DISPLAY ADS (SWITCHBOARD)	10/236,786 9/6/2002

FOREIGN PENDING:

Title	Reg. No. Date Issued
	Serial No. Date Filed
METHOD AND SYSTEM ON TARGETED INTERNET SEARCH ENGINE (ZUUMA)	Serial No. 2484136
SYSTEM AND METHOD FOR THE CREATION OF INTERACTIVE DISPLAY ADS (SWITCHBOARD)	Serial No. 2401526

EXHIBIT C

Copyrights:

Registered Copyrights

<i>Title</i>	<i>Reg. Date</i>	<i>Reg. No.</i>
Switchboard.com 5.2	3/16/2006	TX6355618
Switchboard.com website	10/14/2004	TX6175860

Unregistered Copyrights

UI components:

- o directory core UI application
- o switchboard.com UI (O&O cobrand)
- o switchboard.com distribution sites UI (all other cobrands)
- o infospace.com UI (O&O cobrand)
- o infospace.com distribution sites UI (all other cobrands)
- o local.infospace.com UI application
- o white pages core UI application (multiple versions – legacy infospace, legacy switchboard, Intelius version)
- o white pages cobrand UI

Middle-Ware components (local search backend server)

- o Components that accept queries from the UI
- o Components that have all the business rules to be able to query the index/data layer

Data layer

- o Matrix Platform
 - Note that this is the old switchboard platform which has since been retired and is no longer in use
- o Merchant Platform (NEO)
 - listings management process and databases
 - content uploading, merging and purging
 - merchant and billing interfaces
- o Listings Search/Index (NEO Search) – data exported and indexed for searching;
 - FAST document processor jobs; FAST index profiles; FAST databases and indexes

Directory Listing Management Components

- o Applications or components used to cleanse and integrate Yellow Page and White Page listing sources purchased and acquired through consumers, advertisers, partners or government sources.
- o Self-serve listing collection or enhanced directory content applications
- o Applications or components used to process government listings or blue pages of Directory books.

The “Find It! Applications,” as defined in the License Agreement-Purchaser to Seller between the parties dated October 31, 2007 (the “Purchaser License Agreement”)

The “Ad-Focus Platform,” as defined in the Purchaser License Agreement

EXHIBIT D

Domain Names:

Registered Domain Names:

UNITED STATES

<i>Name</i>	<i>Renewal Date</i>	<i>Registrar</i>
411MORE.COM	6/20/08	Network Solutions
ANYCITYUSA.COM	10/27/07	Network Solutions
ASWITCHBOARD.COM	12/8/08	Network Solutions
BSWITCHBOARD.COM	2/19/09	Network Solutions
CITY.NET (EXCITE)	12/7/08	Network Solutions
CLASSIFEID2000.COM (EXCITE)	11/17/07	Network Solutions
CLASSIFEIDS2000.COM (EXCITE)	11/17/07	Network Solutions
CLASSIFIED2000.COM (EXCITE)	10/10/08	Network Solutions
CLASSIFIED3000.COM (EXCITE)	6/24/08	Network Solutions
CLASSIFIEDS.NET (EXCITE)	6/21/08	Network Solutions
CLASSIFIEDS2000.COM (EXCITE)	7/28/08	Network Solutions
CLASSIFIEDS3000.COM (EXCITE)	7/1/08	Network Solutions
CLASSIFIEDSNET.COM (EXCITE)	6/21/08	Network Solutions
ECLASSIFIEDS.COM (EXCITE)	7/1/08	Network Solutions
ENVENUE.COM	2/2/09	Network Solutions
E-SWITCHBOARD.COM	7/30/08	Network Solutions
FINDLOCALDOCTOR.COM (SWITCHBOARD)	2/19/09	Network Solutions
FINDLOCALDOCTORS.COM (SWITCHBOARD)	2/19/09	Network Solutions
FINDMEANATTORNEY.COM	7/26/08	Network Solutions
GREATWHITEPAGES.COM	4/8/08	Network Solutions
KIDSClassified.COM (EXCITE)	8/24/2010	Network Solutions
KIDSClassifiedS.COM (EXCITE)	8/24/2010	Network Solutions
LOCALCALLS.MOBI	5/23/08	MarkMonitor
LOCALCALLSADVISOR.COM	12/17/08	Network Solutions
LOCALCLICKS.MOBI	5/23/08	MarkMonitor
LOCALQUICKCLICKS.COM	9/23/08	Network Solutions
LOCALSEARCHADVISOR.COM (SWITCHBOARD)	3/10/09	Network Solutions
LOCALSEARCHADVISOR.NET (SWITCHBOARD)	3/10/09	Network Solutions
MAPONUS.COM (SWITCHBOARD)	6/23/08	Network Solutions
MAPONUS.BIZ (SWITCHBOARD)	11/18/07	Network Solutions
MAPONUS.COM (SWITCHBOARD)	6/23/10	Network Solutions
MAPONUS.INFO (SWITCHBOARD)	10/30/08	Network Solutions
MAPONUS.NET (SWITCHBOARD)	11/1/07	Network Solutions
MAPONUS.ORG (SWITCHBOARD)	9/2/2010	Network Solutions
MAPONUS.US (SWITCHBOARD)	9/7/08	Network Solutions
MAPSWITCHBOARD.COM	1/26/08	Network Solutions
MEMBERSWITCHBOARD.COM	6/27/08	Network Solutions
MYCLASSIFIED.COM (EXCITE)	7/28/08	Network Solutions
MYCLASSIFIEDS.COM (EXCITE)	7/28/08	Network Solutions
NEARBUY.BIZ (SWITCHBOARD)	5/19/09	Network Solutions
NEARBUY.INFO (SWITCHBOARD)	5/20/09	Network Solutions
REVERSESWITCHBOARD.COM	9/16/08	Network Solutions

<i>Name</i>	<i>Renewal Date</i>	<i>Registrar</i>
SWBD.BIZ (SWITCHBOARD)	11/06/08	Network Solutions
SWBD.INFO (SWITCHBOARD)	9/13/08	Network Solutions
SWBD.NET (SWITCHBOARD)	6/26/08	Network Solutions
SWBD.ORG (SWITCHBOARD)	6/26/08	Network Solutions
SWITCHBAOARD.COM	8/23/2010	Network Solutions
SWITCHBAORD.COM	4/3/09	Network Solutions
SWITCHBARD.COM	3/9/09	Network Solutions
SWITCHBIARD.COM	9/30/08	Network Solutions
SWITCHBOAQRD.COM	10/5/08	Network Solutions
SWITCHBOARD.BIZ	11/18/07	Network Solutions
SWITCHBOARD.COM	1/4/10	Network Solutions
SWITCHBOARD.MOBI	5/22/08	MarkMonitor
SWITCHBOARD.NET	9/22/08	Network Solutions
SWITCHBOARD.COM	9/2/2010	Network Solutions
SWITCHBOARDCANADA.COM	11/30/07	Network Solutions
SWITCHBOARDDD.COM	5/4/09	Network Solutions
SWITCHBOARDSEARCH.COM	9/5/08	Network Solutions
SWITCHBOARDWORLDWIDE.COM	11/30/07	Network Solutions
SWITCHBOARE.COM	4/25/09	Network Solutions
SWITCHBOARS.COM	5/6/09	Network Solutions
SWITCHBOEARD.COM	9/13/08	Network Solutions
SWITCHBOPARD.COM	5/8/08	Network Solutions
SWITCHBORDE.COM	9/30/08	Network Solutions
SWITCHBOSRD.COM	5/19/09	Network Solutions
SWITCHBPARD.COM	11/24/07	Network Solutions
SWITCHBOARD.COM	4/9/08	Network Solutions
SWITCVHBOARD.COM	4/30/08	Network Solutions
SWITICHBOARD.COM	3/15/09	Network Solutions
SWITRCHBOARD.COM	9/13/08	Network Solutions
SWITVHBOARD.COM	11/24/07	Network Solutions
SWITXHBOARD.COM	4/6/08	Network Solutions
THELOCALSEARCHADVISOR.COM (SWITCHBOARD)	3/10/09	Network Solutions
THELOCALSEARCHADVISOR.NET (SWITCHBOARD)	3/10/09	Network Solutions
WALKING-FINGERS.COM	1/9/08	Network Solutions
WHATSNEARBY.MOBI	6/26/08	MarkMonitor
WHATSNEARBY.NET	3/7/08	Network Solutions
WSWITCHBOARD.COM	4/23/08	Network Solutions
WWWSWITCHBOARD.COM.COM	9/5/08	Network Solutions
ZUUMA.COM (ZUUMA)	10/22/07	Network Solutions
ZUUMATECHNOLOGIES.COM (ZUUMA)	11/5/07	Network Solutions

FOREIGN COUNTRIES

<i>Name</i>	<i>Renewal Date</i>	<i>Registrar</i>
SWITCHBOARD.DE (GERMANY)	5/17/08	MarkMonitor
SWITCHBOARD.ES (SPAIN)	11/15/07	MarkMonitor
SWITCHBOARD.EU (EUROPE)	3/29/08	MarkMonitor
SWITCHBOARD.TW (TAIWAN)	11/2/08	MarkMonitor