

TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	MERGER		
EFFECTIVE DATE:	10/15/2007		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
KHOF Acquisitions, Inc.		10/15/2007	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Converting, Inc.		
Street Address:	25 Spring Street		
City:	Clintonville		
State/Country:	WISCONSIN		
Postal Code:	54929		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 45			
Property Type	Number	Word Mark	
Registration Number:	1648876	TOUCH OF COLOR	
Registration Number:	2864451	WINDSOR	
Registration Number:	2795898	WRAP'N ROLL	
Registration Number:	3308909	CATERWRAP	
Serial Number:	78853124	CREATE-A-SCENE	
Serial Number:	77060426	EARTH WISE	
Registration Number:	3280287	HOFFMASTER	
Registration Number:	2106890	H	
Registration Number:	2758433		
Registration Number:	2896744	H	
Registration Number:	1530906	AMERICAN	
Registration Number:	0783224	AMERICAN	
Registration Number:	0781586	AMERICAN	

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TRADEMARK
REEL: 003669 FRAME: 0011

Registration Number:	1503830	CATER CLOTH II
Registration Number:	2404409	CELLUTEX
Registration Number:	1962108	COLOR ME
Registration Number:	3021470	CRAFTMASTER
Registration Number:	0515474	CRAFTMASTER
Registration Number:	2796816	CREATIVE EXPRESSIONS
Registration Number:	2623757	DOLLAR-WISE
Registration Number:	2967394	GALA
Registration Number:	0834744	GALA
Registration Number:	0782096	HOFFMASTER
Registration Number:	1462761	HOFFMASTER
Registration Number:	3029966	HOFFMASTER
Registration Number:	2595688	IRISH LINEN
Registration Number:	2722406	JUST FOR KIDS!
Registration Number:	2181124	LINEN LIKE
Registration Number:	0535180	LINEN-LIKE
Registration Number:	2439005	LINEN-LIKE SUPREME
Registration Number:	0879095	MEDALLION
Registration Number:	1634124	PAPER ART
Registration Number:	1634813	PAPER ART
Registration Number:	1596350	PARTY CREATIONS
Registration Number:	2899047	PARTY PAK
Registration Number:	2278570	PARTY PAK
Registration Number:	1313488	PERMA-WIPES
Registration Number:	1705845	QUICKSET
Registration Number:	1624798	SENSATIONS
Registration Number:	2163419	SENSATIONS
Registration Number:	1433808	SOFTEES
Registration Number:	1622100	SPLASH!
Registration Number:	1516379	SPRINGPRINT MEDALLION
Registration Number:	1499542	SPRINGPRINT MEDALLION
Registration Number:	1648150	TOUCH OF COLOR

CORRESPONDENCE DATA

Fax Number: (414)273-5198

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 414-273-3500
Email: astewart@gklaw.com
Correspondent Name: Alan R. Stewart; Godfrey & Kahn, S.C.
Address Line 1: 780 N. Water Street
Address Line 4: Milwaukee, WISCONSIN 53202

ATTORNEY DOCKET NUMBER:	072423-2000
NAME OF SUBMITTER:	Alan R. Stewart
Signature:	/Alan R. Stewart/
Date:	11/29/2007

Total Attachments: 6
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Delaware

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The First State

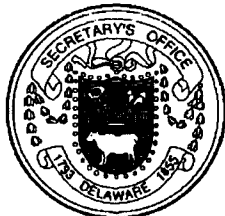
I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF MERGER, WHICH MERGES:

"KHOF ACQUISITIONS, INC.", A DELAWARE CORPORATION,
WITH AND INTO "CONVERTING, INC." UNDER THE NAME OF
"CONVERTING, INC.", A CORPORATION ORGANIZED AND EXISTING UNDER
THE LAWS OF THE STATE OF DELAWARE, AS RECEIVED AND FILED IN THIS
OFFICE THE FIFTEENTH DAY OF OCTOBER, A.D. 2007, AT 1:08 O'CLOCK
P.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE
NEW CASTLE COUNTY RECORDER OF DEEDS.

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Harriet Smith Windsor

Harriet Smith Windsor, Secretary of State

AUTHENTICATION: 6073204

DATE: 10-15-07

CERTIFICATE OF MERGER

OF

KHOF ACQUISITIONS, INC.

WITH AND INTO

CONVERTING, INC.

The undersigned corporation organized and existing under and by virtue of the General Corporation Law of the State of Delaware (the "DGCL"), DOES HEREBY CERTIFY THAT:

1. The name and state of incorporation of each of the constituent corporations participating in the merger (the "Merger") is as follows:

(i) KHOF Acquisitions, Inc. ("Merger Subsidiary"), which is incorporated under the laws of the State of Delaware; and

(ii) Converting, Inc. (the "Company"), which is incorporated under the laws of the State of Delaware.

2. An Agreement and Plan of Merger, dated September 7, 2007 (the "Merger Agreement"), by and among the Company and Merger Subsidiary has been approved, adopted, executed and acknowledged by each of the constituent corporations in accordance with the provisions of Section 251 of the DGCL.

3. The surviving corporation in the Merger is the Company, which will continue its existence under the name Converting, Inc.

4. The certificate of incorporation of the Company, as in effect immediately prior to the Merger, shall be amended and restated in its entirety pursuant to the Merger to read as set forth on Exhibit A attached hereto, and, as so amended, shall be the certificate of incorporation of the surviving corporation until amended as provided in such certificate of incorporation or by applicable laws.

5. The Merger shall become effective upon the filing of this Certificate of Merger.

6. The executed Merger Agreement is on file at the office of the surviving corporation, the address of which is: 255 Spring Street, Clintonville, WI 54929.

7. A copy of the Merger Agreement will be furnished by the surviving corporation, on request, and without cost, to any stockholder of either the Company or Merger Subsidiary.

IN WITNESS WHEREOF, the Company has caused this Certificate to be
executed by an authorized officer on the 15 day of October, 2007.

CONVERTING, INC.

By: Patrick J. Buckley

Name:

Title:

PATRICK J. BUCKLEY
President : CEO

TRADEMARK

REEL: 003669 FRAME: 0016

AMENDED AND RESTATED CERTIFICATE OF INCORPORATION

of

CONVERTING, INC.

1. Name. The name of the corporation is Converting, Inc. (the "Corporation").
2. Address; Registered Office and Agent. The registered office of the Corporation is to be located at 2711 Centerville Road, Ste. 400, in the City of Wilmington, in the County of New Castle, in the State of Delaware. The name of its registered agent at that address is Corporation Service Company.
3. Purposes. The purpose of the Corporation is to engage in any lawful act or activity for which corporations may be organized under the General Corporation Law.
4. Capital Stock. The aggregate number of shares of all classes of stock which the Corporation is authorized to issue is 1,000 shares, designated Common Stock, of the par value of \$0.01 each.
5. Election of Directors. Unless and except to the extent that the By-laws of the Corporation (the "By-laws") shall so require, the election of directors of the Corporation need not be by written ballot.
6. Limitation of Liability. To the fullest extent permitted under the General Corporation Law, as amended from time to time, no director of the Corporation shall be personally liable to the Corporation or its stockholders for monetary damages for breach of fiduciary duty as a director.

Any amendment, repeal or modification of the foregoing provision shall not adversely affect any right or protection of a director of the Corporation hereunder in respect of any act or omission occurring prior to the time of such amendment, repeal or modification.

7. Indemnification.

(a) Right to Indemnification. The Corporation shall indemnify and hold harmless, to the fullest extent permitted by applicable law as it presently exists or may hereafter be amended, any person (a "Covered Person") who was or is made or is threatened to be made a party or is otherwise involved in any action, suit or proceeding, whether civil, criminal, administrative or investigative (a "Proceeding"), by reason of the

fact that he or she, or a person for whom he or she is the legal representative, is or was a director or officer of the Corporation or, while a director or officer of the Corporation, is or was serving at the request of the Corporation as a director, officer, employee or agent of another corporation or of a partnership, joint venture, trust, enterprise or nonprofit entity (an "Other Entity"), including service with respect to employee benefit plans, against all liability and loss suffered and expenses (including attorneys' fees) reasonably incurred by such Covered Person. Notwithstanding the preceding sentence, except as otherwise provided in Section 7(c), the Corporation shall be required to indemnify a Covered Person in connection with a Proceeding (or part thereof) commenced by such Covered Person only if the commencement of such Proceeding (or part thereof) by the Covered Person was authorized by the Board.

(b) Prepayment of Expenses. The Corporation shall pay the expenses (including attorneys' fees) incurred by a Covered Person in defending any Proceeding in advance of its final disposition; provided, however, that, to the extent required by applicable law, such payment of expenses in advance of the final disposition of the Proceeding shall be made only upon receipt of an undertaking by the Covered Person to repay all amounts advanced if it should be ultimately determined that the Covered Person is not entitled to be indemnified under this Article 7 or otherwise.

(c) Claims. If a claim for indemnification or advancement of expenses under this Article 7 is not paid in full within 30 days after a written claim therefor by the Covered Person has been received by the Corporation, the Covered Person may file suit to recover the unpaid amount of such claim and, if successful in whole or in part, shall be entitled to be paid the expense of prosecuting such claim. In any such action the Corporation shall have the burden of proving that the Covered Person is not entitled to the requested indemnification or advancement of expenses under applicable law.

(d) Nonexclusivity of Rights. The rights conferred on any Covered Person by this Article 7 shall not be exclusive of any other rights that such Covered Person may have or hereafter acquire under any statute, provision of this Certificate of Incorporation, the By-laws, agreement, vote of stockholders or disinterested directors or otherwise.

(e) Other Sources. The Corporation's obligation, if any, to indemnify or to advance expenses to any Covered Person who was or is serving at its request as a director, officer, employee or agent of an Other Entity shall be reduced by any amount such Covered Person may collect as indemnification or advancement of expenses from such Other Entity.

(f) Amendment or Repeal. Any repeal or modification of the foregoing provisions of this Article 7 shall not adversely affect any right or protection hereunder of any Covered Person in respect of any act or omission occurring prior to the time of such repeal or modification.

(g) Other Indemnification and Prepayment of Expenses. This Article 7 shall not limit the right of the Corporation, to the extent and in the manner permitted by applicable law, to indemnify and to advance expenses to persons other than Covered Persons when and as authorized by appropriate corporate action.

8. Section 203. The Corporation shall not be governed by Section 203 of the General Corporation Law.

9. Adoption, Amendment and/or Repeal of By-Laws. In furtherance and not in limitation of the powers conferred by the laws of the State of Delaware, the Board is expressly authorized to make, alter and repeal the By-laws, subject to the power of the stockholders of the Corporation to alter or repeal any By-law whether adopted by them or otherwise.