

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Oral Breeze, LLC		11/21/2007	Limited Liability Corporation: FLORIDA
RECEIVING PARTY DATA			
Name:	Water Pik LLC		
Street Address:	1730 East Prospect Road		
City:	Fort Collins		
State/Country:	COLORADO		
Postal Code:	80525		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	77097491	REDIPIK	
Serial Number:	77129191	QUICKPIK	
CORRESPONDENCE DATA			
Fax Number:	(212)953-7201		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	(212) 415-9200		
Email:	ny.trademark@dorsey.com		
Correspondent Name:	Dorsey & Whitney LLP		
Address Line 1:	250 Park Avenue		
Address Line 4:	New York, NEW YORK 10177		
ATTORNEY DOCKET NUMBER:	456902-0606		
NAME OF SUBMITTER:	Robert M. Wasnofski, Jr.		
Signature:	/rw/		

OP \$65.00 77097491

Date:

11/29/2007

Total Attachments: 1

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ASSIGNMENT

WHEREAS, Oral Breeze, LLC, a limited liability corporation organized and existing under the laws of Florida, having its principal place of business at 34 Olde Coach Road, Queensbury, NY 12804 (the "Assignor"), is the owner of all right, title and interest in and to the marks REDIPIK (Serial No. 77/097,491) and QUICKPIK and Design (Serial No. 77/129,191) (hereinafter collectively referred to as the "Marks"), and the goodwill therein; and

WHEREAS, Water Pik LLC, a Delaware corporation, duly organized and existing under the laws of the State of Delaware, having its principal place of business at 1730 East Prospect Road, Fort Collins, Colorado (the "Assignee"), desires to acquire all right, title and interest in and to the Marks;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby grant, assign and set over to Assignee, its successors, assigns and legal representatives, its entire right, title and interest in and to the Marks, throughout the world, together with all applications and registrations therefore and the goodwill symbolized by the Marks.

Oral Breeze, LLC

Dated: November 21, 2007

By:


Name:

Title: MANAGER
PRESIDENT

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