

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
EFFECTIVE DATE:	11/20/2007

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Geotechnical Reinforcement, Inc.		11/20/2007	CORPORATION: NEVADA

RECEIVING PARTY DATA

Name:	Geopier Global Corporation
Street Address:	2747 Paradise Rd., Suite 3103
City:	Las Vegas
State/Country:	NEVADA
Postal Code:	89109
Entity Type:	CORPORATION: NEVADA

PROPERTY NUMBERS Total: 2

Property Type	Number	Word Mark
Registration Number:	3016156	IMPACT
Serial Number:	78738343	PRELOAD

CORRESPONDENCE DATA

Fax Number: (703)610-6200
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 703-610-6100
 Email: boxip@hhlaw.com
 Correspondent Name: Valerie Brennan, Hogan & Hartson L.L.P.
 Address Line 1: 8300 Greensboro Drive, Suite 1100
 Address Line 2: Box Intellectual Property
 Address Line 4: McLean, VIRGINIA 22102

ATTORNEY DOCKET NUMBER:	86565.08
NAME OF SUBMITTER:	Valerie Brennan

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Signature:	/vb/
Date:	11/29/2007
Total Attachments: 3 source=Geotechnical Reinforcement TM Assignments#page1.tif source=Geotechnical Reinforcement TM Assignments#page2.tif source=Geotechnical Reinforcement TM Assignments#page3.tif	

IN THE UNITED STATES
PATENT AND TRADEMARK OFFICE

TRADEMARK ASSIGNMENT

WHEREAS, Geotechnical Reinforcement, Inc., a corporation organized under the laws of Nevada, located and doing business at 2747 Paradise Rd., Suite 3103, Las Vegas, NV 89109 (hereinafter "Assignor"), is the owner of the marks on Schedule A hereto and the goodwill of the business symbolized thereby (collectively, the "Marks"); and

WHEREAS, Assignor desires to sell, assign and transfer all of its right, title, and interest in and to the Marks to Geopier Global Corporation, a corporation organized under the laws of Nevada, located and doing business at 2747 Paradise Rd., Suite 3103, Las Vegas, NV 89109 (hereinafter "Assignee"), together with the assets relating to the business in connection with which the Marks are used, which business is ongoing and existing; and

WHEREAS, the parties are effecting said sale, assignment and transfer of all right, title and interest in and to said Marks and the goodwill of the business symbolized thereby;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor has assigned and hereby sells, assigns, transfers and sets over to Assignee, the entire right, title, and interest in and to the Marks, and the goodwill of the business connected with the Marks, the same to be held and enjoyed by Assignee, its successors, assigns and other legal representatives.

Assignor further assigns to Assignee all right to sue for and receive all damages accruing from past, present and future infringements of the Marks.

[Signature Page Follows]

This Assignment shall be binding upon the parties, their successors and/or assigns and all others acting by, through, with or under their direction, and all those in privity therewith.

GEOTECHNICAL REINFORCEMENT, INC.

Date: November 20, 2007

By: 

Name: Nathaniel Fox

Title: President and CEO

[Signature Page to Trademark Assignment]

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