

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Hoya Vision Care Europe Hoya Holdings N.V.		10/29/2007	LIMITED LIABILITY COMPANY: NETHERLANDS
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Hoya Corporation		
<b>Street Address:</b>	7-5 Naka-Ochiai 2-Chome, Shinjuku-ku, 161-0032		
<b>City:</b>	Tokyo		
<b>State/Country:</b>	JAPAN		
<b>Entity Type:</b>	CORPORATION: JAPAN		
<b>PROPERTY NUMBERS Total: 3</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	76675041	NULUX ACTIVE	
<b>Serial Number:</b>	76675042	HOYALUX ID WORKSTYLE	
<b>Serial Number:</b>	76675043	CLEARMAX	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(202)776-7801		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	2027767800		
<b>Email:</b>	rthardee@duanemorris.com		
<b>Correspondent Name:</b>	D. Joseph English		
<b>Address Line 1:</b>	1667 K Street, N.W.		
<b>Address Line 2:</b>	Suite 700		
<b>Address Line 4:</b>	Washington, DISTRICT OF COLUMBIA 20006		
<b>ATTORNEY DOCKET NUMBER:</b>	BOE01 084, 085, 086		
<b>DOMESTIC REPRESENTATIVE</b>			

CH \$90.00 76675041

Name: D. Joseph English  
Address Line 1: 1667 K Street, N.W.  
Address Line 2: Suite 700  
Address Line 4: Washington, DISTRICT OF COLUMBIA 20006

NAME OF SUBMITTER:	D. Joseph English
Signature:	/dje/
Date:	11/29/2007

Total Attachments: 2  
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source=t.assignment.boe01.084.085.086#page2.tif

## ASSIGNMENT

THIS ASSIGNMENT effective the 29<sup>th</sup> day of October, 2007, is made by Hoya Vision Care Europe Hoya Holdings N.V., a limited liability company legally organized under the laws of the Netherlands, having an address of Amsterdamseweg 29, 1422 AC Uithoorn, Netherlands, (hereinafter, the "Assignor") and Hoya Corporation, the parent company of Assignor and a corporation legally organized under the laws of Japan, having an address of 7-5, Naka-Ochiai 2-Chome, Shinjuku-ku, 161-0032 Tokyo, Japan (hereinafter, the "Assignee").

NOW THEREFORE, for one dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor has sold, assigned, transferred and set over, and by these presents does sell, assign, transfer and set over, unto Assignee, its successors, legal representatives and assigns, the entire right, title and interest in and to the marks identified in Schedule A attached hereto, including the applications to register each mark in the United States, together with the goodwill represented thereby respectively (hereinafter, the "Marks"), the same to be held and enjoyed by Assignee, for its own use and benefit and the use and benefit of its successors, legal representatives and assigns fully and entirely as the same would have been held and enjoyed by Assignor, had this sale and assignment not been made.

AND for the same consideration, the Assignor does hereby sell, assign, transfer and set over to Assignee the business of Assignor, or portion thereof, to which the Marks pertain, said business being ongoing and existing.

Date: 29 OCTOBER 2007

By: G. B.  
(signature)

Name: GERALD W. BOTTERO

Title: PRESIDENT & CEO

Hoya Vision Care Europe Hoya  
Holdings N.V.

**SCHEDULE A**

<b>U.S. Application Serial Number</b>	<b>Mark</b>
76/675,041	NULUX ACTIVE
76/675,042	HOYALUX ID WORKSTYLE
76/675,043	CLEARMAX

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