

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
The Lincoln National Life Insurance Company		08/15/2007	CORPORATION: INDIANA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Medica Health Plans		
<b>Street Address:</b>	401 Carlson Parkway		
<b>City:</b>	Minnetonka		
<b>State/Country:</b>	MINNESOTA		
<b>Postal Code:</b>	55305		
<b>Entity Type:</b>	not-for-profit corporation: MINNESOTA		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	2589633	EVERYONE BENEFITS	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(612)335-1657		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	612-335-1448		
<b>Email:</b>	eric.paulsrud@leonard.com		
<b>Correspondent Name:</b>	Eric D. Paulsrud		
<b>Address Line 1:</b>	150 South 5th Street		
<b>Address Line 2:</b>	Suite 2300		
<b>Address Line 4:</b>	Minneapolis, MINNESOTA 55402		
<b>ATTORNEY DOCKET NUMBER:</b>	54401.00044		
<b>NAME OF SUBMITTER:</b>	Eric D. Paulsrud		
<b>Signature:</b>	/Eric D. Paulsrud/		

OP \$40.00 2589633

Date:

11/29/2007

Total Attachments: 1

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SERVICE MARK ASSIGNMENT

WHEREAS, THE LINCOLN NATIONAL LIFE INSURANCE COMPANY ("ASSIGNOR"), an Indiana corporation, having its principal place of business at 1300 South Clinton Street, Fort Wayne, Indiana 46802, is the owner of the following service mark:

**EVERYONE BENEFITS**

**U. S. Reg. No. 2,589,633**

WHEREAS, MEDICA HEALTH PLANS ("ASSIGNEE"), a Minnesota not-for-profit organization, having its principal place of business at 401 Carlson Parkway, Minnetonka, Minnesota 55305, desires to acquire the entire right, title and interest of ASSIGNOR in and to said intellectual property;

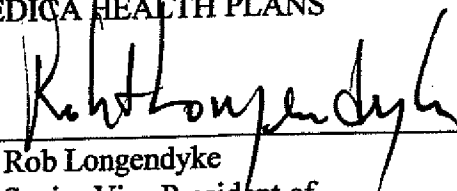
NOW, THEREFORE, in consideration of the sum of Five Thousand U. S. Dollars (US\$5,000.00) and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR does hereby assign, sell, transfer and set over unto said ASSIGNEE, its successors and assigns, the full, entire and exclusive right, title and interest in and to said intellectual property, together with good will of the business associated therewith, for the territory of the United States of America, said intellectual property to be held and enjoyed by said ASSIGNEE, and its successors and assigns, to the full end of the term for which said intellectual property has been or will be granted, as fully and entirely as the same would have been held by ASSIGNOR had this assignment not been made.

ASSIGNEE understands and acknowledges that this trademark is provided on an AS IS" basis and ASSIGNOR makes no warranties, guarantees or representations of any kind hereunder, either express or implied, including, without limitation, any warranty of title, non-infringement, or any other warranty applicable or created by operation of law, custom, trade usage or course of dealings.

This Assignment shall be effective as of August 15, 2007.


MEDICA HEALTH PLANS

By:

  
Rob Longendyke  
Senior Vice President of  
Marketing & Communications

THE LINCOLN NATIONAL LIFE INSURANCE  
COMPANY

By:

  
Michele M. Booth  
Vice President