

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
CLEO INC.		11/14/2007	CORPORATION: TENNESSEE
RECEIVING PARTY DATA			
Name:	CLEO DELAWARE, INC.		
Street Address:	1105 North Market Street		
Internal Address:	Suite 1300		
City:	Wilmington		
State/Country:	DELAWARE		
Postal Code:	19801		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2340634	REGAL FOIL	
CORRESPONDENCE DATA			
Fax Number:	(973)624-7070		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	973-622-4444		
Email:	wheller@mccarter.com, kknoll@mccarter.com		
Correspondent Name:	William J. Heller		
Address Line 1:	McCarter & English, LLP 100 Mulberry St.		
Address Line 2:	4 Gateway Center		
Address Line 4:	Newark, NEW JERSEY 07101		
NAME OF SUBMITTER:	William J. Heller		
Signature:	/William J. Heller/		
Date:	11/29/2007		

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Total Attachments: 3

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ASSIGNMENT OF TRADEMARK

WHEREAS, Cleo Inc, a Tennessee corporation, having an address of 4025 Viscount, Memphis, Tennessee 38118 ("Assignor"), has adopted, owns and is using the trademark listed in Schedule A hereto ("the Mark") in connection with the identified goods;

WHEREAS, Assignor owns the federal registration for the Mark in the United States Patent and Trademark Office for the goods identified therein, as listed in Schedule A hereto;


WHEREAS, Cleo Delaware, Inc. a Delaware corporation, having an address of 1105 North Market Street, Suite 1300, Wilmington, Delaware 19801 ("Assignee") desires to acquire the Mark and the above-referenced registration;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee, all right, title and interest in and to the Mark, together with the goodwill of the business symbolized by the Mark, including any choses in action, and the registration and application for registration thereof.

Dated effective as of: 11/14/07

CLEO INC

By: _____


Scott M. Shea
President

SCHEDULE A

MARK	REGISTRATION NO.	ISSUED
REGAL FOIL	2,340,634	April 11, 2000