

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Converting, Inc.		10/18/2007	CORPORATION: DELAWARE

RECEIVING PARTY DATA	
Name:	Hoffmaster Group, Inc.
Street Address:	2920 N. Main Street
City:	Oshkosh
State/Country:	WISCONSIN
Postal Code:	54903
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 45

Property Type	Number	Word Mark
Registration Number:	1648876	TOUCH OF COLOR
Registration Number:	2864451	WINDSOR
Registration Number:	2795898	WRAP'N ROLL
Registration Number:	3308909	CATERWRAP
Serial Number:	78853124	CREATE-A-SCENE
Serial Number:	77060426	EARTH WISE
Registration Number:	3280287	HOFFMASTER
Registration Number:	2106890	H
Registration Number:	2758433	
Registration Number:	2896744	H
Registration Number:	1530906	AMERICAN
Registration Number:	0783224	AMERICAN
Registration Number:	0781586	AMERICAN
Registration Number:	1503830	CATER CLOTH II

CH \$1140.00 1648876

Registration Number:	2404409	CELLUTEX
Registration Number:	1962108	COLOR ME
Registration Number:	3021470	CRAFTMASTER
Registration Number:	0515474	CRAFTMASTER
Registration Number:	2796816	CREATIVE EXPRESSIONS
Registration Number:	2623757	DOLLAR-WISE
Registration Number:	2967394	GALA
Registration Number:	0834744	GALA
Registration Number:	0782096	HOFFMASTER
Registration Number:	1462761	HOFFMASTER
Registration Number:	3029966	HOFFMASTER
Registration Number:	2595688	IRISH LINEN
Registration Number:	2722406	JUST FOR KIDS!
Registration Number:	2181124	LINEN LIKE
Registration Number:	0535180	LINEN-LIKE
Registration Number:	2439005	LINEN-LIKE SUPREME
Registration Number:	0879095	MEDALLION
Registration Number:	1634124	PAPER ART
Registration Number:	1634813	PAPER ART
Registration Number:	1596350	PARTY CREATIONS
Registration Number:	2899047	PARTY PAK
Registration Number:	2278570	PARTY PAK
Registration Number:	1313488	PERMA-WIPES
Registration Number:	1705845	QUICKSET
Registration Number:	1624798	SENSATIONS
Registration Number:	2163419	SENSATIONS
Registration Number:	1433808	SOFTEES
Registration Number:	1622100	SPLASH!
Registration Number:	1516379	SPRINGPRINT MEDALLION
Registration Number:	1499542	SPRINGPRINT MEDALLION
Registration Number:	1648150	TOUCH OF COLOR

CORRESPONDENCE DATA

Fax Number: (414)273-5198

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 414-273-3500
Email: astewart@gklaw.com
Correspondent Name: Alan R. Stewart; Godfrey & Kahn, S.C.
Address Line 1: 780 N. Water Street
Address Line 4: Milwaukee, WISCONSIN 53202

ATTORNEY DOCKET NUMBER:	072423-2000
NAME OF SUBMITTER:	Alan R. Stewart
Signature:	/Alan R. Stewart/
Date:	11/29/2007

Total Attachments: 2
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Delaware

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The First State

I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "CONVERTING, INC.", CHANGING ITS NAME FROM "CONVERTING, INC." TO "HOFFMASTER GROUP, INC.", FILED IN THIS OFFICE ON THE EIGHTEENTH DAY OF OCTOBER, A.D. 2007, AT 5:04 O'CLOCK P.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE COUNTY RECORDER OF DEEDS.

4032843 8100

071131891



Harriet Smith Windsor

Harriet Smith Windsor, Secretary of State

AUTHENTICATION: 6087114

DATE: 10-18-07

TRADEMARK
REEL: 003669 FRAME: 0855

CERTIFICATE OF AMENDMENT
OF THE
CERTIFICATE OF INCORPORATION
OF
CONVERTING, INC.

Pursuant to Section 242 of the General
Corporation Law of the State of Delaware


Converting, Inc., a Delaware corporation (hereinafter called the
"Corporation"), does hereby certify as follows:

FIRST: Article 1 of the Corporation's Certificate of Incorporation is
hereby amended to read in its entirety as set forth below:

1. Name. The name of the corporation is Hoffmaster Group,
Inc. (the "Corporation").

SECOND: The foregoing amendment was duly adopted in accordance
with Section 242 of the General Corporation Law of the State of Delaware.

IN WITNESS WHEREOF, the undersigned has executed this Certificate
of Amendment of the Certificate of Incorporation on October 18, 2007.


Name: Seth H. Hollander
Title: Vice President