TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Yellowave Corporation		03/07/2000	CORPORATION: NEW YORK

RECEIVING PARTY DATA

Name:	Cutco Acquisition Corp.	
Street Address:	7201 Metro Boulevard	
City:	Minneapolis	
State/Country:	MINNESOTA	
Postal Code:	55439	
Entity Type:	CORPORATION: MINNESOTA	

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number: 2469107		GREAT EXPECTATIONS PRECISION HAIRCUTTERS

CORRESPONDENCE DATA

Fax Number: (952)918-4770

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 952-918-4754

Email: scott.sullivan@regiscorp.com

Correspondent Name: Scott Sullivan

Address Line 1: 7201 Metro Boulevard

Address Line 4: Minneapolis, MINNESOTA 55439

NAME OF SUBMITTER:	Scott Sullivan
Signature:	/Scott Sullivan/
Date:	11/29/2007

Total Attachments: 1

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TRADEMARK
REEL: 003669 FRAME: 0857

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DECLARATION OF SCOTT SULLIVAN

- 1. I am Vice President, Law of Cutco Acquisition Corp. ("Cutco"), a Minnesota corporation.
- 2. I am properly authorized to execute this Declaration on behalf of Cutco.
- 3. Cutco acquired all right, title, and interest in and to the following trademark and the goodwill associated therewith and U.S. Reg. No. 2,469,107 therefor (the "Trademark") from Yellowave Corporation (f/k/a Cutco Industries, Inc.), a New York corporation (referred to herein as "Yellowave"), as part of Cutco's acquisition of substantially all of the assets and goodwill associated with the "Great Expectations" hair salon business (the "Business") of Yellowave and its wholly owned subsidiary, Cutco Salons, Inc., a New York corporation, upon the closing (the "Closing") of the transaction (the "Transaction") contemplated by that certain Agreement for Purchase and Sale of Assets by and between Cutco, Yellowave, and Cutco Salons, Inc., dated March 7, 2000.

Mark Country Reg. No. Reg. Date



United States

2,469,107

July 17, 2001

- 4. The Closing of the Transaction occurred on or around March 9, 2000.
- 5. Since the Closing, Cutco has continuously used the Trademark in connection with the Business.
- 6. The undersigned being warned that willful false statements and the like are punishable by fine or imprisonment, or both, under 18 U.S.C. § 1001, and that such willful false statements and the like may jeopardize the validity of the application or document or any registration resulting therefrom, declares that all statements made of his/her own knowledge are true; and all statements made on information and belief are believed to be true.

CUTCO ACQUISITION CORP.

Scott Sullivan, Vice President, Law

RECORDED: 11/29/2007

Dated: 11/29/2007

TRADEMARK REEL: 003669 FRAME: 0858