

TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Dream Apparel Group, LLC		11/29/2007	LIMITED LIABILITY COMPANY: NEW JERSEY
RECEIVING PARTY DATA			
Name:	Wear Me Apparel LLC		
Street Address:	31 West 34th Street		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10001		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	2985880	TACKLE ME	
Registration Number:	3112359	TICKLE ME!	
CORRESPONDENCE DATA			
Fax Number:	(914)941-6091		
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>			
Phone:	(914) 941-5668		
Email:	aedelstein@collenip.com		
Correspondent Name:	Amy Edelstein		
Address Line 1:	80 South Highland Avenue		
Address Line 2:	The Holyoke-Manhattan Building		
Address Line 4:	Ossining, NEW YORK 10562		
ATTORNEY DOCKET NUMBER:	G884 AND G885		
NAME OF SUBMITTER:	Jane F. Collen		
Signature:	/Jane F. Collen/		

TRADEMARK

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Date:

12/03/2007

Total Attachments: 3

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ATTORNEY DOCKET NO.: G885

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Registrant : Wear Me Apparel LLC
Reg. Date : August 16, 2005
Reg. No. : 2,985,880
Trademark : TACKLE ME

Commissioner for Trademarks
P.O. Box 1451
Alexandria, Virginia 22313-1451

POWER OF ATTORNEY AND APPOINTMENT OF REPRESENTATIVE

COLLEN IP Intellectual Property Law, P.C., whose postal address is **The Holyoke-Manhattan Building, 80 South Highland Avenue, Town of Ossining, Westchester County, New York 10562**, is hereby designated registrant's representative upon whom notices or process in proceedings affecting the mark may be served and to transact all business in the Patent and Trademark Office in connection therewith, simultaneously revoking all previous powers of attorney.

Wear Me Apparel LLC
(Registrant)

(Signature)

JASON RABIN
(Full Name)

PRESIDENT
(Title)

Dated: 11/28/07

COLLEN IP
Intellectual Property Law, P.C.
The Holyoke-Manhattan Building
80 South Highland Avenue
Ossining on Hudson
Westchester County, New York 10562

ATTORNEY DOCKET NO.: G884

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Registrant : Wear Me Apparel LLC
Reg. Date : July 4, 2006
Reg. No. : 3,112,359
Trademark : TICKLE ME!

Commissioner for Trademarks
P.O. Box 1451
Alexandria, Virginia 22313-1451

POWER OF ATTORNEY AND APPOINTMENT OF REPRESENTATIVE

COLLEN IP Intellectual Property Law, P.C., whose postal address is **The Holyoke-Manhattan Building, 80 South Highland Avenue, Town of Ossining, Westchester County, New York 10562**, is hereby designated registrant's representative upon whom notices or process in proceedings affecting the mark may be served and to transact all business in the Patent and Trademark Office in connection therewith, simultaneously revoking all previous powers of attorney.

Wear Me Apparel LLC

(Registrant)

(Signature)

JASON RABIN

(Full Name)

PRESIDENT

(Title)

Dated: 11/28/07

COLLEN IP
Intellectual Property Law, P.C.
The Holyoke-Manhattan Building
80 South Highland Avenue
Ossining on Hudson
Westchester County, New York 10562

ATTORNEY DOCKET NO.: G884/G885

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

ASSIGNMENT

WHEREAS, Dream Apparel Group, LLC, a limited liability company, organized and existing under the laws of New Jersey, whose full post office address is 675 Brighton Avenue, Clifton, NJ 07013, has adopted, used and is using the marks TACKLE ME and : TICKLE ME!, which are the subject of trademark registrations in the United States Patent and Trademark Office as follows:

Trademark : TACKLE ME
Reg. No. : 2,985,880
Issued : August 16, 2005

Trademark : TICKLE ME!
Reg. No. : 3,112,359
Issued : July 4, 2006

AND, WHEREAS, Wear Me Apparel LLC, a limited liability company, organized and existing under the laws of Delaware, whose full post office address is 31 West 34th Street, New York, NY 10001 is desirous of acquiring said marks and the registrations thereof;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, said Assignor does hereby assign unto said Assignee all rights, titles and interests in and to said marks, with goodwill of the business symbolized by the said marks, and the registrations thereof, Registration Nos. 3,112,359 and 2,985,880.

By:

Karen Leopold
Name:

Karen Leopold
Signature:

Member
Title:

DATED: 11/29/07