

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
ION MEDIA ENTERTAINMENT, INC.		10/30/2007	CORPORATION: FLORIDA
RECEIVING PARTY DATA			
Name:	LOWELL W. PAXSON		
Street Address:	2576 BOWMONT DRIVE		
City:	BEVERLY HILLS		
State/Country:	CALIFORNIA		
Postal Code:	90210		
Entity Type:	INDIVIDUAL: UNITED STATES		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	2737269	PAX SPORTS	
Registration Number:	2742621	PAX SPORTS	
CORRESPONDENCE DATA			
Fax Number:	(202)776-7801		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	2027767800		
Email:	cjtyson@duanemorris.com		
Correspondent Name:	DUANE MORRIS LLP		
Address Line 1:	1667 K STREET N.W.		
Address Line 2:	SUITE 700		
Address Line 4:	WASHINGTON, DISTRICT OF COLUMBIA 20006		
NAME OF SUBMITTER:	D. Joseph English		
Signature:	/dje/		
Date:	12/03/2007		

CH \$65.00 2737269

Total Attachments: 2

source=t.Assignment.Ion.Media.Entertainment, Inc. to Lowell Paxson#page1.tif

source=t.Assignment.Ion.Media.Entertainment, Inc. to Lowell Paxson#page2.tif

ASSIGNMENT

THIS ASSIGNMENT effective the 30th day of October, 2007, is made by Ion Media Entertainment, Inc., a corporation of Florida, having a place of business at 601 Clearwater Park Road, West Palm Beach, Florida 33401 (hereinafter, the "Assignor") and Lowell W. Paxson, a citizen of the United States of America, residing at 2576 Bowmont Dr., Beverly Hills, CA 90210 (hereinafter, the "Assignee").

NOW THEREFORE, for one dollar (\$1.00) and any good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor has sold, assigned, transferred and set over, and by these presents does sell, assign, transfer and set over, unto Assignee, his successors, legal representatives and assigns, the entire right, title and interest in and to the marks identified in Schedule A attached hereto (hereinafter, the "Marks") together with the goodwill represented thereby respectively, the same to be held and enjoyed by Assignee, for his own use and benefit and the use and benefit of his successors, legal representatives and assigns fully and entirely as the same would have been held and enjoyed by Assignor, had this sale and assignment not been made.

AND for the same consideration, the Assignor does hereby sell, assign, transfer and set over to Assignee the business of Assignor, or portion thereof, to which the Marks pertain, said business being ongoing and existing.

Date: 10-30-07

By: 
(signature)

Name: WILLIAM L. WATSON
Vice President

Title: _____
Ion Media Entertainment, Inc.

SCHEDULE A

U.S. Registration Number	Mark
2,737,269	PAX SPORTS (STYLIZED)
2,742,621	PAX SPORTS

DM201290381 2