

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Poore Brothers, Inc.		05/24/2006	CORPORATION:
RECEIVING PARTY DATA			
Name:	The Inventure Group, Inc.		
Street Address:	5050 N. 40th Street		
Internal Address:	Suite 300		
City:	Phoenix		
State/Country:	ARIZONA		
Postal Code:	85018		
Entity Type:	CORPORATION:		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2117466	POORE BROTHERS	
CORRESPONDENCE DATA			
Fax Number:	(602)229-5690		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	602-229-5228		
Email:	noehler@quarles.com, hbuchta@quarles.com		
Correspondent Name:	Heather L. Buchta		
Address Line 1:	Two North Central Avenue		
Address Line 2:	One Renaissance Square		
Address Line 4:	Phoenix, ARIZONA 85004-2391		
ATTORNEY DOCKET NUMBER:	133006.00046		
NAME OF SUBMITTER:	Heather L. Buchta		
Signature:	/Heather L. Buchta/		

CH \$40.00 2117466

Date:

12/03/2007

Total Attachments: 1

source=133006 - Poore Bros. - The Inventure Group#page1.tif

