

TRADEMARK ASSIGNMENT

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 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Lobo's Services, Inc		11/20/2007	CORPORATION: FLORIDA
RECEIVING PARTY DATA			
Name:	Mining Media, Inc.		
Street Address:	8751 E. Hampden Ave.		
Internal Address:	Suite B1		
City:	Denver		
State/Country:	COLORADO		
Postal Code:	80231		
Entity Type:	CORPORATION: COLORADO		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	2161406	COAL AGE	
Registration Number:	0408353	ENGINEERING AND MINING JOURNAL	
CORRESPONDENCE DATA			
Fax Number:	(303)283-0641		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	303-283-0640		
Email:	pjohnson@miningmedia.com		
Correspondent Name:	Peter Johnson		
Address Line 1:	8751 E. Hampden Ave.		
Address Line 2:	Suite B1		
Address Line 4:	Denver, COLORADO 80231		
ATTORNEY DOCKET NUMBER:	5355.01		
NAME OF SUBMITTER:	Alan S. Thompson		

OP \$65.00 2161406

Signature:

/Alan S. Thompson/

Date:

12/03/2007

Total Attachments: 3

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GLOBAL TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT ("Assignment") is by and between Mining Media, Inc., a Colorado corporation ("Assignee"), and Lobo's Services, Inc., a Florida Corporation ("Assignor").

WHEREAS, Assignor is the owner of all right, title and interest in and to the trademarks and the corresponding registrations and/or applications for registration set forth on Exhibit 1 (collectively, the "Trademarks"), together with the goodwill of the business connected with and symbolized by the Trademarks; and

WHEREAS, Assignee desires to acquire all right, title and interest in and to the Trademarks.

NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which are acknowledged, the parties hereby agree as set forth below.

Assignor hereby sells, assigns, transfers and conveys to Assignee the entire right, title, interest in and to the Trademarks in the United States and all jurisdictions outside the United States, together with the goodwill of the business connected with and symbolized by the Trademarks (including, without limitation, the right to renew any registrations included in the Trademarks, the right to apply for trademark registrations within or outside the United States based in whole or in part upon the Trademarks, and any priority right that may arise from the Trademarks), the same to be held and enjoyed by Assignee as fully and entirely as said interest could have been held and enjoyed by Assignor had this sale, assignment, transfer and conveyance not been made.

Assignor authorizes the Commissioner of Trademarks of the United States and other empowered officials of the United States Patent and Trademark Office and in any applicable jurisdictions outside the United States to record the transfer of the registrations and/or applications for registration set forth on Exhibit 1 to Assignee as assignee of Assignor's entire right, title and interest therein. Assignor agrees to further execute any documents reasonably necessary to effect this assignment or to confirm Assignee's ownership of the Trademarks.

IN WITNESS WHEREOF, the parties hereto have executed this Trademark Assignment Agreement effective November 20, 2007.

[Signatures and Jurats appear on next page]

Exhibit 1 to Global Trademark Assignment

Trademarks Assigned

Mark

USPTO Registration #

Coal Age

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Engineering and Mining Journal

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