

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Epsilon Data Management, Inc.		12/30/2005	CORPORATION:
RECEIVING PARTY DATA			
Name:	Epsilon Data Management, LLC		
Street Address:	17655 Waterview Parkway		
City:	Dallas		
State/Country:	TEXAS		
Postal Code:	75252		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	78174776	EPSILON	
Serial Number:	75181734	EPSILON	
CORRESPONDENCE DATA			
Fax Number:	(832)446-2424		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	832-446-2400		
Email:	WCTrademark@counselip.com		
Correspondent Name:	John C. Cain		
Address Line 1:	Wong Cabello Lutsch Rutherford & Bruccul		
Address Line 2:	20333 SH 249, Suite 600		
Address Line 4:	Houston, TEXAS 77070		
ATTORNEY DOCKET NUMBER:	239-0001 EPSILON LLC		
NAME OF SUBMITTER:	Kathleen E Clavenna Trademark Admin		
Signature:	/Kathleen E. Clavenna/		

CH \$65.00 78174776

Date:

12/04/2007

Total Attachments: 4

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Delaware

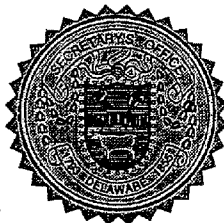
PAGE 1

The First State

I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF CONVERSION OF A DELAWARE CORPORATION UNDER THE NAME OF "EPSILON DATA MANAGEMENT, INC." TO A DELAWARE LIMITED LIABILITY COMPANY, CHANGING ITS NAME FROM "EPSILON DATA MANAGEMENT, INC." TO "EPSILON DATA MANAGEMENT, LLC", FILED IN THIS OFFICE ON THE THIRTIETH DAY OF DECEMBER, A.D. 2005, AT 11:45 O'CLOCK A.M.

AND I DO HEREBY FURTHER CERTIFY THAT THE EFFECTIVE DATE OF THE AFORESAID CERTIFICATE OF CONVERSION IS THE THIRTIETH DAY OF DECEMBER, A.D. 2005, AT 5 O'CLOCK P.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE COUNTY RECORDER OF DEEDS.



0758026 8100V

051076137

Harriet Smith Windsor

Harriet Smith Windsor, Secretary of State

AUTHENTICATION: 4428258

DATE: 01-06-06

TRADEMARK
REEL: 003671 FRAME: 0813

State of Delaware
Secretary of State
Division of Corporations
Delivered 11:58 AM 12/30/2005
FILED 11:45 AM 12/30/2005
SRV 051076137 - 0758026 FILE

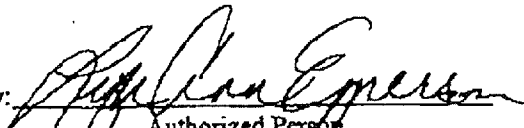
**Certificate of Conversion
from a Corporation to a
Limited liability Company Pursuant to
Section 18-214 of the Limited Liability Company Act**

Epsilon Data Management, LLC (the "*Limited Liability Company*"), a limited liability company organized and existing under and by virtue of the Delaware Limited Liability Company Act,

DOES HEREBY CERTIFY:

- 1.) The name of the Corporation immediately prior to filing this Certificate is Epsilon Data Management, Inc., a Delaware corporation.
- 2.) The date on which the Certificate of Incorporation was filed with the Delaware Secretary of State is July 30, 1970.
- 3.) The original name of the Corporation as set forth in the Certificate of Incorporation is Epsilon Data Management, Inc., a Delaware corporation.
- 4.) The name of the Limited Liability Company into which the Corporation is herein being converted, as set forth in the Certificate of Formation, is Epsilon Data Management, LLC, a Delaware limited liability company.
- 5.) The conversion shall be effective as of 5.00 p.m. Eastern Standard Time on December 30, 2005.
- 6.) The conversion has been approved in accordance with the provisions of Section 18-214 of the Delaware Limited Liability Company Act.

IN WITNESS WHEREOF, the Limited Liability Company has caused this Certificate of Conversion to be signed by an authorized officer, this 30th day of December, 2005.

By: 
Authorized Person
Name: Leigh Ann K. Epperson

Delaware

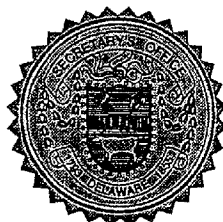
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The First State

I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND CORRECT COPY OF CERTIFICATE OF FORMATION OF "EPSILON DATA MANAGEMENT, LLC" FILED IN THIS OFFICE ON THE THIRTIETH DAY OF DECEMBER, A.D. 2005, AT 11:45 O'CLOCK A.M.

AND I DO HEREBY FURTHER CERTIFY THAT THE EFFECTIVE DATE OF THE AFORESAID CERTIFICATE OF FORMATION IS THE THIRTIETH DAY OF DECEMBER, A.D. 2005, AT 5 O'CLOCK P.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE COUNTY RECORDER OF DEEDS.



0758026 8100V

051076137

Harriet Smith Windsor

Harriet Smith Windsor, Secretary of State

AUTHENTICATION: 4428258


DATE: 01-06-06

TRADEMARK
REEL: 003671 FRAME: 0815

Certificate of Formation
of
Epsilon Data Management, LLC

- First:** The name of the limited liability company is Epsilon Data Management, LLC.
- Second:** The address of its registered office in the State of Delaware is Corporation Trust Center, 1209 Orange Street in the City of Wilmington. The name of its registered agent at such address is The Corporation Trust Company.
- Third:** The Certificate of Formation shall be effective as of 5:00 p.m. Eastern Standard Time on December 30, 2005.

IN WITNESS WHEREOF, the undersigned has executed this Certificate of Formation of Epsilon Data Management, LLC as of the 30th day of December, 2005.

By: 
Leigh Ann K. Epperson
Authorized Person