

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Valencia Sport Group, LLC		11/19/2007	LIMITED LIABILITY COMPANY: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Triple 7 Group, Inc.		
Street Address:	Triple 7 Group, Inc., c/o Riordan, Lewis & Haden		
Internal Address:	10900 Wilshire Boulevard, Suite 850		
City:	Los Angeles		
State/Country:	CALIFORNIA		
Postal Code:	90024		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Serial Number:	76681218	F	
Serial Number:	76679664	FILTRON	
Registration Number:	3026269	SUNLINE	
Registration Number:	2560143	661 SIX SIX ONE	
CORRESPONDENCE DATA			
Fax Number:	(617)951-8736		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	617-951-8000		
Email:	eileen.sullivan@bingham.com		
Correspondent Name:	Eileen Sullivan		
Address Line 1:	Bingham McCutchen LLP		
Address Line 2:	150 Federal Street		
Address Line 4:	Boston, MASSACHUSETTS 02110		
ATTORNEY DOCKET NUMBER:	0000326956		

OP \$115.00 76681218

NAME OF SUBMITTER:	Eileen Sullivan
Signature:	/eileen sullivan/
Date:	12/04/2007
Total Attachments: 4 source=TrademarkAssignment#page1.tif source=TrademarkAssignment#page2.tif source=TrademarkAssignment#page3.tif source=TrademarkAssignment#page4.tif	

ASSIGNMENT OF TRADEMARK RIGHTS

THIS ASSIGNMENT OF RIGHTS (this "Assignment") is made this 19th day of November, 2007 by Valencia Sport Group, LLC, a California limited liability company, with a principal place of business at 28744 Witherspoon Parkway, Valencia, California 91355 ("Assignor") in favor of Triple 7 Group, Inc., a Delaware corporation, with an address of Triple 7 Group, Inc., c/o Riordan, Lewis & Haden, 10900 Wilshire Boulevard, Suite 850, Los Angeles, CA 90024 ("Assignee").

WHEREAS, Assignor desires to transfer to Assignee all rights, title and interest in and to the trademark registrations set forth on "Exhibit A" hereto, and all common law rights created from the use or license of said trademarks by Assignor, its affiliates, and licensees (collectively, the "Rights").

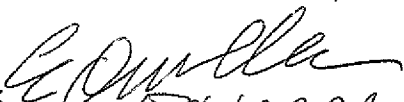
NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby assigns, transfers and conveys to the Assignee all rights, title and interest in and to the Rights, together with all goodwill of the business in relation to which such Rights are used, including all rights, privileges and advantages thereto including without limitation, the right to take proceedings and recover damages and obtain all other remedies in respect of past infringements thereof. Assignor further agrees to execute any further documents and take any reasonable actions which may be required to transfer and effect a valid recordation of this Assignment.

[REMAINDER OF PAGE LEFT INTENTIONALLY BLANK]

IN WITNESS WHEREOF, the undersigned have caused this Trademark Assignment Agreement to be executed as of the date and year first above written.

ASSIGNOR:

VALENCIA SPORT GROUP, LLC

By: 
Name: ~~EDWARD A. COLE~~
Title: PRESIDENT

ASSIGNEE:

TRIPLE 7 GROUP, INC.

By: _____
Name:
Title:

[Signature Page to the Trademark Assignment Agreement]

IN WITNESS WHEREOF, the undersigned have caused this Trademark Assignment Agreement to be executed as of the date and year first above written.

ASSIGNOR:

VALENCIA SPORT GROUP, LLC

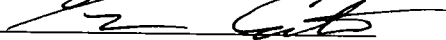
By: _____

Name:

Title:

ASSIGNEE:

TRIPLE 7 GROUP, INC.

By:  _____

Name:

Title:

[Signature Page to the Trademark Assignment Agreement]

Exhibit A

<u>Mark</u>	<u>Country</u>	<u>Reg. No.</u> (App. No.)	<u>Reg. Date</u> (App. Date)	<u>Status</u>
F (and Design)	US	(76/681,218)	(08/28/2007)	Pending
FILTRON	US	(76/679,664)	(07/19/2007)	Pending
SUNLINE	US	3,026,269	12/13/2005	Registered
661 SIX SIX ONE	US	2,560,143	04/09/2002	Registered
SUNLINE	Canada	TMA665329	05/31/2006	Registered
661 SIX SIX ONE	Canada	TMA665188	12/15/2005	Registered
SIXSIXONE	Canada	121768500	05/21/2004	ABANDONED
SUNLINE	CTM ¹	4228037	02/02/2006	Registered
661 SIX SIX ONE	CTM	3642444	04/03/2006	Registered

¹ CTM as used herein refers to Community Trade Mark, the European Union trademark registration system.