

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT
EFFECTIVE DATE:	11/16/2007

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Rolls-Royce PLC		11/22/2007	CORPORATION: UNITED KINGDOM

**RECEIVING PARTY DATA**

Name:	Rolls-Royce Motor Cars Limited
Street Address:	Ellesfield Avenue, Bracknell
City:	Berkshire
State/Country:	UNITED KINGDOM
Postal Code:	RG12 8TA
Entity Type:	CORPORATION: UNITED KINGDOM

**PROPERTY NUMBERS Total: 1**

Property Type	Number	Word Mark
Registration Number:	0344372	RR

**CORRESPONDENCE DATA**

Fax Number: (202)383-7195  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
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 Correspondent Name: Trina A. Longo  
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 Address Line 2: HOWREY LLP  
 Address Line 4: Washington, DISTRICT OF COLUMBIA 20004

ATTORNEY DOCKET NUMBER:	01139.0422.TMUS00
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**DOMESTIC REPRESENTATIVE**

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Name: Trina A. Longo  
Address Line 1: 1299 Pennsylvania Avenue, NW  
Address Line 2: HOWREY LLP  
Address Line 4: Washington, DISTRICT OF COLUMBIA 20004

NAME OF SUBMITTER:	Trina A. Longo
Signature:	/trina longo/
Date:	12/05/2007

Total Attachments: 3  
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**NUNC PRO TUNC**  
**TRADEMARK ASSIGNMENT**

WHEREAS, Rolls-Royce PLC, a company organized and existing under the laws of the United Kingdom (hereinafter referred to as "RR PLC"), having a place of business located at 65 Buckingham Gate, London, SW1 6AT, United Kingdom, has adopted, used or is using the trademark as set forth in the attached Schedule A and has registered the mark in the United States Patent and Trademark Office (hereinafter referred to as the "Trademark");

WHEREAS, Rolls-Royce Motor Cars Limited, a company organized and existing under the laws of the United Kingdom (hereinafter referred to as "RRMC"), having a registered address at Ellesfield Avenue, Bracknell, Berkshire, RG12 8TA, United Kingdom, is desirous of acquiring all right, title and interest in and to the Trademark, including any choses in action relating to said Trademark, together with the goodwill of the business symbolized by the Trademark and the registration thereof set forth in the attached Schedule A; and

WHEREAS, it is desired that the assignment of the Trademark listed in the attached Schedule A be made a matter of record in the United States Patent and Trademark Office.

NOW, THEREFORE, for good and valuable consideration, the full receipt and sufficiency of which are hereby acknowledged, and intending to be legally bound hereby, RR PLC hereby sells, assigns, transfers and conveys unto RRMC all of its right, title and interest, whether statutory or common law, in and to the aforesaid Trademark, including any choses in action relating to said Trademark, claims for damages, profits and costs, both in equity and law, for any infringement or infringements of said Trademark rights accruing on or before the effective date of this Assignment, together with the goodwill of the business symbolized by the Trademark, and including the registration thereof as set forth in the attached Schedule A, nunc pro tunc effective November 16 2007, and further, hereby covenants, agrees and undertakes to execute, whenever requested by RRMC, all documents which RRMC may deem reasonably

necessary or desirable for securing to RRMC the Trademark hereby assigned, all without further compensation to RR PLC.

ROLLS-ROYCE PLC

By: *S. Lickrish*

Name: Susan Lickrish

Title: Authorised Representative

Date: 22 November 2007

On behalf of  
ROLLS-ROYCE MOTOR CARS LIMITED

By: *J. Volkmer* *A. Gessner*

Name: Dr. Jochen Volkmer

Airnee Gessner

Title: Authorised Representative

Authorised Representative

Date: 28 November 2007

**SCHEDULE A**

<b>COUNTRY</b>	<b>REGISTRATION NO.</b>	<b>MARK</b>
United States	344.372	