TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE: **NEW ASSIGNMENT**

NATURE OF CONVEYANCE: Notice of Grant of Security Interest

CONVEYING PARTY DATA

| Name | Formerly | Execution Date | Entity Type |
|------------------|----------|----------------|-----------------------|
| Rare Names, Inc. | | 11/21/2007 | CORPORATION: DELAWARE |

RECEIVING PARTY DATA

| Name: | Bank of America, N.A., as Administrative Agent | |
|-------------------|------------------------------------------------|--|
| Street Address: | 800 Fifth Avenue, Floor 32 | |
| Internal Address: | WA1-501-32-37 | |
| City: | Seattle | |
| State/Country: | WASHINGTON | |
| Postal Code: | 98104 | |
| Entity Type: | national banking association: UNITED STATES | |

PROPERTY NUMBERS Total: 3

| Property Type | Number | Word Mark |
|----------------|----------|-----------|
| Serial Number: | 78406389 | IGUIDE |
| Serial Number: | 78406339 | IGUIDE |
| Serial Number: | 78406299 | IGUIDE |

CORRESPONDENCE DATA

Fax Number: (919)416-8363

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 9192868041

Email: pto_tmconfirmation@mvalaw.com

Moore & Van Allen PLLC Correspondent Name:

Address Line 1: 430 Davis Drive Address Line 2: Suite 500

Morrisville, NORTH CAROLINA 27560 Address Line 4:

ATTORNEY DOCKET NUMBER: 17625.4218 NGSI-T RARE NM

NAME OF SUBMITTER: Ellen A. Rubel

TRADEMARK

900093508 **REEL: 003672 FRAME: 0759**

| Signature: | /Ellen A. Rubel/ |
|------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------|
| Date: | 12/05/2007 |
| Total Attachments: 4 source=Rare Names ngsi-t#page1.tif source=Rare Names ngsi-t#page2.tif source=Rare Names ngsi-t#page3.tif source=Rare Names ngsi-t#page4.tif | |

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NOTICE

OF

GRANT OF SECURITY INTEREST

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TRADEMARKS

United States Patent and Trademark Office

Ladies and Gentlemen:

Please be advised that pursuant to the Security Agreement dated as of November [2], 2007 (as the same may be amended, modified, restated or supplemented from time to time, the "Security Agreement") by and among the Grantors from time to time party thereto (each an "Grantor" and collectively, the "Grantors") and Bank of America, N.A., as Administrative Agent (the "Administrative Agent") for the Secured Parties referenced therein, the undersigned Grantor has granted a continuing security interest in and continuing lien upon, the trademarks and trademark applications set forth on Schedule 1 attached hereto to the Administrative Agent for the ratable benefit of the Secured Parties.

The undersigned Grantor and the Administrative Agent, on behalf of the Secured Parties, hereby acknowledge and agree that the security interest in the trademarks and trademark applications set forth on Schedule 1 attached hereto (i) may only be terminated in accordance with the terms of the Security Agreement and (ii) is not to be construed as an assignment of any trademark or trademark application.

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TRADEMARK
REEL: 003672 FRAME: 0761

Very truly yours,

Rare Names, Inc.

Name: Brian D. Lucy

Title: Treasurer

REEL: 003672 FRAME: 0762

Acknowledged and Accepted:

BANK OF AMERICA, N.A., as Administrative Agent

Name:

Branda H. Linda

Title:

Assistant Vice President

 $\label{eq:namemodia} NAMEMEDIA, INC. \\ NOTICE OF SECURITY INTEREST IN TRADEMARKS (RARE NAMES, INC.)$

TRADEMARK REEL: 003672 FRAME: 0763

Schedule 1

Rare Names, Inc., (Delaware Corporation)

U.S. Trademarks

Pending Applications

| Mark | Application No. | Filing Date |
|--------|-----------------|-------------|
| IGUIDE | 78406389 | 4/22/04 |
| IGUIDE | 78406339 | 4/22/04 |
| IGUIDE | 78406299 | 4/22/04 |

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TRADEMARK REEL: 003672 FRAME: 0764

RECORDED: 12/06/2007