

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Daniel Cohen		12/06/2007	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	The Mate Factor		
Street Address:	2002 Riverside Dr 42-E		
City:	Asheville		
State/Country:	NORTH CAROLINA		
Postal Code:	28804		
Entity Type:	LIMITED LIABILITY COMPANY: NORTH CAROLINA		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	2954938	SALT WORKS	
Registration Number:	3001108	THE MATÉ FACTOR	
CORRESPONDENCE DATA			
Fax Number:	(802)712-1040		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	828-255-8300		
Email:	support@matefactor.com		
Correspondent Name:	Daniel Cohen		
Address Line 1:	2002 Riverside Dr Ste 42-E		
Address Line 4:	Asheville, NORTH CAROLINA 28804		
NAME OF SUBMITTER:	Daniel Cohen		
Signature:	/Daniel Cohen/		
Date:	12/06/2007		

Total Attachments: 2

900093555

**TRADEMARK
 REEL: 003673 FRAME: 0114**

OP \$65.00 2954938

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US Patent and Trademark Office

Office of Public Records

Assignment Branch

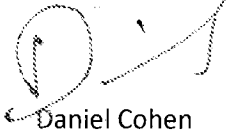
Assignment of Trademark

Whereas Daniel Cohen of 119 Third St, Ithaca, NY 14850 has adopted, used, and is using a trademark which is Registered No. 3001108, dated September 27, 2005; and

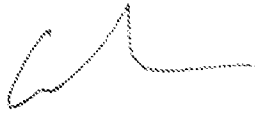
Whereas, The Maté Factor LLC of 2002 Riverside Dr 42-E, Asheville, NC 28804 is desirous of acquiring said registered trademark;

Now therefore, for good and valuable consideration, the receipt of which is hereby acknowledged, said Daniel Cohen does hereby assign to the said The Maté Factor LLC all right, title, and interest in the (trademark) goodwill of the business symbolized thereby.

Signed,



Daniel Cohen



12-06-07

US Patent and Trademark Office

Office of Public Records

Assignment Branch

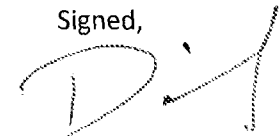
Assignment of Trademark


Whereas Daniel Cohen of 119 Third St, Ithaca, NY 14850 has adopted, used, and is using a trademark which is Registered No. 2954938, dated May 24, 2005; and

Whereas, The Maté Factor LLC of 2002 Riverside Dr 42-E, Asheville, NC 28804 is desirous of acquiring said registered trademark;

Now therefore, for good and valuable consideration, the receipt of which is hereby acknowledged, said Daniel Cohen does hereby assign to the said The Maté Factor LLC all right, title, and interest in the (trademark) goodwill of the business symbolized thereby.

Signed,


Daniel Cohen


12-06-07