

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Paddleboy Designs, LLC		10/16/2007	LIMITED LIABILITY COMPANY: INDIANA
RECEIVING PARTY DATA			
Name:	Seattle Sports Company		
Street Address:	6200 Seaview Avenue NW		
City:	Seattle		
State/Country:	WASHINGTON		
Postal Code:	98107		
Entity Type:	CORPORATION: WASHINGTON		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	76152590	PADDLEBOY DESIGNS	
CORRESPONDENCE DATA			
Fax Number:	(206)682-6234		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	206-623-3427		
Email:	wilcox@oles.com		
Correspondent Name:	Kelli Wilcox		
Address Line 1:	701 Pike Street, suite 1700		
Address Line 4:	Seattle, WASHINGTON 98101		
ATTORNEY DOCKET NUMBER:	10835.0003		
NAME OF SUBMITTER:	Kelli K. Wilcox		
Signature:	/kkw/		
Date:	12/06/2007		

OP \$40.00 76152590

Total Attachments: 1
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ASSIGNMENT OF TRADEMARK

This Assignment of Trademark is entered this 15th day of October, 2007 between Paddleboy Designs, LLC, an Indiana limited liability company (herein referred to as "ASSIGNOR)", and Seattle Sports Company, a Washington corporation whose mailing address is 6200 Seaview Avenue NW, Seattle, WA 98107, (hereinafter referred to as ASSIGNEE).

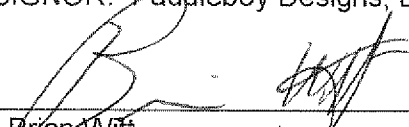
WHEREAS ASSIGNOR has adopted and is using a mark registered in the United States Patent and Trademark Office, Registration No. 2496249 and registered on October 9, 2001 and bearing Serial No. 76152590 (The "Mark"); and

WHEREAS, ASSIGNEE is desirous of acquiring such Mark and the registration thereof.

NOW THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, ASSIGNOR does hereby assign to ASSIGNEE all rights, title and interest in and to said Mark, the goodwill of the business symbolized by said Mark, together with the registration thereof.

ASSIGNOR: Paddleboy Designs, LLC

October 16, 2007
Date

By: 
Brian Witt
Its: Member

State of Indiana)
County of Kosciusko)

ss.

I certify that I know or have satisfactory evidence that Brian Witt is the person who appeared before me, and said person acknowledged that he signed this instrument under his authority as a Member of Paddleboy Designs, LLC and acknowledged it to be his free and voluntary act for the uses and purposes mentioned in the instrument.

Dated October 16, 2007

Signature of Notary Public Karen L. Long

Printed Name KAREN L. LONG

My appointment expires June 3, 2009