

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Rebel Wine Co. LLC		10/29/2007	LIMITED LIABILITY COMPANY: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Liberators LLC		
Street Address:	1432 Main Street		
City:	Saint Helena		
State/Country:	CALIFORNIA		
Postal Code:	94574		
Entity Type:	LIMITED LIABILITY COMPANY: WISCONSIN		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	77066693	TOSH & PEPPER	
CORRESPONDENCE DATA			
Fax Number:	(414)225-9753		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	414.225.9755		
Email:	abrookman@boylefred.com		
Correspondent Name:	Adam L. Brookman		
Address Line 1:	840 N. Plankinton Avenue		
Address Line 4:	Milwaukee, WISCONSIN 53202		
ATTORNEY DOCKET NUMBER:	1835.001		
NAME OF SUBMITTER:	Adam L. Brookman		
Signature:	/Adam L. Brookman/		
Date:	12/07/2007		

CH \$40.00 77066693

Total Attachments: 2

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**ASSIGNMENT OF TRADEMARK
AND INTENT-TO-USE APPLICATIONS THEREFOR**

WHEREAS, REBEL WINE CO. LLC, a California limited liability company, with a principal place of business at P.O. Box 248, 100 St. Helena Highway South, St. Helena, California, 94574, United States of America ("**Assignor**"), owns the rights in the mark TOSH & PEPPER (the "Mark") and the applications therefor, as identified in Exhibit A attached hereto;

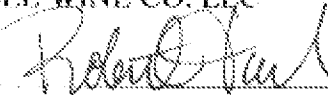
WHEREAS, Assignor has a *bona fide* intent to use the Mark in connection with wine and has applied to register the Mark in the U.S. and Canada based on Assignor's *bona fide* intent to use the Mark in commerce in connection with wine, such applications being identified in Exhibit A;

WHEREAS, LIBERATORS LLC, a Wisconsin limited liability company ("**Assignee**"), desires to acquire certain assets of Assignor in connection with which Assignor has a *bona fide* intent to use the Mark in the United States, as well as all rights in the pending applications for the Mark identified in the attached Exhibit A.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, said Assignor does hereby sell, assign, and transfer unto said Assignee, all right, title and interest in and to the said Mark and the pending applications therefor, together with that portion of Assignor's assets in connection with which it has a *bona fide* intent to use the Mark, as well as the goodwill of the business symbolized by the Mark and the identified applications therefor.

REBEL WINE CO. LLC

Date Feb 29, 2007

By: 

Name: ROBERT TERKELSON

Title: CHAIRMAN

EXHIBIT A

Applications in the United States

<u>Mark</u>	<u>U.S. Application Serial No.</u>
TOSH & PEPPER	77/066693

Applications in Canada

<u>Mark</u>	<u>Application No.</u>
TOSH & PEPPER	136296700