

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Lisa Hoffman		01/01/2007	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	CECI New York, LLC		
Street Address:	22 West 23rd Street, 5th Floor Penthouse		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10010		
Entity Type:	LIMITED LIABILITY COMPANY: NEW YORK		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	78863986	CECI	
CORRESPONDENCE DATA			
Fax Number:	(212)452-2048		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	212-233-4444		
Email:	dgeliebter@dorflaw.com		
Correspondent Name:	The Dorf Law Firm, LLP		
Address Line 1:	115 East 57th Street, 11th Floor		
Address Line 2:	Attention: Darren M. Geliebter		
Address Line 4:	New York, NEW YORK 10022		
ATTORNEY DOCKET NUMBER:	CECI; 78/863986		
NAME OF SUBMITTER:	Darren M. Geliebter		
Signature:	/Darren M. Geliebter/		
Date:	12/07/2007		

OP \$40.00 78863986

Total Attachments: 1
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